## SPLASHForward / ISG

## BELLEVUE HEALTH AND AQUATIC CENTER

Feasibility Study
Needs, Opportunities, Program, Design, Management, and Financial Analysis

# ATTACHMENTS 

October 15, 2020

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## ATTACHMENT \#1

## SPLASHForward VISION, OPPORTUNITY and ADVOCACY

Documents Included in Attachment

- SPLASHForward Vision Presentation
- SPLASHForward Public Comment for August $3^{\text {rd }}, 2020$ Bellevue City Council Meeting
- SF/ISG Regional Timeline and Opportunities


# SPLASHForward <br> Water for All \| Water for Life 

# Partnering with our Community to Bring State-of-the-Art Aquatics Facilities to our Region 

August 2020

## We believe...

Communities are stronger with places to be active \& social together

Aquatics are the healthiest activities all ages \& abilities to stay active

Our region is in great need of public aquatic facilities that serve everyone's needs.

SPLASHForward
Water for All I Water for Life

## It's time to make this a reality



Sample images

SPLASHForward


## SPLASHForward Vision

Learn To Swim / Water Safety


Family Time


Family Fun, Leisure Park


Programming for All Ages \& Abilities


Water Therapy

Competition-50m ( $2 \times 25 \mathrm{~m}$ ) + Deep Water


Lap Swim, Masters Swim, Triathlon Training


## A Comprehensive Aquatic Center

- Leisure Pool
- 25Y Program Pool

Wellness \& Therapy Pool 50M Competition Pool Deep Water Tank

- Cardio / Fitness
- Multi-purpose Rooms
- Party Rooms
- Meeting Rooms
- Local \& Regional Meets

Serving all ages and all abilities
A place where you belong
SPLASHForward
Water for All | Water for Life

## SPLASHForward

SPLASHForward, on behalf of all ages, backgrounds, and abilities, is leading the advocacy efforts to bring a state-of-the-art sustainable regional aquatics center and satellite facilities to the Eastside. We aim to go beyond meeting the aquatics and wellness needs of the community. We envision an accessible, culturally inclusive, operationally efficient and vibrant hub built on a foundation of lasting local partnerships for many generations to come.

This is not just another pool. Our vision includes...

- a design-forward, community experience where everyone belongs.
- a place of pride and equity for our community.
- a place that promotes health \& wellness through fitness, aquatics, lifestyle activities and medical services.
- an affordable, accessible, operationally efficient and sustainable facility


## Total Community Health

- Aquatics is for ALL residents - ages \& abilities
- Bridge \& Connect Region's Diversity - Bellevue over 40\% Foreign born
- Serves youth, families, active adults, seniors, amateur athletes, special needs
- Accessible \& affordable aquatics pathways to meet everyone where they are
- Aquatics promotes Health \& Wellness \& Community Prevention
- Programming for Infants to Seniors
- Build, maintain and support all activity levels
- Build Community - Exercise, Meetings, Shared Spaces
- Inspire our Youth, Serve our Families
- Facility invites \& welcomes - A place you want to be
- Grow amateur athletics - all aquatics disciplines, all ages, all abilities
- Attract local \& new residents
- Do business in Bellevue \& live in Bellevue


## Thriving Community Space

- Accessible, safe and healing. A place where I belong no matter my abilities or age.
- Destination experiences where families want to be, community finds value and is sought after year-round. An active place to be; an oasis.
- A place to cross paths, meet through exercise and unite among our differences. Our diversity is one in the water.
- Introduces all ages to water exercise for a lifetime of wellness and opportunities beyond the water. Health \& Wellness opportunities for all.


## Water Safety

Every child should be water safe with access to affordable Learn-to-Swim programs.

- Our region is surrounded by water.
- Drowning is $2^{\text {nd }}$ leading cause of unintentional injury death for children \& teens ages 1 to 17 in Washington.
- Learn-to-Swim programs reduce the risk of drowning by $88 \%$
- 79\% of children in households with incomes less than \$50,000 have little-to-no swimming ability
- $91 \%$ of deaths in autistic children are due to drowning. Teaching Water Safety is the \#1 priority.



## SPLASHForward Roles \& Objectives

- More Water on Eastside / Regional + Satellite Facilities
- Equitable Access for All Ages, Abilities \& Backgrounds
- Build Awareness to Showcase Community Needs \& Benefits
- Educate Sustainable Revenue Model is Achievable \& Required

- Thought Leader - Best In Class, Operational Sustainability, Programming Model, Financial Model, Economic Impact, Partnerships
- Bring Stakeholder Voices to the Table
- Bellevue School District Partnership \& Programming Advocate
- Foster Partnerships w/ Local Business, Foundations, Institutions
- Identify Regional Partnerships
- Identify Private Fundraising Sources and Target

Private Partner

- Capital \& Programming Funding Through Local, Regional, State and National Sources


## City of Bellevue - Unmet Need

- 1970 - Last public pool built (Bellevue Aquatic Center)
- 900 person waiting list for Learn to Swim \& forcing families to seek private instructors
- Large Active Adult and Growing Senior Community - 39\% age 45 \& up

Bellevue Population 1953 to 2019 and 2035 Forecast


Source: Population estimates prior to 2000 and the 2035 forecast are from the City of Bellevue's Department of Planning and Community Development. Estimates from 2000 forward are from Washington State's Office of Financial Management. Official population estimates are for April 1st of the specified year.

- Growing \& Diverse - 5th Largest City in WA and $40 \%$ foreign born


## Lanes in High Demand

- Bellevue only Western Washington School District without an indoor Competition Pool; 4 High Schools w/ Swim, Dive \& Water Polo programs training outdoors in 1950's community pools year round
- One public pool trying to meet aquatics therapy for sports rehab, aging seniors, veterans \& special needs
- Limited fitness and aquatics programming with spaces to socialize for active adults $\&$ seniors
- Large summer league aquatics programming in community pools; limited \& capped year round club team opportunities (swim, dive, water polo, artistic swimming)


## Bellevue School District Opportunity

- Only school district in region without an indoor competition pool in City!
- Aquatics curriculum vision
- Every $3^{\text {rd }}$ grader graduating water safe
- Water Safety benchmarks for middle schoolers
- Junior Lifeguard, Lifeguard and Swim Instructor programs
- Adaptive PE / Special Needs programming
- After school partners (Boys and Girls Club, Jubilee Reach)
- A local place of pride and equity for all
- Imagine...
- ONE indoor training and competition facility that ALL Bellevue School District Swim, Dive and Water Polo teams could, for the first time in history, call 'HOME' and supports ALL grade levels for water safety.


## It’s Time

- Alignment and support has never been better
- City of Bellevue Council \& Parks Staff - Engagement to Proceed
- Bellevue School District Supportive
- King County, Bellevue, Redmond, Kirkland - Regional Engagement
- Potential Partners - Bellevue College, Boys \& Girls Clubs of Bellevue
- We can and must be 'Shovel Ready' when economy improves
- Analysis foundation significant
- Our advocacy is well prepared to lead as a trusted partner
- If we can't do it now, we never will


## Support SplashForward now more than ever

## We Are Stronger Together

Questions, feedback or insights to share with us? info@splashforward.org

$\triangle$ SPLASHForward<br>Water for All | Water for Life

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www.splashforward.org

# SPLASHForward <br> Water for All | Water for Life 

## City Council Meeting Public Comment

August 3, 2020

Good evening.
My name is Susan Pappalardo
On behalf of SPLASHForward and the wide range of stakeholders we represent, I share these comments as you review the Bellevue Aquatic Center Feasibility Report and the Regional Aquatics Report of which we were stakeholders.

Thank you, Council, for your continued support to move the agenda forward to meet the swelling demand for access to aquatics programming for all ages and abilities and to address the large gap in public aquatics facilities in the City of Bellevue.

It has been 10yrs since the City of Bellevue identified the need and scale for a comprehensive aquatics facility. It has been 50 yrs since the last public aquatics center was built. Bellevue's population is nearly two and half times what it was in 1970 and the daily population grows the city by one and half times.

With the economic impact of COVID-19 unfolding, our challenges are great.
The HEALTH \& WELLNESS OF OUR COMMUNITY and WORKFORCE are essential to rebuilding our economy. Public aquatic centers that allow access for EVERYONE (all ages, abilities, backgrounds) invest in our future. This great need will outlast the current pandemic. We must use this time to be ready for when our economy improves.

The City and Regional Aquatics Studies give you the full picture to understand what 'GOING BIG' means and what a 'RIGHT SIZED' regional aquatic center entails.

SPLASHForward, in conjunction with the Isaac Sports Group, has conducted a Feasibility Study, Analysis, and Report on aquatic programs and provides a recommended ‘RIGHT SIZED' Aquatic Center for Bellevue. We have regularly
shared our findings and analysis with City Parks Staff and the ARC Study team as we collaborated, reviewed, and compared the findings of the City Study.

