

## Best In Class Addendum for Regional Aquatics Report

July 15, 2019

### Summary

The facilities listed below are comparable to regional scale facilities and represent those which demonstrate through their formation, operation, partnerships, funding, and breadth of programming best in class criteria aligned with the *Aquatics Feasibility Study* goals and objectives.

1. **Elkhart Health and Aquatics**, Elkhart, Indiana \*
2. **Holland Community Aquatic Center**, Holland, Michigan \*
3. **Pleasant Prairie Rec Plex Aquatic Center**, Pleasant Prairie, Wisconsin \*
4. **Triangle Aquatic Center**, Cary, North Carolina
5. **SwimRVA**, Richmond, Virginia
6. **Tupelo Aquatic Center**, Tupelo, Mississippi
7. **Lenexa Rec Center & Shawnee Mission Aquatic Center**, Lenexa, Kansas

*\* denotes top three*

Best in Class facilities reflect facilities that represent excellence one or more of the following categories:

- Programming: Community Wellness
- Community Connection
- Design Elements: Breadth of Aquatic Facility elements
- Competition Venue: Regional Scale
- Management & Ownership
- Operational Efficiency & Sustainability
- Funding: Capital cost, annual funding, long term maintenance
- Partnerships
- Economic Impact

These facilities all have several key elements in common:

- Combination of community programming, wellness, training & competition capabilities
- Ability to host large local, state and regional competition in aquatic sports
- Facility design and features to support concurrent and diverse programming, especially allowing ongoing community programs during aquatic competition events
- Significant event calendar balanced by community programming
- Investment in professional and experienced aquatic management
- Partnership elements that support sustainability: Funding, management, site, programs
- Creative and effective public/private funding models
- Significant program and use revenue that offset operating costs and maximize cost recovery
- Efficient design leading to cost efficient construction and project cost
- Economic Impact

# Elkhart Health & Aquatics, Elkhart, Indiana

Opening July 18, 2019

<https://elkhartcenter.com/>

Facility Details	
<ul style="list-style-type: none"><li>• <b>Site:</b> Former YMCA location, riverfront (105 acres)</li><li>• 170,000 sq ft complex</li><li>• <b>Competition Pool</b><ul style="list-style-type: none"><li>• 66m x 25m competition pool (10 lanes w/ 2 bulkheads)</li><li>• Diving well w/ 1m boards, 3m &amp; 5m platforms</li><li>• 1200 spectator seating</li><li>• 800 competitor deck seating</li></ul></li><li>• <b>Teaching / Fitness Pool</b><ul style="list-style-type: none"><li>• 25yd, 4 lanes with ramp</li></ul></li><li>• <b>Therapy Pool</b><ul style="list-style-type: none"><li>• 35' x 25.5' with ramp, stairs and lift</li></ul></li><li>• <b>Wet classroom, dry training space, member/public/student locker rooms</b><ul style="list-style-type: none"><li>• 8,000 sq ft</li></ul></li></ul>	<ul style="list-style-type: none"><li>• <b>Fitness Center</b><ul style="list-style-type: none"><li>• elevated track, 2 x gymnasiums, exercise rooms, , cardio/strength, studios</li><li>• 45,000 sq ft</li></ul></li><li>• Rehab &amp; Clinical Services</li><li>• Sports Medicine Clinic</li><li>• Weight Loss Institute, Occupational Medicine clinic</li><li>• Community atrium, outdoor patio w/ access to walking trails</li><li>• <b>Community Center: Multi-purpose rooms, Meeting Rooms</b> and common space<ul style="list-style-type: none"><li>• 16,000 sq ft</li></ul></li></ul>
	
	

## Best In Class Summary

- **Programming: Community Wellness** - Serves recreation, fitness, therapy, Learn to Swim, competition, training; All age groups & abilities
- **Community Connection** – Combines community center meeting and function spaces with community recreation, fitness and aquatic programming; Universal access - membership in Beacon Health Fitness Center not required
- **Design Elements:** Breadth of Aquatic Facility – leisure, recreation, warm water therapy, competition
- **Competition:** State of the Art flexible competitive facility
- **Operationally Efficient** – Operating endowment included in privately funded portion of capital costs
- **Partnerships** – Community Foundation, Healthcare Partner, School District
- **Economic Impact – \$4.72 M / yr** (based on full event calendar by 3yrs)
  - Projection of \$2.9M annual revenue
  - Attract 20+ regional scale meets a yr. (wknds)
  - 36,000 annual visitors
  - 16,350/yr Hotel Room Nights
  - **Jobs:** \$9.5M in Wages & Salaries over initial 5yrs