While there are many areas of agreement, our report identifies variances and where FURTHER ANALYSIS is needed. Our goal is to provide the added detail and analysis that can be used by the City, potential partners and stakeholders in the NEXT PHASE.

We have LISTENED to aquatics stakeholders needs, hopes and dreams.

We have gathered COMPARATIVE OPEATIONAL data from local and national facilities.

We have done a FINANCIAL OPERATIONAL ANALYSIS, including a DETAILED EVENT AND ECONOMIC IMPACT ANALYSIS.

We detail our PREFERRED DESIGN OPTION in our report and provide a list of NEXT STEPS for both the CITY and SPLASHForward.

NEXT STEPS include exploring REGIONAL support \& PARTNERSHIPS that put Bellevue's needs first as well as exploring ways that SPLASHForward can CONTINUE TO SUPPORT the City's efforts. With our collective Aquatics Reports, we now have the framework to fully ENGAGE private partners and REFINE design concepts.

The REMAINING CONTINGENCY FUNDS for the City feasibility study and the King County AQUATICS GRANTS PROGRAM should be considered in supporting the next phase.

We believe that PRIVATE PARTNERSHIPS and developing the RULL RANGE of SOURCES for FUNDS are essential steps to being 'SHOVEL READY' when the economy recovers.

SPLASHForward is COMMITTED to building private PARTNERSHIPS and leading a PRIVATE FUNDING campaign to bring local, regional, state and national resources.

Let's make Bellevue be the CITY WHERE YOU WANT TO BE with an amenity that will attract and retain our diverse and growing community including businesses that bring their workforces to Bellevue and provide health and wellness opportunities for generations to come.

Please enable the City and SPLASHForward to move to the NEXT PHASE to design a comprehensive aquatic center, identify a site, and embrace community partnerships.

We are STRONGER TOGETHER.

SF/ISG Regional Timeline and Opportunity Summary

SplashForward (SF) and Isaac Sports Group (ISG) has participated in, followed, and broadened the regional conversation for the shared vision for new public aquatics facilities in the region, where the region is both the Greater Eastside and King County in general.

The following summary of regional partners and aquatics related events that gives perspective on the building momentum among regional partners to address the well documented need for new public aquatics facilities.

## Regional Partners

SF/ISG have engaged with the following regional partners.

- City of Bellevue
- City of Redmond
- City of Kirkland
- Bellevue School District
- Lake Washington School District
- King County Parks
- King County City Council

Regional Aquatics Timeline

| Date | Event |
| :--- | :--- |
| 2009 | City of Bellevue (COB) Aquatics Feasibility Study in concert with SPLASH |
| 2015 | City of Kirkland's ballot measure to create a Metropolitan Parks District to support a <br> proposed Aquatics Recreation Center (ARC) fails |
| 2016 | Bellevue Parks \& Open Space System Plan identifies opportunities for regional \& private <br> partnerships to build \& operate a competitive aquatics facility to serve the Eastside |
| 2018 (March) | Bellevue City Council unanimously approves \$250K in contingency funds to explore a <br> regional aquatics center in Bellevue <br> - \#13 on Bellevue City Council 3-Year 2018-20 Priorities list |
| 2018 (May) | Bellevue City Council approves MOU w/ King County, Bellevue, Redmond and Kirkland to <br> explore a regional aquatics center \& up to 3 satellite pools |
| 2018 (Nov) | Bellevue City Council approves \$186K contract for ARC Architects to commence Aquatics <br> Feasibility Study Update |
| 2019 (Jan) | ARC Architects / COB commence Aquatics Feasibility Study Update. SplashForward a <br> stakeholder to the effort. |
| 2019 (Oct) | Regional Aquatics Report completed. <br> 2020 (Feb)Regional Aquatics Report presented to City of Kirkland and City of Redmond City Councils. <br> Both Councils independently approved supporting continued regional exploration of <br> aquatic center development. |
| 2020 (June) | Bellevue Aquatic Center Feasibility Study Update completed. |


| 2020 (Aug) | Bellevue City Council unanimously approves design options \& site refinement |
| :--- | :--- |
| 2020 (Sept) | SPLASHForward and ISG Bellevue Aquatic Center Feasibility Study, Needs, Opportunities, <br> Program, Design, Management, and Financial Analysis completed |

## Next Steps

SF/ISG have identified next steps for the regional discussion within this report. See Next Steps Summary on pg 191.

## ATTACHMENT \#2

SPLASHForward

## BOARD OF DIRECTORS <br> and <br> ORG CHART

SPLASHForward Board
Water for All \| Water for Life


## CHART <br> 

ORGANIZATION

TYLER JONES Legal Counsel Helsell Fetterman Legal Counsel

BOB REGAN Honorary Member PNW legend \& Influencer

## Coach, Meet

 Dir, former Dir of KC Pools \& Beaches| SUSAN | LORRAINE MASSE |
| :---: | :---: |
| PAPPALARDO | Secretary |
| President, Co- |  |
| Founder |  |
| Strategic, <br> Fundraising <br> and Outreach <br> Planning. | Nonprofit <br> Guidance |



| Funds Mgmt, | Internal | Strategic and |
| :---: | :---: | :---: |
| Internal | Controls | Governance |
| Controls | Oversight, | Oversight |




Budget and Form 990 filing


Budget, Audit and Form 990

SF/ISG List of Stakeholders and User Groups

SplashForward (SF) and Isaac Sports Group (ISG) met with the following stakeholders to gather their input, to learn about their current situations at our local aquatics facilities and most importantly listen to their hopes and dreams if they were to have access to a new regional scale aquatic center. We wanted to understand their requirements, their needs and what would optimize their experience and those they serve. We asked a lot of detailed questions and did a lot of listening with the goal of defining specific requirements for a regional aquatic center that would support today's stakeholder needs and allow room for growth.

SF/ISG sometimes met one-on-one and sometimes as a group to conduct our interviews. SF/ISG synthesized the input we heard to incorporate it into the design options included in the SF/ISG Report. SF/ISG often reference the SF Preferred facility design recommendations as being 'right sized' or 'true' because they are directly tied to the local and regional stakeholder's input. It is these stakeholder's usage and commitments that make an aquatics facility sustainable. SPLASHForward looks forward to continuing to broaden our outreach to additional stakeholders as we move into the next phase of our efforts.

## Stakeholder and User Group Meetings Summary

The list below summarizes the larger community and stakeholder group meetings. Throughout the Feasibility Study process and the overall SPLASHForward initiative meetings and interviews have been conducted with all of these stakeholders and user groups in addition to these more formal structured meetings.

- October 30, 2018 - Community Meeting
- January 20, 2019 - Stakeholder Meeting
- January 21, 2019 - Deep Water Tank User Meeting
- April 25, 2019 - Community Meeting
- October 2020 - Next virtual Stakeholder and Community Meetings

| Stakeholders and User Groups |  |
| :--- | :--- |
| Sea Star Aquatics (Rec Therapy) | Staci Smith, Owner |
| H2O Kids Therapy (OT) | Rhonda, Owner |
| Nurturing Water Therapies | Sandy Karlek, owner; Adaptive Swim Lessons |
| Special Olympics of Washington | David Lenox, Executive Director <br> Carolyn Lowe - Regional and State Swim Meet Director |
|  | Kiko VanZandt, Paralympic Coach; Pacific NW Swimming Disability <br> Committee Chair |
| Woodswim | Jackie Booth, BAC Special Olympics Team Coach |
| TD Swimming | Ray and Shannon Woods - private swim lesson instructors in Issaquah, <br> Bellevue and Mercer Island |


| SwimGuru | Carol Imber, Owner |
| :---: | :---: |
| SwimLabs | Chris Chalmers, Owner |
| Cyan Swim Academy | Yaya Guo, Vivien Lu - Owners |
| Special Olympics of Washington | David Lenox, Executive Director <br> Carolyn Lowe - Regional and State Swim Meet Director |
| Boys and Girls Clubs of Bellevue | Tim Motts, Executive Director |
| Eastside Neighbors Network | Joanne Gainen - Board President <br> Angelina DiFazio - member <br> Bellevue Senior support nonprofit |
| Bellevue College | Dennis Curran, VP of Administrative Affairs Former President Jerry Weber |
| Seattle Mermaids | Jamie Von Stratton, Founder and Owner |
| Bellevue School District |  |
| Jeff Lowell | Athletic Director |
| Eric Bartleson | Newport HS Girls and Boys Swim \& Dive Coach |
| Jack McCleod | Director of Facilities |
| Cyndi King | Administrator of Capital Projects |
| Melissa DeVita | Deputy Superintendent |
| HS Swim \& Dive, Water Polo |  |
| Bellevue HS Girls Swim/Dive | Lisa van Loben Sels - coach <br> Kurt Dickman - parent, former Treasurer <br> Wojciech and Malgorzata Wyzga - parents, Boosters |
| Bellevue HS Boys Swim/Dive | Susan Hainze - parent/former Treasurer <br> Tina Schmid - parent <br> Judy Lee - parent/Booster President <br> Elizabeth Westburg - parent/Booster Treasurer |
| Newport HS Swim/Dive | Eric Bartleson - Girls \& Boys Coach |
| Newport HS Water Polo | Farrah Kunkel - coach |
| Sammamish HS Swim/Dive | Paul Craig - coach |
| Interlake HS Swim/Dive | Mike Mullen - coach |
| Sammamish/Interlake WP | Amy Carlson - coach |
| Bellevue Special Needs PTSA | Jennifer Karls <br> Carolyn (Mell) Stanley |
| MidLakes | Parents and Board Members |
| Deep Water Tank Users Dive/Water Polo/Synchro |  |
| Dive | Dive Seattle - Patti McEuen - coach, owner MidLakes Coaches - Penny Yantis, Pam Klute |
| Seattle Synchro | Lacey Ethier - Coach <br> Charlotte Davis - Former Coach, Seattle legacy <br> Yuki Cheng - Parent <br> Julia Ednie - Board President, Parent |
| Northwest Water Polo | John Jacobsen, Executive Director <br> Board members: Chuck Guedel, Michelle Perry, Tristie McJilton <br> Bob Bakh (NW Water Polo parent), |
| Rain City Water Polo | Thor Tyson, Executive Director |