## Aquatics Programming

- **School District**
  - 2 HS Swim & Dive Teams, Middle School, PE, School Aquatics Clubs
  - Elementary swim lessons/water safety
  - Athletic Training – therapy, rehab, cross training, Beacon Health sports medicine
- **Elkhart United** swim team
- **Masters & Triathlon**
- **Diving Club** – School District and Elkhart United
- **Beacon Health (BH) Members** – lap swim, aquatic fitness, families, events, therapy, rehab & clinical services
- **Community**– Pre-Team, Swim Lessons, Special Needs, Aquatic Fitness through BH, Youth & Community, Birthday Parties, Camps, Clinics
- **Outside Groups** – club teams, water polo, synchro, diving, triathlon, special needs, youth & community, scuba, kayak/canoe, stand up Paddle Board, etc.
- **Regional Scale Meets**
  - Swimming
    - USA Swimming & Indiana Swimming - club meets
    - HS dual meets and championship league meets
    - US Masters
    - Camps & Clinics
  - Diving
  - Water Polo
  - Collegiate
- **Community Center:** Meeting, function and program spaces for community use plus organized community programs

## Formation and Operations

- \$72M build cost
  - \$28M Private funding, \$10M Community Foundation, \$9M Individual, Healthcare Partner \$17M, School District \$6M, Government Grants \$11M (\$9 State + \$2M City)
  - Elkhart Community Foundation - \$10M endowment to cover operating costs
- Healthcare Partner (Beacon Health) Operates

- Experience operating fitness centers; new to aquatics – will be mentored by aquatics consultant during first year
- Formed Elkhart LLC with Community Foundation and Beacon Health
  - Reduces Risk, Protects Community – *if Beacon Health Hospital were acquired the aquatics center would not be at risk for being sold or ill managed.*
- **Elkhart Community Foundation** a 501(c)(3)– Stability & Oversight
  - Major owner in facility and has ultimate control
  - While Beacon Health will operate, **Community Foundation is primary owner**

## **Holland Community Aquatic Center, Holland, Michigan**

Opened 1968; Major Expansion in 1998; \$26.3M expansion in 2020 planned

<https://hollandaquaticcenter.org/>

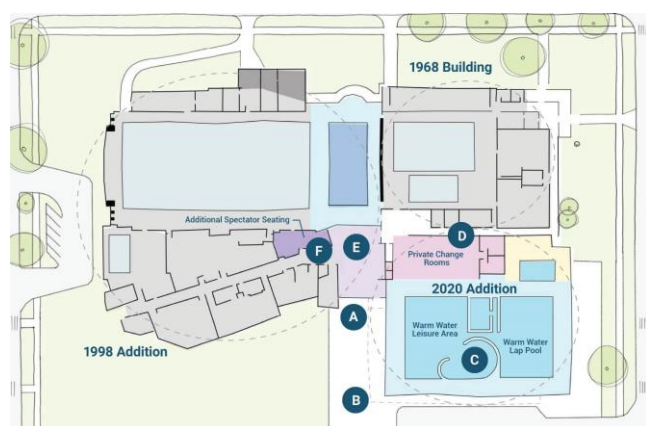
- **Vision:** *To lead the nation with excellence in aquatics and community wellness*
- In 2004 (5yrs after major expansion) named by Aquatics International as **“Best in the Nation” for programming and infrastructure.**

*“The Aquatic Center was conceived with diverse community input to make it as appealing and innovative as possible. As the story goes: “If you build it....they will come.” The Aquatic Center has been highly successful. Programming has blossomed with the increase in space and the diverse aquatic features and has expanded and evolved to fill community needs. All day long, every day, season by season, the Aquatic Center offers a wide array of aquatic programming.”*

Facility Details	
<ul style="list-style-type: none"> <li>• <b>Competition Pool</b> <ul style="list-style-type: none"> <li>○ 51.4m x 75ft, with one moveable bulkhead               <ul style="list-style-type: none"> <li>▪ 7ft starting end to 4ft center, 13ft on diving end</li> </ul> </li> <li>○ 2 x 1 meter and 2 x 3 meter diving boards</li> <li>○ 500 on deck competitor seating</li> </ul> </li> <li>• <b>Spectator Area</b> <ul style="list-style-type: none"> <li>○ 600 fixed + 150 standing and expansion seating</li> <li>○ Concession area, restrooms</li> </ul> </li> <li>• <b>Training Pools</b> <ul style="list-style-type: none"> <li>○ Original Community Pool built in 1968</li> <li>○ 75 x 45 ft, 6 lane pool               <ul style="list-style-type: none"> <li>▪ 3.5 feet at both ends and 5.5 feet in center</li> </ul> </li> <li>○ Diving pool of 25 x 45 ft, 12.5 feet deep               <ul style="list-style-type: none"> <li>▪ Two 1 meter diving boards</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Therapy Pool</b> <ul style="list-style-type: none"> <li>○ 36 ft x 20 ft, sloping from 3.5 to 5 feet</li> <li>○ Water powered hydraulic lift</li> </ul> </li> <li>• <b>Leisure Pool (SplashZone)</b> <ul style="list-style-type: none"> <li>○ 3,000 sq ft</li> <li>○ Triple spiral water slide, a multi-feature play structure, water cannons, vortex, water cane, fountains and water jets, zip line</li> <li>○ 12 ft diameter spa</li> </ul> </li> <li>• <b>Fitness Center</b> <ul style="list-style-type: none"> <li>○ 2,000 sq ft</li> <li>○ Full range of fitness equipment, mirrored wall</li> </ul> </li> <li>• <b>Multipurpose Rooms / Meeting Rooms</b> <ul style="list-style-type: none"> <li>○ 2,600 sq ft</li> </ul> </li> </ul>



## 2020 \$26.3M Expansion



- 20yr 1.25 mill approved by voters in 2019, 63% passage
- \$26.3M Expansion: <https://youtu.be/uYdiMBIQlck>
  - \$14.9 million - renovation
  - \$11.4 million - new construction
- Expand spectator seating
- Convert existing leisure pool to 5 lane 25 yard warm-up pool
- Create new larger leisure and aquatic program space
- Create new larger therapy pool

## Best In Class Summary

- **Programming: Community Wellness** - Serves recreation, leisure, fitness, therapy, Learn to Swim, competition, training – All age groups & abilities, Growth seen in all user groups annually
- **Design Elements:** Breadth of Aquatic Facility – leisure, recreation, warm water therapy, competition
- **Competition:** State of the Art flexible competitive facility
- **Management and Ownership:** Independent Pool Authority with governing Board and taxing authority
- **Funding:** Independent Public Funding entity with annual program fundraising element
- **Operationally Efficient** – High cost recovery requiring low operating subsidy funded through Pool Authority operational levy millage, low service fees
- **Community Connection** – strong School District and Medical relationship; **Learn to Swim Program** integrated in **K-5 local school district – 5000 students annually, special needs programming**
- **Economic Impact:** \$10 million in 2018 with \$6.4 million attributed to tourism; \$6.5M forecasted annually; 11,000 visits in one month

## Aquatics Programming

- Swimming instructional program **integrated into K-5 education programming** for the **Holland public, parochial, and charter schools**
  - Teaches children how to swim and introduces benefits of swimming
  - 5000 children taught annually

- Special Needs specific programming, ages 4-12
- **Adult fitness** and education programming
- **Preschool** infants and parents
- **Independent fitness and recreational swimming**
- **Competitive Swim Teams**
  - Michigan Lakeshore Aquatics age group (USA Swimming Club), school teams, and Master's
  - Elite level of competition and swimmers
  - Booster organization to support competitive programming
- **Host local, state, and national championships meets**
  - High School Championships, USA Swimming, NCAA Div III

### Formation and Operations

- 1996 vote approved for **\$11.25M bond issue** to finance pool expansion
- Adjacent to Holland Hospital
- Large parking lot and adjacent park
- **Memberships and service fees** account for approx. **50% income.**
- **Rentals, events and competitive swim income** supplement income.
- **Independent municipal entity** (Holland Area Community Swimming Pool Authority) – matches Holland School District borders – independently **operates facility** and has ability to **levy millage** (property tax rate in tenths of cents per \$1 of property value)
  - Original 1968 facility tied to public school district, independently run
  - 2004 Aquatic Center separated from School District
  - Staff are employees of the Authority
- \$25K received April 2019 from local Community Foundation to fund expansion planning for next 20yrs

### **Pleasant Prairie RecPlex Aquatic Center**, Pleasant Prairie, Wisconsin

Opened in 2000. 42,000 sq ft dry side expansion in 2004. 42,000 sq ft aquatic (50m) expansion in 2008.