| Masters Water Polo | Vicki Balzarini, Balwinder, Mike Dempsey |
| :---: | :---: |
| Club Swim Teams <br> (Members of USA Swimming and PNW Swimming) |  |
| Olympic Cascade Aquatics (OCA), Mary Wayte Pool | Alice Godfred (Head Coach), Chris Sumi (Operations Mgr), Keith Freeman (Program Mgr) |
| Bellevue Club Swim Team (BCST) | Andrew Nguyen (Head Coach) <br> Klaas Schenk (Former Head Coach) |
| Pacific Dragons | Ren Xu - Owner, President <br> Leon (Li Xin) - Coach <br> Hongfei Guo - Parent Rep |
| Chinook Aquatics Club | Kevin O'Shea - head coach, Mike McIntyre - coach |
| Cascade Swim Club | David Orr - head coach |
| EAST (Eastside Aquatics Swim Team) |  |
| WAVE Aquatics | Dave Montgomery - Aquatics Director <br> Board Members Summer 2019 |
| Local Aquatics Facilities |  |
| Newport Hills Swim and Tennis Club | Amanda Shick (Aquatics Manager; no longer employed) <br> Vickie Carper - longtime member, Board liaison |
| Samena Swim \& Rec Club | Tonya Swick (Director) |
| Edgebrook Swim \& Tennis Club | Laura Halter (Director) |
| Bellevue Aquatic Center | Scott Armstrong - Former Aquatics Director, Patrick Simmons Assistant Director, <br> Brandi Burke, Aquatics Director |
| Snohomish Aquatic Center | Rob Serviss - Aquatics Manager Michael Jones - Facilities Manager Chis Bensen |
| Lynnwood Recreation Center | Bill Haugen - Aquatics Manager <br> Chris Klontz - Assistant Aquatics Manager |
| South Bellevue Community Center | Jen Newton - <br> South Bellevue Community Center, Facility Manager Joan Perugini - Director of Programming |
| Mercer Island Community Club | Margaret Hoelzer - Aquatics Director |
| Bellevue Club | Jillian Clark - Athletic Director |
| Colman Pool (50m) | Wendy Van de Sompele - Seattle Parks Aquatics Manager Dave Mozer - Aquatics Assistant |
| Weyerhaeuser King County Aquatic Center | Mike Dunwiddie - Regional Aquatic Center Coordinator |
| Sports Governing Bodies |  |
| Pacific Northwest Swimming (PNS) | Bob Keller - Chair <br> Suzanne Rychlik - Past Chair, Program Operations Vice Chair |
| Pacific Northwest Association of Masters Swimmers | Sally Dillon - President Board members |
| Ron van Pool | Former USA Swimming President, Former PNS Chair |
| Dave Coddington | Former USA Swimming, Former PNS Chair |


| City Parks |  |
| :---: | :---: |
| Redmond Parks | Carrie Hite (Parks Director), Rachel Van Winkle (Assistant Director), Carolyn Hope (former Park Planning and Cultural Arts Manager), David Tuchek, Jeff Hagen - Recreation Manager, Katie Fraser - Sports \& Fitness Administrator |
| Kirkland Parks | Lynn Zwaagstra (Parks Director), Linda Murphy (Recreation Manager), Max Prophet (Recreation Supervisor) |
| Bellevue Parks | Michael Shiosaki (Director of Parks \& Community Services) <br> Ken Kroeger - Program Manager, <br> Doug Sanner - Finance Manager <br> previously (Patrick Foran - Director, Glen Kost - CIP Manager) <br> Shelley McVein - Assistant Director and Former Acting Director <br> Shelley Brittingham (Assistant Director) <br> Brad Bennett - Enterprise Operations Manager |
| Wellness |  |
| RET Physical Therapy | Ben Sharpe, CEO <br> Bob Tutland, RET founder |
| Proliance | Ken Overbey - COO <br> Eric Malone - Director |
| Pinnacle Lifestyle Medicine | Joshua Lyons |
| Triathlon/Open Water |  |
| Ben Bigglestone | Team Vo2 Multisport - tri group |
| Melissa Kegler | Open Water Swimmer; adult coach |
| Debbie Smith-Potts | Fitness Forward (since closed her business due to Bellevue development); personal trainer and former triathlete |
| City Entities |  |
| Visit Bellevue | Brad Jones, Exec Director |
| Seattle Sports Commissioner | Ralph Morton, Exec Director |
| King County |  |
| Claudia Balducci | King County Councilmember \| District 6 |
| Madeline Cavazos | Policy Analyst and Community Liaison \| Claudia Balducci |
| KC Parks \& Dept of Natural Resources \& Parks (KC DNRP) |  |
| Kevin Brown | Former Director; Overseeing Aquatic Center Grants Program |
| Jessica Emerson | Business Development \& Partnerships Section Manager; Acting Deputy Director |
| Heidi Kandathil |  |
| Individuals | Thank you to the individuals who graciously gave us their input and have supported our efforts. |
| Chris Chalmers | Swim Labs NW owner, former Olympian, local swim official |
| Lisa Kempf | CA Olympian |
| Kurt Dickman | Bellevue Girls Swim/Dive Booster Treasurer, Swim Parent |
| Nick Siripipat | Local Official, MidLakes Board Member, Swim Parent |
| Nick LeClerq | SF Kickstarter, Local lifetime swimmer, Masters, Former UW Swimmer, UW Aquatics Advocate |
| Sam LeClerq | SF Supporter, Swim parent |
| Sue (LeClerq) Dills | Local lifetime swimmer, Masters swimmer |
| Rick Collela | Olympian, Boeing Engineer, Part of Kirkland 2015 effort |

Attachment \#3

| Todd Doherty | Masters Swimmer, Local private coach, swam in MANY facilities <br> around the world due to work travel; BCSTparent |
| :--- | :--- |
| Sharon Simas | Original SPLASH team. Cancer patient and large aquatics therapy <br> supporter. |
| Colleen Pana | Original SPLASH team. |
| Tom \& Christie Malchow | Tom - Former Olympian, SF Ambassador |
| Susan \& Franco Audia | Swim parents |
| Barb Pexa | Former Olympian; community representative |
| Summer Taylor | Former Collegiate swimmer; community representative |
| Sue Sander | Community member |
| Best In Class Advisors |  |
| Elkhart Aquatic Center | Shelley Moore - Elkhart Aquatic Center Program Manager |
| Triangle Aquatic Center | Michael Curran - Founder, CEO |
| Lenexa Recreation Center | Gary Ristow - Lenexa Parks Director <br> John Forbis - Facility Manager |
| Shawnee Mission Aquatic Center | Marshall McKinney - Johnston County Aquatics Facilities Director |
| Santa Ynez Valley Community <br> Aquatics \& Sports Science Center | Kristen Thomsen - Executive Director |
| SF Olympic Ambassadors | See SPLASHForward's website for details on all these fine Olympians! |
| Lisa Kempf |  |
| Tom Malchow |  |
| Rick Collella |  |
| Charlotte Davis |  |
| Chris Chalmers |  |
| May Wayte Bradburne |  |
| Nathan O'Brien |  |
| Tracy Ruiz Conforto |  |
| Megan Jendrick |  |
| Margaret Hoelzer |  |
| Vivien Lu |  |

## SPLASHForward

Water for All | Water for Life

## Definition of 'Regional Scale’

## Introduction

As SPLASHForward engages with various stakeholders, decision makers and community members it is important to accurately convey what the term 'Regional Scale' means in describing an aquatics facility, its aquatics components and its programming. We have found that the term 'Regional' when applied to the size of an aquatics facility or event can mean different things to different entities. Our goal is to define what both 'Regional' and 'Local' means to SPLASHForward as we propose design options to meet the aquatics needs of the stakeholders and community members of both Bellevue and our region. First, we define the terms geographically, then in programmatic terms (e.g. target use) and lastly, in terms of facility and component scale. We welcome the conversation to better understand what 'Regional' and 'Local' means to others.