<http://recplexonline.com/aquatics>

The Largest Municipal Recreation Facility in America. Located on the shores of Lake Andrea in Prairie Springs Park, Pleasant Prairie

### Facility Details

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• 302,000 sq ft complex</li> <li>• <b>Competition Pool</b> <ul style="list-style-type: none"> <li>○ 10 lane, 50m x 25y with bulkhead</li> <li>○ 650 Spectator Seating plus standing room<br/><i>Note: this is too tight for their target events; desire for more seating</i></li> <li>○ 500 On deck</li> <li>○ Geothermal heating for water &amp; air</li> </ul> </li> <li>• <b>Leisure Pool:</b> <ul style="list-style-type: none"> <li>○ 17,000 sf with approx. 8,000+ sf of water area</li> <li>○ Big, small and a tykes slide; Big slide w/ it's own runout</li> <li>○ Current channel</li> <li>○ Play Tower</li> <li>○ Sprayers and geysers</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• No separate teaching pool.<br/><i>Note: Wish they had one. Difficult to teach or run fitness in the 4 lane portion when leisure complex in use &amp; impacted when closures due to leisure pool incidents.</i></li> <li>• <b>Overall facility:</b> <ul style="list-style-type: none"> <li>○ 60,000sq ft field house; dividable gym space with 4 full size courts</li> <li>○ Two NHL size ice rinks, 79,000 sq ft</li> <li>○ 8,000sq ft fitness center</li> <li>○ 1/6-mile suspended track</li> <li>○ Raquetball courts</li> <li>○ Meeting &amp; Party space</li> <li>○ Changing rooms</li> <li>○ Child-care area and snack bar</li> <li>○ Witbit – inflatable obstacle course</li> </ul> </li> </ul> |
|--|---|

*Note: They would like to see more interactive features like a water tipping bucket.*

- 4 lane x 25y section (2,100 sf) for lessons, fitness, etc.



### Best In Class Summary

- **Programming:** Comprehensive in-house aquatics offerings.
- **Community Connection:** Large park setting with lake integrates well with RecPlex run outdoor activities
- **Design Elements:** Built in phases
- **Competition Venue:** Regional Scale
- **Management & Ownership:** Strong professional management staff
- **Operational Efficiency & Sustainability:** High event calendar and ability to run community programming during meets helps generate a high cost recovery.
- **Funding & Partnerships:** 50m pool expansion funded in part by major corporate foundation grant

### Aquatics Programming

- Patriots Swimming Program: Comprehensive Learn to Swim, Private Lessons, Feeder Program, USA age group swim club, and Masters Swimming.
- Lifeguard & safety training
- Intro to Scuba Diving (3<sup>rd</sup> party, Manta Divers)

- Triathlon & Open Water Training – in Lake Andrea
- Approximately 35-40 aquatic events on weekends per year
  - Limited interference with leisure pool and aquatic programming
  - Draws from region: Wisconsin and Illinois mostly
- Hosts USA Swimming Central Zone region meets such as Zones and Sectionals but does not host USA Swimming National Championships meets

### Formation and Operations

- WisPark (Real Estate Development Co) donated a total of \$5.6M for 425 acre park and capital build in 2000
- 2008 expansion funded through large community corporate partner (ULINE, Inc)

## Triangle Aquatic Center, Cary, North Carolina

Opened in 2007

<https://triangleaquatics.org>

### Facility Details

- 21.5 acre site
- **Competition Pool**
  - Configurable, 23 lane, 50M
  - 1000 seating initially, 1500 post expansion
- **Training Pool**
  - 10 lane 25yd
- **Instructional Pool** (warm water)
- **2019 Expansion**
  - Outdoor 9 lane 50M LC (no bulkhead/no events), 20 lane 25y, 7 feet deep
  - Portable Bleachers
  - 4 unisex bathrooms
  - **Fitness center**