It is noted that the City of Bellevue's Aquatics Feasibility report defines the service areas for our region slightly differently in their Market Analysis appendix. See our 'Greater Eastside' definition to understand our usage of the terms 'primary', 'secondary' and 'tertiary' wrt to service areas.

## Geographical Definition

First, let's define what 'Regional' means in terms of geography. It can mean different things to different constituents.


The Puget Sound Regional Council's geographical definition of 'Regional' is Snohomish, King, Kitsap, and Pierce Counties.

We then zoom in to King County where the Greater Eastside is located.

## King County

The King County region borders Snohomish County to the north, Kitsap County to the west, Kittitas County to the east, and Pierce County to the south. With a population of 2.3 million (a 2018 census estimate), it is the largest county in Washington, and the 12th-most populous in the United States. The City of Seattle is the most populous and the City of Bellevue the $5^{\text {th }}$ most populous.


2 King County - Map from Google Maps

Pacific Northwest Swimming (PNS), USA Swimming's Local Swimming Club (LSC) and the sport governing body for swimming in our 'region', defines its geographical territory as the state of Washington west of, but not including, the Counties of Okanogan, Chelan, Kittitas and Yakima and north of, but not including, the Counties of Cowlitz, Skamania and Klickitat.

## Pacific Northwest Swimming (PN) <br> Western Zone

That portion of the State of Washington west of the counties of Okanogan, Chelan, Kittitas and Yakima; and north of Cowlitz and Skamania counties.

Cities (all in Washington) 1 - Bellingham
2 - Seattle
3- Tacoma
4-Olympia


Pacific Northwest Local Masters Swimming Committee, the regional governing body for United States Masters Swimming, similarly defines their region. Swimmers from the Pacific Northwest region train in their local aquatics facilities and travel to compete within this region. Both youth and masters swimmers would be likely participants in regional scale events (see Event section below) held at a 'regional' scale aquatics facility.


## Pacific Northwest (PN/36)

Northwest Zone

## The Greater Eastside

As we zoom in further, we focus on "The Greater Eastside". According to Wikipedia, the region known as "The Greater Eastside" includes the cities of Bellevue, Redmond, Kirkland, Issaquah, Sammamish, Mercer Island, Newcastle and other suburban cities in King County. The Greater Eastside can be considered the 'region' when talking about siting a 'regional scale' aquatics facility within any of these cities.

To further define the service area for a regional aquatics center potentially located in Bellevue, we break The Greater Eastside into the following categorization as shown in the map below:

- Primary - Bellevue, Redmond, Kirkland
- Secondary - Issaquah, Sammamish, Newcastle \& Mercer Island
- Tertiary - to the 'north' Kenmore, Bothell, Woodinville; to the 'south' Renton


3 The Greater Eastside - Map from Google Maps

Seattle is outside The Greater Eastside, but would be a draw for regional scale events held at an Eastside regional scale aquatics facility and for specific programming, e.g. special needs (adaptive swim lessons, Special Olympics swim teams, etc.).

It is noted that the City of Bellevue's Aquatic Center Feasibility Study defines service areas as part of their market assessment and demographic study. Bellevue's city limits are defined as their primary service area. This is in line with their report as they explore a Bellevue focused regional scale aquatics facility supported by Bellevue partnerships. This does not limit the broader characterization of a regional scale aquatics facility as we define here nor should it limit the thinking on partnerships needed to support a regional scale facility on the Greater Eastside.

## Geography Conclusion

For the purpose of defining who would be served by a Regional Aquatics facility that could be located in Bellevue, Redmond or Kirkland, we define the REGION as The Greater Eastside with its first priority to serve the Primary cities as defined above. Keep reading to learn how and to what extent the different components of a regional aquatic center would serve those who live in the 'primary' region. We use Bellevue as the assumption for siting a regional aquatics facility on The Greater Eastside because of our work with the City of Bellevue and the 2020 Bellevue Aquatics Center Feasibility Study Update.

## User Groups

A new Regional Aquatics facility located in Bellevue would be serving the following user groups. Note: Bellevue's total population (2020) is 148,100 and projected to reach 160,400 by 2035.

| User Group by <br> Demographics | Age | \% of Bellevue pop. <br> (2017) | Approx. Bellevue <br> Population (2019) |
| :--- | :---: | :---: | :---: |
| Seniors | Age 65+ | $14 \%$ | 20,342 |
| Youth \& Teens | Under 20 | $21 \%$ | 30,513 |
| Adults | Age $20-44$ | $38 \%$ | 55,214 |
| Older Adults | Age 45-64 | $27 \%$ | 39,231 |
| Disabled or Special Needs | All ages, abilities | NA $^{1}$ | NA |
| Families | All ages | $35 \%^{*}$ | 50,855 |

* total of family types tracked; average household size 2.4 people per household (2017)

Note: All Baby Boomers will be older than 65 by 2035 significantly increasing the \% of Seniors

| User Group by Activity | Ages Served |
| :--- | :---: |
| Learn to Swim | All ages \& abilities |
| Leisure | All ages \& abilities |
| Fitness | All ages \& abilities |
| Wellness \& Therapy | All ages \& abilities |
| Competitive Aquatics | Youth, High School, Masters, Special Olympics |

Note: Leisure, Fitness, Wellness \& Therapy are served by aquatics (wet) and dry side components of a facility. See Facility section for elaboration on how each component serves various user groups.

## Program Definition

For an aquatics facility, it is important to define regional in terms of program and use. We believe that size of an aquatic facility and its aquatics components should directly relate to its target usage, demand and potential for growth. This usage may in some cases be 'regional' and in other cases be 'local' in who it is serving.

A local facility provides programming that meets a set of local community aquatics needs. A local pool can range from a small neighborhood pool serving the local neighborhood to a larger facility that aims to support the entire community but does not provide programming with the intent to attract a significant number of users from outside the immediate community.

[^0]An aquatic center offering regional programming offers a wider range and higher quality of programming. This can include schedules (more options) of programs and use that are not offered by other facilities in the region.

A regional aquatic center located in Bellevue would offer programs that do the following:

- Attracts users and program participants from outside Bellevue, drawing from the Greater Eastside.
- Offers programs that are not offered at other Greater Eastside facilities.
- Provides additional recreation, leisure, and family aquatic features and amenities not offered elsewhere in the region.
- A destination for enhanced recreation and leisure activities.
- Provides a greater offering of times and schedules for programs and use that are not provided at local pools.
- Key program elements of a regional facility can include the following:
- Enhanced special needs programming
- Wider and more diverse aquatic fitness programming
- Enhanced water safety training for all ages and abilities
- Medical wellness offerings not found elsewhere in region
- More frequent time slots for lap swimming
- More options for Masters Swimming and Triathlon training

The balance and blend of serving local and regional needs requires maintaining priority use for local residents (e.g. Bellevue or any neighboring cities that contribute to capital or operating costs of the aquatics facility). This can include:

- Priority advance registration for local residents
- Discount rates for residents
- Priority time scheduling for local schools and user groups servicing Bellevue residents

When considering a 'Regional Scale’ facility located on the Greater Eastside, we envision a facility that will serve the Greater Eastside in the following ways:

| Community Programming (Learn to Swim, Adult, <br> Senior, Special Needs) | Locally serving |
| :--- | :--- |
| Leisure Aquatics | Locally \& Greater Eastside serving |
| Aquatic \& Dryland Therapeutic, Rehabilitation <br> Services and Special Needs | Locally \& Greater Eastside serving |


| Competitive aquatic sports training (swimming, <br> water polo, synchro, diving, masters) | Locally serving High School and club aquatics <br> (includes special needs) \& Greater Eastside <br> primary serving secondarily |
| :--- | :--- |
| Competitive Events | Local High School, Greater Eastside aquatics <br> clubs, PNS Regional, PNA Masters, Special <br> Olympics Regional (See Event section below for <br> details on events) |

A regional facility helps finance operational costs by increasing revenue from regional visitors and thereby reducing the amount of subsidy funding the local taxpayer (e.g. Bellevue or other participating cities) would have to bear.

What about Seattle? We envision a regional scale aquatics facility serving Seattle aquatics clubs through regional scale training and events based on space and time available after local needs are met.

What do you mean by 'Locally'? We envision the City (or Cities) that build a regional scale facility will be the primary local beneficiary for programming with discounted rates and memberships. We also envision special rates for those with financial needs.

## Events

Based on aquatics user group and Sport Governing Bodies research, we find the regional event scope to vary slightly by sport, as does the geographic definitions presented earlier. We believe the need for 'Regional' scale events are those that draw the follow range of participants and spectators.

- Participants: 500-1,000
- Spectators: 750-900
- Total event max size: Spectators: 900, Participants: 1,000


## NOTE:

1. Larger meets of 1,000 swimmers often are split into two sessions of 500 participants or so each and deck seating does not need to accommodate all the competitors at one time.
2. There are larger regional swim meets that would continue to use KCAC and smaller national meets that may occasionally be appropriate for a regional aquatic center, but these are one-offs and not consistent annual events. Smaller sports like water polo and artistic (synchronized) swimming may have western regional and national events that could occasionally be hosted by a regional aquatic center. Again, these are infrequent exceptions and would not be factored into an event plan.

| Local High School Events | Participant | Spectator |
| :---: | :--- | :--- |
| $\bullet$ Dual Meets | $100-140$ | $200-300$ |
| $\bullet$ District Meets: | $250-400$ | $500-700$ |
| $\bullet$ Invitationals | $500-700$ | $500-800$ |


|  |  |  |
| :---: | :---: | :---: |
| Greater Eastside Aquatic Club Events |  |  |
| - MidLakes Championships: | 1200 | 1800-2000 |
| - Youth Swimming: <br> - Local Clubs <br> - PNS | 400 to 1,000 (split session) | 500 to 900 |
| - PNA Masters | 100-300 | < 100 |
| - Water Polo: Club / Regional / National | 200-400 | 300-600 |
| - Synchro: Club / Regional / National | 200-400 | 300-600 |
| - Diving: Club / Regional | 100-300 | 150-350 |
| Special Olympics |  |  |
| - Regionals <br> - State Games | 400-550 | 600-1000 |

## Scaling from Local to Regional

To further highlight the scaling to go from serving local high school conference/district and invitational meets to hosting regional meets as shown above it should be noted that the delta between the number of participants, spectators and support amenities is quite small. Cost recovery from accommodating and hosting the regional events and the incremental space and component needs is a good value proposition and a strong return on investment.

| Event | Participant | Spectator |
| :---: | :--- | :--- |
| $\bullet$ High School Meet Range | $140-700$ | $200-800$ |
| $\bullet$ Regional Scale Meet Range | 100 to 1,000 (split session <br> of 500 each) | 150 to 900 |

## Facility Definition

A regional scale facility is best defined by the type, size and scale of its components and the needs of those that it serves both locally and regionally. A driving factor in defining a regional facility's design elements and configurations is understanding the regional and event programming needs. The design
features are driven by the unique program, event, and destination elements that will attract the daily users and program participants locally and from outside the local community. This allows a facility to generate significant sustainable revenue for operational costs and reduce the operating cost burden on the local City and taxpayer.

From our user group research, we believe the following scale of facility components would best serve the local and regional needs for The Greater Eastside.

- Dedicated warm water (85-87 degrees) Program/Teaching/Fitness pool with Learn to Swim, fitness programming and other programs that are guaranteed to be uninterrupted by swim team or event use at the facility's other aquatics components.
- Family fun leisure pool and recreational amenities and features not offered at other area pools.
- Flexible configurable 50 m competition and training pool with minimum 7' depth and adaptable to recreational use as appropriate. A moveable floor for $45^{\prime}$ of the length of the pool is a recommended consideration to provide depth and community program flexibility. Note: the additional cost of a moveable floor is far outweighed by the programming ROI.
- Separate deep-water area or pool with depths ranging up to 13 feet for multiple deep water programs, activities and recreation.
- Warm water wellness/therapy pool (90-92 degrees).

| Facility Component | Scale | Usage |
| :---: | :---: | :---: |
| Program Pool <br> 6 Lane | $6 \times 25$ yds lanes ( 7 ' wide) <br> Depth: 3.5' to 5.0' width-wise <br> Square Footage: 3,150 sf <br> Ramp access <br> $6 \times 7{ }^{\prime} \rightarrow$ <br> lanes <br> $3.5^{\prime}$ to $5^{\prime}$ <br> - Note: Depth slopes from side to side for the most flexible use for teaching, water walking. It provides a longer 'run' of the shallow depth and affords easy end to end flip turns for lap swimming. | - Learn To Swim <br> - Senior Programming <br> - Lap Swim-for those preferring warmer water <br> - Recreational Swimming <br> - Adaptive Aquatics <br> - Special Needs <br> - Water Babies <br> - Water Safety <br> - Entry level swim team members or pre-team <br> - Developmental aquatics (Splashball, etc.) |
| Wellness / Therapy Pool \& Spa | Wellness: 1,750 sf Spa: 300 sf | - Aquatics Therapy <br> - Recreational Therapy |


|  | 1,750 sf 300 sf | - Hydro Therapy <br> - Adaptive Aquatics <br> - Sensory Processing <br> - Rehab <br> - Intellectual Disabilities <br> - Brain Injury <br> - Special Needs <br> - Veteran <br> - Medical <br> - Parent \& Tot lessons |
| :---: | :---: | :---: |
| Leisure / Recreation Pool | - Square Footage: 5,000-6,000 sf <br> - Interactive water features <br> - Water sprays <br> - Zero entry <br> - Play Tower <br> - Lazy River / Current Channel <br> - Water Slides (Small, Large) | - Family Fun <br> - Recreational Aquatic Activities <br> - Aqua fit resistance exercise in current channel (lazy river) <br> - Birthday Parties and recreation events |
| Competition Pool <br> 50 M | - $50 \mathrm{~m} \times 25 \mathrm{y}$ <br> - $2 \times 6$ ' wide moveable bulkheads <br> - Depth: 7' to 9' <br> - Square Footage: $13,200 \mathrm{sf}$ <br> - Temperature: 80-81 degrees <br> - Moveable floor for $40^{\prime}$ to $45^{\prime}$ at turning end. (allows for Learn to Swim and community shallow water activity as well as full range of competition configurations; most flexible usage of pool) | - High School aquatic teams <br> - Club teams <br> - Masters <br> - Triathlete Training <br> - Lap Swim <br> - Learn to Swim <br> - Events for swimming, water polo and synchronized swimming <br> - Kayak \& paddle board classes <br> - Inflatable (e.g. obstacle course) <br> - Zip line <br> - Climbing wall |


|  |  | - Other Removable Rec features |
| :---: | :---: | :---: |
|  |  | - |
| Deep Water Tank | $6 \times 25 y$ lanes ( $7.5^{\prime}$ wide) <br> Depth: $13^{\prime}$ to $10^{\prime}$ <br> Square Footage: 3,375 $\begin{aligned} & 2 \times 1 \mathrm{~m} \\ & 2 \times 3 \mathrm{~m} \end{aligned}$ <br> Option for 1, 3, 5 m platforms <br> Note: A stretch 50m ( $66 m \times 25 y$ ) that includes the deep water tank within is a plausible design consideration serving all user groups \& would remove the need for a moveable floor. | - High School Diving, Water Polo, Swimming practice <br> - Club Diving, Water Polo, Synchronized Swimming <br> - Scuba training <br> - Lifeguard / Water Safety certification <br> - Police / Firefighters <br> - Inflatables |


|  |  |  |
| :---: | :---: | :---: |
| Seating | Spectators: 900 <br> Participants: 720 (on deck seating) | See event section below for scale of local to regional events. |
| Cardio / Fitness | - Weight rooms <br> - Group Exercise rooms / Multi-Purpose <br> - Fitness Studios <br> Note: Scale of the Cardio / Fitness area should be 'right sized' to enhance the community and aquatic user needs while programmatically adding to operational sustainability. Size should be based on demonstrated need and other public and private facilities in the local market. | - Community health \& wellness (all ages / abilities) <br> - Dryland Physical Therapy <br> - Competitive Team usage |
| Office Spaces | - Building operations \& maintenance <br> - Administration <br> - Lifeguards \& Management <br> - Therapy <br> - User Group/Coaches <br> - Meet Management \& Operations | Office space for facility program management and rental space for outside user groups |
| Lockers / Changing Rooms | - General Pool Lockers <br> - Adult lockers <br> - Team / Specialty Lockers <br> - Universal Lockers <br> - Learn to Swim Changing Area <br> - Family / Handicap Changing Area <br> - Therapy / Disability Changing <br> - Staff Lockers | Need some combination of but not all locker room/changing areas listed to support current needs for youth safety, gender flexibility and user comfort. |
| Multi-Purpose Rooms | - Multipurpose Conference, meeting and Function Spaces <br> - Wet: Party / Classroom off pool deck <br> - Catering / Kitchen | - Sub-dividable and flexible configurations <br> - Parties, pool classes, team meetings, event hospitality |

## Summary

The recent King County facilitated Regional Aquatics Report drafted in partnership with Bellevue, Kirkland and Redmond, surveys the need and development for new aquatics facilities in The Greater

Eastside. Included is the exploration of different options to meet the needs including a regional aquatic center and local pools.