### Best In Class Summary

- **Community Connection:** Serves majority of local youth aquatics which has exploded in area; Learn to Swim and Make-A-Splash supporting low income; Scholarships; Strong bridge programming for non-competitive youth
- **Competition Venue:** Regional Scale
- **Management & Ownership:** Private owned & operated facility with \$4.3M revenue and \$4.4M operating expenses. 3 largest revenue generators: 1. Titan Year Round Swim Team (\$2.2M), 2. TAC Programs (Swim Academy, Private Lessons, LG Classes, Birthday Parties) (\$625K), 3. Facility Revenue (Lane Rentals, Café/Swim Shop, External Events, Amenity/Facility fee charges) \$620K
- **Operational Efficiency & Sustainability** – renewable annual revenue through sponsorships and grants (25%)

### Aquatics Programming

- **510,000 visitors per year**
- **Serves:** 6 Public HS's, 5 Private Schools, 1 Synchro, 1 Homeschool Team (60-70), 1 Adult Water Polo Team, Masters
  - Avg team size 50, sm HS 25-30, lg 75-100
  - 5 lanes per team; large team 10 lanes; typical 7-8 lane
- No Diving, No Water Polo
- Learn to Swim, Physical Therapy, Aquatics Fitness Classes
- Lifeguard, CPR/First Aid/AED, Water Safety Instructor Training
- **Titan Club Team** – 650 swimmers; 8 coaches
- **Events:** Hosts ALL HS meets, State Championships, 10-12 Titans meets, Age Group Meets, National meets; USA Swimming competition, Wake County High School swimming, NCHSAA state championships, water polo tournaments, triathlons, Special Olympics of NC, the National Black Heritage meet, North Carolina Senior Games and more.
- **Serves HS Swimming 1st**, then events, then internal programs (Titans, etc.)

### Formation and Operations

- **Privately Funded and Operated** - After 5 years, transitioned from 'Community Asset' w/ 3<sup>rd</sup> party rental/operate model to 'TAC first' model where TAC programs and operates facility.
  - High Demand for Water. Private facility with ample water yet more lane requests than they can meet. Expansion expected to serve Rec swimmers better.
- **Capital Funding:**
  - \$10 M tax exempt bond (Michael G. Curran Family foundation + Wachovia Bank)
  - \$7.5 M from local residents, aquatic clubs, corporate sponsors/foundations

- \$3.5 M additional to cover costs (Wachovia Bank line of credit + additional fundraising)
- Land (21.5 acres): land gift + \$1M Family Foundation + \$50K donation
- 2019 Expansion – carried debt w/ biz model to cover
- **Revenue**
  - Prime revenue – Swim Teams and Events
  - Top 3 Revenue Sources
    - TITAN Swim Team (650, year round) - \$2.2 M
    - TAC Programs - \$625K
    - Learn-To-Swim, Private Lessons, Lifeguard Classes, Birthday Parties
    - Facility Revenue - \$620K
    - Lane Rentals, Café/Swim Shop rental, External Events, Amenity/Facility Fees
  - **Annual Revenue:** Grants + Sponsorship
    - USA Swimming Make A Splash \$5K–10K
    - Donors/Sponsors \$20–25K (one primary donor/bank)
    - Liability Account that credits the Learn-To-Swim Program
    - County pays for HS aquatics - \$65K annually (\$20/lane)
- **Expenses:** \$4.4M annual expenses (\$1.5M on personnel)