Our aquatics facility needs do not know city boundaries. Our communities are fluid and willing to commute across boundaries for modern facilities that serve public needs. The first new facility that is realized on the Eastside, whether local or regional, will be a draw for Eastside families and residents. Lynnwood Recreation Center is an example. In the Regional Aquatics Report, it is used as a 'local' example, yet we find that it serves both local and regional needs. In the research SPLASHForward has done, Lynnwood Rec Center serves local needs for Learn to Swim, high school aquatics (Edmonds School District, 4 teams), summer league teams, homeschooling community and recreational swimming. They serve both local and regional needs for recreational and adaptive swim program needs. In the summertime, they draw from a $40-50 \mathrm{mi}$ radius for recreational swimming. Their adaptive swim program has a 3 year waiting list and draws from as far away as Anacortes, Orcas Island and Olympia.

In summary, we believe a regional scale aquatics center provides aquatic design components and programming that best supports the aquatic recreation, fitness, health \& wellness, training and competitive needs of the Greater Eastside. The primary user base and prioritization would be to meet the needs and schedules of local residents while also providing programming and design features that draw users and revenue from outside the local community. Local and regional facility use are not mutually exclusive. They are complimentary and necessary for sustaining a regional scale aquatics facility.

## ATTACHMENT \#5

## RECENT LOCAL AQUATIC FACILITIES

- Lynwood Community \& Recreation Aquatic Center
- Snohomish Aquatic Center
- Sammamish Community and Aquatic Center
- Rainier Beach Community Center \& Pool


## SPLASHForward

## Local Reference of Aquatics Facilities

November 30, 2017


## Local Facilities to Learn From

- Lynnwood Community \& Recreation Aquatic Center
- Completed in 2011
- Snohomish Aquatic Center
- Completed in 2013
- Sammamish Community and Aquatic Center
- Completed in 2016
- Rainier Beach Community Center \& Pool
- Completed in 2013


# Lynnwood Community \& Recreation Aquatic Center 

Completed in 2011


Lynnwood Population 38K (2016)


## Lynnwood Community \& Recreation Aquatic Center

- \$25M Councilmanic Bond (Utility tax Increase)
- City managed
- 5,500 sq ft Recreation Pool
- water slides, lazy river, water playground and family hot tub
- Lap pool, sauna, adult hot tub and warm-water therapy pool
- Cardio/Weight room
- Fitness studio
- Racquetball Courts
- ADA accessible
- Locker rooms
- Private, family changing rooms

- 5:30am - 9:30pm M - F

7:00am - 9:00pm Sat
9:30am 6:30pm surn
SPLASHForward


## Lynnwood Community \& Recreation Aquatic Center

- Lap Pool - 82 deg
- $25 \mathrm{Y}, 31 / 2-12 \mathrm{ft}$ deep
- Lap, swim team, water aerobics, swim lessons, open rec swimming
- Wellness Pool - 88 deg
- Ramp entry, balance bar and underwater bench
- 3 - $4 \frac{1}{2}$ ft deep
- Recreation Pool - 85 deg

- 5 zones - River, Beach, Lake, Splash Pool, Water slides
- Passes
- 10 visit, fitness, unlimited-use, annual - Avg entry fee \$5



# 2013 Data from Kirkland ARC Concept Plan Report 



Financial Performance | 04

Figure 4-4. Revenue Potential

|  | Low | HIGH |
| :--- | ---: | ---: |
| Daily Ticket Sales | $\$ 460,000$ | $\$ 516,000$ |
| Pass Sales | $\$ 1,119,000$ | $\$ 1,262,000$ |
| Preschool and Child Watch | $\$ 98,000$ | $\$ 113,000$ |
| Fitness, Exercise, Dance Classes | $\$ 60,000$ | $\$ 77,000$ |
| Gymnasium | $\$ 141,000$ | $\$ 164,000$ |
| Activity Room | $\$ 45,000$ | $\$ 61,000$ |
| Special Events Room | $\$ 87,000$ | $\$ 109,000$ |
| Community Hall and Kitchen | $\$ 159,000$ | $\$ 206,000$ |
| 32-Meter Indoor Lap Pool | $\$ 366,000$ | $\$ 383,000$ |
| Recreation Pool | $\$ 537,000$ | $\$ 643,000$ |
| Merchandise and Vending | $\$ 21,000$ | $\$ 24,000$ |
| NKCC Revenue Transfer | $\$ 368,000$ | $\$ 368,000$ |
| Revenue Potential | $\$ 3,461,000$ | $\$ 3,926,000$ |

## Lynnwood Case Study

Lynnwood Community Recreation \& Aquatics Center provides comparative data for evaluating the recreation pool revenue projections. Lynnwood, located in Snohomish County, is a community of approximately 36,000. In April 2011, the Lynnwood Center reopened with a renovated and expanded aquatics center, including a new 5,500sf recreation pool. Since its opening, recreation swim attendance is reported to be at, or near, capacity with 256,000 open swim participations in 2013. An estimated 166,000 participants pay a drop-in admission fee and the remainder are passholders. Lynnwood reports weekend visitors from as far as Olympia, which is 80 miles away.
excerpt from The Sports Management Group’s Concept Plan Report Oct 2014

$0^{\mathrm{F}^{\mathrm{KIR}} \mathrm{F}_{\mathrm{C}}}$



## Case Study: Lynnwood Aquatics \& Recreation Center

Facility Description
Located in the City of Lynnwood, which reports a 2010 Census population of 35,836 , the Lynnwood Center is a recreation center with a cardio and weight room, wood floor studio, racquetball courts, classrooms, and aquatics. The aquatics center includes a recreation pool with two water slides, lazy river, water playground, and family hot tub. It also includes a 6-lane lap pool, sauna, and warm-water therapy pool.

## Revenue

The total 2013 revenue for the full center was $\$ 1,825,862$.
The portion of revenue attributable to aquatics is as follows:*

| Acuatics revinue |  |
| :--- | :--- |
| Daily Drop-In | $\$ 429,856$ |
| Fitness Pass | $\$ 24,993$ |
| Annual Pass | $\$ 208,750$ |
| Swim Lessons, Classes | $\$ 358,132$ |
| Party Room Rentals | $\$ 54,951$ |
| Recreation Pool Rentals | $\$ 139,428$ |
| 3rd Grade Learn-To-Swim Contract | $\$ 30,000$ |
| Total Aquatics Revenue 2013 | $\$ 1, \mathbf{2 4 6}, 110$ |

*65\% is the percentage the Recreation Superintendent cited as attributable to Aquatics.

Total Participations for Open Recreation

| OPEN RECREATION PARTICIPATIONS |  |
| :---: | :---: |
| 2011 | 144,288 |
| 2012 | 248,516 |
| 2013 | 256,128 |

Swim registrations (2011-2012): 8,171
Chemicals (2013): \$46,324
Open Recreation periods: 802
Utilities (2012): \$284,487

Source:
Joel Faber, Recreation Superintendent
City of Lynnwood Parks, Recreation \& Cultural Arts Department Information Received February 19, 2014


## Lynnwood Recreation Center <br> Board Mtg Update - Sept 2016

- Recreation Superintendent Joel Faber
- Facility popular \& attendance high
- Added hours, 103 hrs a week
- Cross trained staff to meet increase in hours demand
- 2015: Pool rental capacity doubled on Sundays
- 2015: 837 hours of programming
- Spoke about expanding parking and covered area for swim lines waiting for open rec swim



## Snohomish Aquatic Center

Completed in 2013


Snohomish Population 9,500 (2014)


## Snohomish Aquatic Center

- Owned / Operated by the Snohomish School District
- Located on City owned land
- Completed 2013
- Funded by a $\$ 23-\$ 25 \mathrm{M}$ School Bond for High School and Junior High - 2008
- Berkeley CA Sports Management Group consultant
- Swimming community wanted 50 m , SSD couldn't justify, so 25y
- Swim / Dive educational focus
- Known operational loss, but planned revenue
- Revenue \$1.8 M
- City provides water at no charge
- Snohomish residents swim lessons for free
- All 3rd graders in the district get free lessons

- Operated by School District
- YMCA was considered as a partner to operate, but had different goals
- $3^{\text {rd }}$ party operates and reports into SSD
- Young families biggest users


## Snohomish Aquatic Center

52,000 sq ft

- 25Y Competition pool \& Dive Area
$25 \mathrm{Y} \times 25 \mathrm{M}$
- Two 1 M diving boards
- 7 ft shallow to $121 / 2 \mathrm{ft}$ deep
- 2 Handicap Lifts
- 420 capacity seating
- Wibit floating play structure
- Recreation pool

- Spray-play area, zero-entry area, lazy river, and a waterslide.
- FlowRider
- Only one in area
- Cross between snowboarding, skateboarding and wakeboarding
- Hot tub
- Locker rooms, private meeting/party spaces, cafe and a family changing area.



## Snohomish Aquatic Center

- Competition pool activities:
- Open lap swim
- Open/recreational swim
- Swim competitions
- Swim lessons/clinics
- U.S. Master's Swimming
- Diving
- Stroke clinics
- Water fitness
- Water polo
- Diving
- Beginning ( $1^{\text {st }}-6^{\text {th }}$ grade)
- Intermediate
- Advanced (competition capable)
- Adult (all levels)



## Snohomish Aquatic Center

- Recreation pool activities:
- Open/recreational swim
- Parent and tot programming
- Surf-simulation machine
- Open Surf

- Parties, Rental
- Aqua basketball hoops
- Waterslide / Splashtacular
- Lazy river
- Swim lessons/clinics
- Preschool, Youth, Adult
- Lifeguard Course
- Homeschool program
- Open lap swim
- Water fitness
- Stroke clinics
- Themenights



## Snohomish Aquatic Center

- Recreational Swimmers
- 200 / session (600/day) Sat/Sun
- 70 / session M-F
- Swim Lessons
- 850 students per 5 week session
- 10-12 teachers w/ 5 kids / 30min in peak lesson times
- 50-60 kids / half hour
- Competition Pool
- 80 kids / hour, 125 kids / day
- Multiple Groups
- 6 lap swimmers / hour M-F
- 6-10 other fitness users / hour M-F
- Highly Recommends Separate Dive Tank
- Parking
- 193 initial spaces
- Added additional 151 spaces \& overflow in 2017 to help during events, big help but still tight
- THE ONE thing they would change
- Diving Boards on side of pool take away lanes


## Sammamish Community and Aquatic Center

Completed in 2016


Sammamish Population 64K (2014)

## Sammamish Community and Aquatic Center

- City Owned / YMCA operated
- 2011 Feasibility Study
- Mid-2012 YMCA identified as operating partner
- 2012 General Election Advisory vote passed
- Mar 2013 - Apr 2014 -

Design/Construction/Permit Docs

- June 2014 - Construction began
- April 22, 2016 - Opened
- Located on City owned land / Sammamish Commons
- Adjacent to Library and City Hall
- Parking structure and surface parking added for Aquatic Center
- Wiring for future electric car charging
- $\$ 34$ million (City CIP/Land)
- \$3.2 M Soft Costs

- YMCA
- Operates
- Furnished \& equipped facility
- Operating, Maintenance, Capital Replacement Costs
- Green Features but LEED certified
- Efficient Mechanical and Electrical
- LED lights
- Regenerative filteration system
- Green entry roof
- Stormwater detention for parking garage
- Grey water recycling for toilets
- Permeable asphalt; porous concrete

On/offsite afforestation


## Sammamish Community and Aquatic Center

- 2 story building
- 6-lane, 25-yard lap pool, 3,300 square foot leisure pool, a spa
- Two gymnasiums, a jogging track, fitness space
- Group fitness rooms, a break room, a family center room, meeting spaces, child watch areas, administration offices and service areas.
- Barker Rinker Seacat Architects


LOWER FLOOR PLAN
Sammamish Community \& Aquatics Center

## Sammamish Aquatic Center

## 25 Yard, 6 Lane Lap pool

- Activity Pool / Splash Park - 3300 sq ft
- 2 story water slide
- Zero entry w/ playground
- Lazy River
- Fitness
- Aerobics, Aqua Zumba, H2O Fit
- Water Walking
- Lap Swim
- Rehab
- Aqua Rehab, Arthritis \& Injury
- Water Walking in Lazy River
- Learn to Swim
- Youth, Adult, Private Lessons

- Family Fun
- PreSchool Pool Play
- Family Fun Night
- Recreation Swim + Slide
- Competitive


## Sammamish Aquatic Center

Sammamish residents - 63,773

- YMCA membership - unknown at the time
- At capacity and not even open a year
- Activity Pool - first come first serve, wristbands 1 hr before
- Community Swim - Free to Sammamish Residents

- Online ticket purchasing for three 50min time slots (2:30-5:20pm)
- First Come First Serve if not sold out
- Community Partner Programming -2:30-4pm, 4-5pm, 8-9:30pm
- Hours:

$$
\begin{array}{ll}
\circ & 5 a m-9: 30 p m ~ M-F \\
\circ & 7 a m-7: 30 \text { pm Sat } \\
\circ & 7 a m-5: 30 p m \text { Sun }
\end{array}
$$

- Would like to learn operating costs; largest revenue source



# Rainier Beach Community Center and Pool 

Completed in 2013


Rainier Beach Population 6,700 (2016)


## Rainier Beach Pool

- \$25M - Revenues from General Oblg. Bonds \& Real Estate excise tax revenues
- 25 Yard, 6 Lane Lap pool
- Recreation Pool / Splash Park - 2300 sq ft
- Waterslide
- Lazy River
- Three stair entries
- Tot area with play features and water features
- Vortex
- 1M Diving Board
- Spa
- Stair entry, Hydrotherapy bench
- ADA Lift



## Rainier Beach Pool

- U.S. Green Building Council's LEED Gold certification for energy efficient design.
- natural ventilation
- rainwater harvesting system for toilets \& irrigation
- a geothermal energy system
- solar panels
- Former site of Rainer Beach Community Center
- ARC Architects | Counsilman Hunsaker Built Pool


SPLASHForward


## Facility Related Websites

- Lynnwood Recreation Center
- http://www.ci.lynnwood.wa.us/PlayLynnwood/RecCenter.htm
- Snohomish
- https://www.sno.wednet.edu/Domain/24
- Sammamish Community \& Aquatics Center
- https://www.sammamish.us/parks-recreation/completed-park-improvement-projects/community-aquatic-center/
- https://www.seattleymca.org/locations/sammamish-community-ymca
- http://blog.sammamishymca.org/new-aquatic-center/
- Rainer Beach
- http://counsilmanhunsaker.com/projects/rainier-beach-communitycenter/?doing wp cron=1547341564.9702730178833007812500\#


# Best In Class Addendum for Regional Aquatics Report 

July 15, 2019

## Summary

The facilities listed below are comparable to regional scale facilities and represent those which demonstrate through their formation, operation, partnerships, funding, and breadth of programming best in class criteria aligned with the Aquatics Feasibility Study goals and objectives.

1. Elkhart Health and Aquatics, Elkhart, Indiana *
2. Holland Community Aquatic Center, Holland, Michigan *
3. Pleasant Prairie Rec Plex Aquatic Center, Pleasant Prairie, Wisconsin *
4. Triangle Aquatic Center, Cary, North Carolina
5. SwimRVA, Richmond, Virginia
6. Tupelo Aquatic Center, Tupelo, Mississippi
7. Lenexa Rec Center \& Shawnee Mission Aquatic Center, Lenexa, Kansas

* denotes top three

Best in Class facilities reflect facilities that represent excellence one or more of the following categories:

- Programming: Community Wellness
- Community Connection
- Design Elements: Breadth of Aquatic Facility elements
- Competition Venue: Regional Scale
- Management \& Ownership
- Operational Efficiency \& Sustainability
- Funding: Capital cost, annual funding, long term maintenance
- Partnerships
- Economic Impact

These facilities all have several key elements in common:

- Combination of community programming, wellness, training \& competition capabilities
- Ability to host large local, state and regional competition in aquatic sports
- Facility design and features to support concurrent and diverse programming, especially allowing ongoing community programs during aquatic competition events
- Significant event calendar balanced by community programming
- Investment in professional and experienced aquatic management
- Partnership elements that support sustainability: Funding, management, site, programs
- Creative and effective public/private funding models
- Significant program and use revenue that offset operating costs and maximize cost recovery
- Efficient design leading to cost efficient construction and project cost
- Economic Impact

Elkhart Health \& Aquatics, Elkhart, Indiana
Opening July 18, 2019
https://elkhartcenter.com/

## Facility Details

- Site: Former YMCA location, riverfront (105 acres)
- 170,000 sq ft complex
- Competition Pool
- $66 \mathrm{~m} \times 25 \mathrm{~m}$ competition pool (10 lanes w/ 2 bulkheads)
- Diving well w/ 1 m boards, 3 m \& 5 m platforms
- 1200 spectator seating
- 800 competitor deck seating
- Teaching / Fitness Pool
- $25 y \mathrm{y}$, 4 lanes with ramp
- Therapy Pool
- $35^{\prime} \times 25.5^{\prime}$ with ramp, stairs and lift
- Wet classroom, dry training space, member/public/student locker rooms
- $8,000 \mathrm{sq} \mathrm{ft}$

- Fitness Center
- elevated track, $2 \times$ gymnasiums, exercise rooms, , cardio/strength, studios
- $45,000 \mathrm{sq} \mathrm{ft}$
- Rehab \& Clinical Services
- Sports Medicine Clinic
- Weight Loss Institute, Occupational Medicine clinic
- Community atrium, outdoor patio w/ access to walking trails
- Community Center: Multi-purpose rooms, Meeting Rooms and common space
- $16,000 \mathrm{sq} \mathrm{ft}$