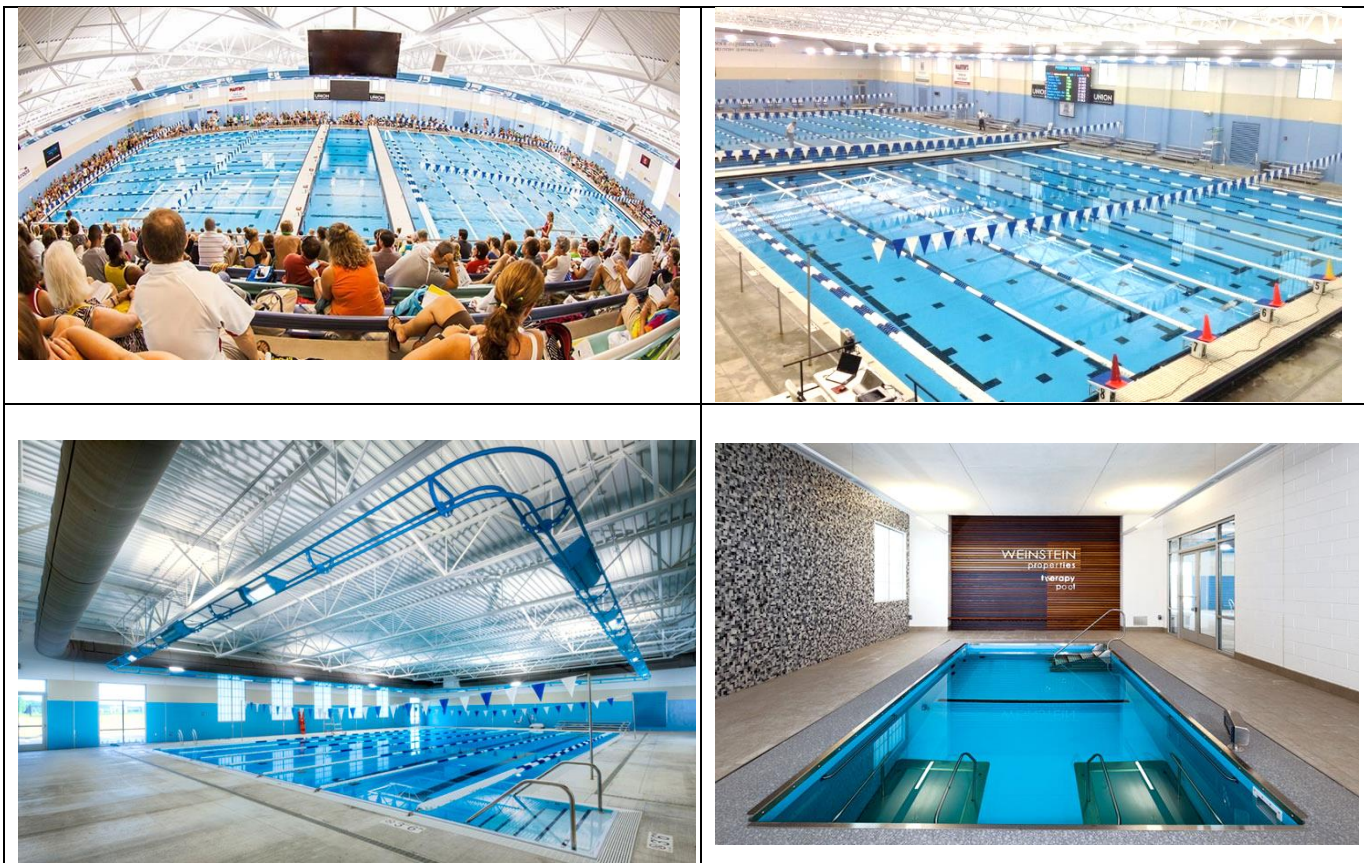
## **SwimRVA**, Richmond, Virginia

Opened in 2012

<http://www.swimrichmond.org/>

*“SwimRVA began as the Greater Richmond Aquatics Partnership (GRAP), a collaboration of five educational and youth sport leaders who shared the goal of providing a world-class aquatics facility in Chesterfield. Today – thanks to ever-developing and evolving partnerships with civic leaders, schools, community groups, and amazing organizations like the YMCA, the Salvation Army Boys & Girls Clubs, and VCU – we’re building social bridges through aquatics that cross physical, racial, and economic barriers. Much more than just a pool, we serve as a catalyst for water safety, health and fitness, sports tourism, competitive aquatics, and possibility, for all Richmonders.”*

Facility Details	
<ul style="list-style-type: none"> <li>• 54,000 sq ft facility</li> <li>• <b>Competition Pool</b> <ul style="list-style-type: none"> <li>○ 2008 US Olympic Trials pool</li> <li>○ <b>50m x 25y</b></li> <li>○ 8 lane w/ moveable bulkheads</li> <li>○ 700 spectator seating w/ 5 x 36” TVs</li> </ul> </li> <li>• <b>Instructional Pool</b> <ul style="list-style-type: none"> <li>○ <b>25y x 6 lane</b></li> <li>○ Swim Lessons, Learn-to-Swim, Aquacise, Aqua Zumba, Special Olympics practices, and Scuba courses</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Therapy Pool</b> for seniors (Hydroworx)           <ul style="list-style-type: none"> <li>○ handicap accessible lift</li> <li>○ stabilizing sideboards</li> <li>○ 2 x under water treadmills with video system</li> </ul> </li> <li>• <b>Fitness rooms</b></li> <li>• SwimRVA’s home offices</li> <li>• <b>Community Room</b> <ul style="list-style-type: none"> <li>○ Fitness and Adult classes: Zumba, Line Dancing, Core Training, Yoga, Cardio Burn, and Zumba Lite.</li> <li>○ Meetings and Birthday Parties</li> <li>○ Swim Meets Common Room, Vendor area and Cafeteria</li> </ul> </li> </ul>



### Aquatics Programming

- **Swim School** – Group, private lessons; Drownproof Richmond, Autism Swims 1-1 program
- **Safety School**
  - Lifeguard instructor training, CPR, First Aid, AED and Babysitting classes
  - *Swim for Life* workforce development program: partner with local College & Career Academy to take students with little or no swimming ability and training them to be lifeguards
- **Health and Wellness** – aquatics and dryland; universal access; 70+ classes; free consultation; 1-day or 10visit passes
- **Camps** - Swim Lessons & Healthy Living, Water Sports (Water Polo, Kayak, Synchro, Log Rolling), Stroke & Turns, High Performance, Jr Lifeguarding, Mermaid Camp
- **Running University** – aquatics based running enhancement & strengthening program
- **Swim Team, Water Polo** – SwimRVA Rapids, public swim and water polo teams
- **Adult Swim Training Program** – SwimRVA Hammerheads

### Best In Class Summary

- **Programming:** Comprehensive offerings for all ages - skill development, health & wellness and water safety.
- **Community Connection:** SwimRVA's mission: health and wellness, sports tourism, competitive swimming and water safety.
- **Programming: Water Safety – Drownproof Richmond initiative**
  - Universal access to water safety, aquatic fitness, and workforce development outreach programs
  - Hub for training Lifeguard Instructors in the Richmond region
  - Custom built water safety programs for organizations
- **Design Elements:** Breadth of Aquatic Facility elements; Regional Scale

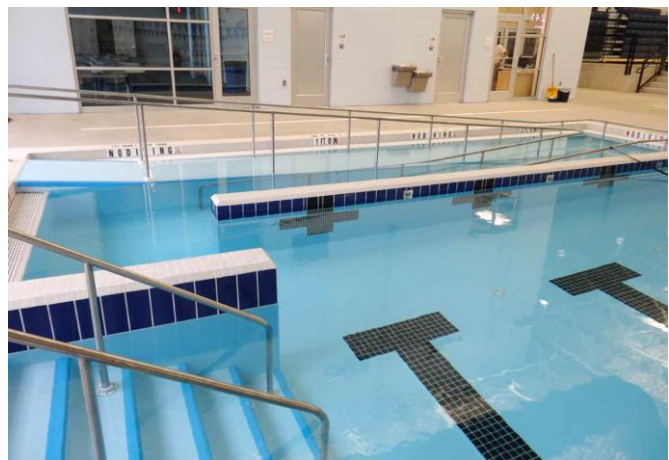
## Tupelo Aquatic Center, Tupelo, Mississippi

Opened 2013

<https://swimtupelo.com/>

### Facility Details

- **\$12M** capital build + CVB \$429K for scoreboard, touchpads, bleachers, lockers, etc.
- **Competition Pool**
  - 50m x 25-yard with moveable bulkhead
  - 8 x 9' 50m lap lanes
  - 20 x 25y lap lanes
  - 900 spectator seating
  - 600 competitor deck seating
- **Recreation Pool**
  - 25-yard recreation pool
  - Learn to Swim, Fitness Classes
  - Underwater bench seating
  - ADA assessable chair lift
  - Stair entry
  - Disabled Ramp entry
- **Events**
  - State, Regional, Local HS, Club, Masters





**Lenexa Rec Center & Shawnee Mission Aquatics Center, Lenexa, Kansas**

Rec Center: Opened July, 2017; Shawnee Mission Aquatic Center: Opening Oct 2019

<https://jcprd.com/924/Shawnee-Mission-School-District-Aquatic->

Facility Details	
<p><b>Lenexa Rec Center</b></p> <ul style="list-style-type: none"> <li>• <b>Site:</b> Civic Center Campus in Lenexa</li> <li>• 100,000 sq ft Rec Center</li> <li>• <b>Leisure Pool</b> <ul style="list-style-type: none"> <li>• 14,000 sq ft: Leisure Pool</li> <li>• Lap lanes</li> <li>• Separate Deep Water with Diving Board</li> <li>• Water slides</li> <li>• Warm Water Wellness Pool</li> </ul> </li> <li>• <b>Fitness Areas</b> <ul style="list-style-type: none"> <li>• Gym</li> <li>• Indoor track</li> <li>• Fitness center</li> <li>• Meeting Rooms</li> </ul> </li> <li>• <b>Adjacent to</b> <ul style="list-style-type: none"> <li>• 70,000 sq ft City Hall (offices, leased space for a college, public forum, public market)</li> <li>• 4 story, 500 car parking structure</li> <li>• Outdoor commons</li> </ul> </li> </ul>	<p><b>Shawnee Mission Aquatic Center (SMAC)</b></p> <ul style="list-style-type: none"> <li>• <b>Site:</b> 2 acres directly across the street from Lenexa Rec Center</li> <li>• 55,000 sq ft</li> <li>• Configurable 25Y x 50M Pool</li> <li>• 1300 Spectator Seating</li> <li>• Diving Well</li> <li>• 25Y Rec Pool with moveable floor</li> <li>• Locker rooms</li> <li>• Concession area</li> <li>• Wet &amp; Coaches classroom, timing rooms</li> <li>• Training facility</li> <li>• 2 Story Parking structure</li> </ul>
<i>Lenexa Rec Center</i>	<i>Shawnee Mission Aquatic Center</i>



Lenexa Rec Center



Shawnee Mission Aquatic Center



Renderings by ACI Boland Architects

### Best In Class Summary

- **Programming: Community Wellness** – Serves recreation, fitness, therapy, Learn to Swim, competitive (SMAC only). Full range: Senior, adult, family and youth programming.
- **Community Connection** – Integral part of comprehensive Lenexa planning (20yr plan); walkable and accessible City center; Lenexa Rec Center to serve the broadest possible needs of all ages and abilities. Serving the Community first; the 85% that don't belong to fitness club. Never displace community programming due to events. County vision to make every 3<sup>rd</sup>/4<sup>th</sup> grader Water Safe.
- **Design Elements:** Breadth of Aquatic Facilities with both facilities – leisure, recreation, community, warm water therapy, competition, learn to swim
- **Competition venue:** Shawnee Mission AC - Regional Scale State of the Art competitive facility.
- **Operationally Efficient** – Lenexa Rec Center operated by Lenexa Parks and Recreation. Goal to be operationally sufficient in 5yrs. Exceeded pro forma in first year: 13.9% above revenue & 9.3% below expenses with \$2.33 million in revenue & \$1.92 million in expenses.
- **Partnerships** – City, County and School District

### Aquatics Programming

- **Community**
  - Dryland and Aquatics Fitness classes for adults and seniors.
  - Silver Sneakers programming
  - Family fun (zero depth entry, interactive water features, 2 40ft slides, diving), Lap swimming, lazy river, warm water wellness
  - Complimented by dryland: Child Watch, community event rooms, gymnasiums, walking track, wellness assessment, personal training, equipment gym
  - SMAC – serves SD and region for Learn to Swim
- **Shawnee Mission School District (SM SD)**
  - 4 SD's in Johnston County
  - SM SD has 5 HSs some with own older pools that will be used for smaller dual meets
  - Larger HS meets held at SMAC

- **Johnston County**
  - **Swim Team** – KC Blazers, will use SMAC year round
  - Summer league program
- **Regional Scale Meets (SMAC only)**
  - Swimming (HS and Championship league meets, USA Swimming club meets, Masters, Camps & Clinics), Diving

### **Formation and Operations**

- Lenexa Rec Center - \$30M
  - Funded by portion of the 20yr 3/8th cent sales tax measure passed by voters in 1998
  - Sinking Fund – Revolving funds through membership revenues.
  - Membership goes toward programming, operating costs & maintenance. Funds are earmarked and cannot be used for anything else.
  - Rec Center Top Usage: 1. Aquatics venue 2. Fitness programming 3. Walking track
- Shawnee Mission Aquatic Center - \$28M
  - City donated land to Shawnee Mission SD
  - Bond Issue (included in a \$233M 2015 Bond Issue)
  - MOU between SM SD and Johnston County
    - Johnston County Operates – ensure community access; SD owns buildings/maintenance.
    - MOU covers hours of access including meets.