## Best In Class Summary

- Programming: Community Wellness - Serves recreation, fitness, therapy, Learn to Swim, competition, training; All age groups \& abilities
- Community Connection - Combines community center meeting and function spaces with community recreation, fitness and aquatic programming; Universal access - membership in Beacon Health Fitness Center not required
- Design Elements: Breadth of Aquatic Facility - leisure, recreation, warm water therapy, competition
- Competition: State of the Art flexible competitive facility
- Operationally Efficient - Operating endowment included in privately funded portion of capital costs
- Partnerships - Community Foundation, Healthcare Partner, School District
- Economic Impact - \$4.72 M / yr (based on full event calendar by 3yrs)
- Projection of $\$ 2.9 \mathrm{M}$ annual revenue
- Attract 20+ regional scale meets a yr. (wknds)
- 36,000 annual visitors
- 16,350/yr Hotel Room Nights
- Jobs: \$9.5M in Wages \& Salaries over initial 5yrs


## Aquatics Programming

- School District
- 2 HS Swim \& Dive Teams, Middle School, PE, School Aquatics Clubs
- Elementary swim lessons/water safety
- Athletic Training - therapy, rehab, cross training, Beacon Health sports medicine
- Elkhart United swim team
- Masters \& Triathlon
- Diving Club - School District and Elkhart United
- Beacon Health (BH) Members - lap swim, aquatic fitness, families, events, therapy, rehab \& clinical services
- Community- Pre-Team, Swim Lessons, Special Needs, Aquatic Fitness through BH, Youth \& Community, Birthday Parties, Camps, Clinics
- Outside Groups - club teams, water polo, synchro, diving, triathlon, special needs, youth \& community, scuba, kayak/canoe, stand up Paddle Board, etc.
- Regional Scale Meets
- Swimming
- USA Swimming \& Indiana Swimming - club meets
- HS dual meets and championship league meets
- US Masters
- Camps \& Clinics
- Diving
- Water Polo
- Collegiate
- Community Center: Meeting, function and program spaces for community use plus organized community programs


## Formation and Operations

- $\$ 72 \mathrm{M}$ build cost
- \$28M Private funding, \$10M Community Foundation, \$9M Individual, Healthcare Partner \$17M, School District \$6M, Government Grants \$11M (\$9 State + \$2M City)
- Elkhart Community Foundation - $\$ 10 \mathrm{M}$ endowment to cover operating costs
- Healthcare Partner (Beacon Health) Operates
- Experience operating fitness centers; new to aquatics - will be mentored by aquatics consultant during first year
- Formed Elkhart LLC with Community Foundation and Beacon Health
- Reduces Risk, Protects Community - if Beacon Health Hospital were acquired the aquatics center would not be at risk for being sold or ill managed.
- Elkhart Community Foundation a 501(c)(3)- Stability \& Oversight
- Major owner in facility and has ultimate control
- While Beacon Health will operate, Community Foundation is primary owner


## Holland Community Aquatic Center, Holland, Michigan

Opened 1968; Major Expansion in 1998; \$26.3M expansion in 2020 planned https://hollandaquaticcenter.org/

- Vision: To lead the nation with excellence in aquatics and community wellness
- In 2004 (5yrs after major expansion) named by Aquatics International as "Best in the Nation" for programming and infrastructure.
"The Aquatic Center was conceived with diverse community input to make it as appealing and innovative as possible. As the story goes: "If you build it....they will come." The Aquatic Center has been highly successful. Programming has blossomed with the increase in space and the diverse aquatic features and has expanded and evolved to fill community needs. All day long, every day, season by season, the Aquatic Center offers a wide array of aquatic programming."


## Facility Details

- Competition Pool
- $51.4 \mathrm{~m} \times 75 \mathrm{ft}$, with one moveable bulkhead
- 7 ft starting end to 4 ft center, 13 ft on diving end
- $2 \times 1$ meter and $2 \times 3$ meter diving boards
- 500 on deck competitor seating
- Spectator Area
- 600 fixed +150 standing and expansion seating
- Concession area, restrooms
- Training Pools
- Original Community Pool built in 1968
- $75 \times 45 \mathrm{ft}, 6$ lane pool
- 3.5 feet at both ends and 5.5 feet in center
- Diving pool of $25 \times 45 \mathrm{ft}, 12.5$ feet deep
- Two 1 meter diving boards
- Therapy Pool
- $36 \mathrm{ft} \times 20 \mathrm{ft}$, sloping from 3.5 to 5 feet
- Water powered hydraulic lift
- Leisure Pool (SplashZone)
- 3,000 sq ft
- Triple spiral water slide, a multi-feature play structure, water cannons, vortex, water cane, fountains and water jets, zip line
- 12 ft diameter spa
- Fitness Center
- 2,000 sq ft
- Full range of fitness equipment, mirrored wall
- Multipurpose Rooms / Meeting Rooms
- $2,600 \mathrm{sq} \mathrm{ft}$



## Best In Class Summary

- Programming: Community Wellness - Serves recreation, leisure, fitness, therapy, Learn to Swim, competition, training - All age groups \& abilities, Growth seen in all user groups annually
- Design Elements: Breadth of Aquatic Facility - leisure, recreation, warm water therapy, competition
- Competition: State of the Art flexible competitive facility
- Management and Ownership: Independent Pool Authority with governing Board and taxing authority
- Funding: Independent Public Funding entity with annual program fundraising element
- Operationally Efficient - High cost recovery requiring low operating subsidy funded through Pool Authority operational levy millage, low service fees
- Community Connection - strong School District and Medical relationship; Learn to Swim Program integrated in $\mathrm{K}-5$ local school district - $\mathbf{5 0 0 0}$ students annually, special needs programming
- Economic Impact: $\$ 10$ million in 2018 with $\$ 6.4$ million attributed to tourism; $\$ 6.5 \mathrm{M}$ forecasted annually; 11,000 visits in one month


## Aquatics Programming

- Swimming instructional program integrated into K-5 education programming for the Holland public, parochial, and charter schools
- Teaches children how to swim and introduces benefits of swimming
- 5000 children taught annually
- Special Needs specific programming, ages 4-12
- Adult fitness and education programming
- Preschool infants and parents
- Independent fitness and recreational swimming
- Competitive Swim Teams
- Michigan Lakeshore Aquatics age group (USA Swimming Club), school teams, and Master's
- Elite level of competition and swimmers
- Booster organization to support competitive programming
- Host local, state, and national championships meets
- High School Championships, USA Swimming, NCAA Div III


## Formation and Operations

- 1996 vote approved for $\$ \mathbf{1 1 . 2 5 M}$ bond issue to finance pool expansion
- Adjacent to Holland Hospital
- Large parking lot and adjacent park
- Memberships and service fees account for approx. 50\% income.
- Rentals, events and competitive swim income supplement income.
- Independent municipal entity (Holland Area Community Swimming Pool Authority) - matches Holland School District borders - independently operates facility and has ability to levy millage (property tax rate in tenths of cents per \$1 of property value)
- Original 1968 facility tied to public school district, independently run
- 2004 Aquatic Center separated from School District
- Staff are employees of the Authority
- $\quad \$ 25 \mathrm{~K}$ received April 2019 from local Community Foundation to fund expansion planning for next 20yrs


## Pleasant Prairie RecPlex Aquatic Center, Pleasant Prairie, Wisconsin Opened in 2000. 42,000 sq ft dry side expansion in 2004. 42,000 sq ft aquatic (50m) expansion in 2008. http://recplexonline.com/aquatics

The Largest Municipal Recreation Facility in America. Located on the shores of Lake Andrea in Prairie Springs Park, Pleasant Prairie

## Facility Details

- 302,000 sq ft complex
- Competition Pool
- 10 lane, $50 \mathrm{~m} \times 25 y$ with bulkhead
- 650 Spectator Seating plus standing room

Note: this is too tight for their target events; desire for more seating

- 500 On deck
- Geothermal heating for water \& air
- Leisure Pool:
- 17,000 sf with approx. 8,000+ sf of water area
- Big, small and a tykes slide; Big slide w/ it's own runout
- No separate teaching pool.

Note: Wish they had one. Difficult to teach or run
fitness in the 4 lane portion when leisure complex in use \& impacted when closures due to leisure pool incidents.

- Overall facility:
- 60,000sq ft field house; dividable gym space with 4 full size courts
- Two NHL size ice rinks, 79,000 sq ft
- 8,000sq ft fitness center
- 1/6-mile suspended track
- Raquetball courts
- Meeting \& Party space



## Best In Class Summary

- Programming: Comprehensive in-house aquatics offerings.
- Community Connection: Large park setting with lake integrates well with RecPlex run outdoor activities
- Design Elements: Built in phases
- Competition Venue: Regional Scale
- Management \& Ownership: Strong professional management staff
- Operational Efficiency \& Sustainability: High event calendar and ability to run community programming during meets helps generate a high cost recovery.
- Funding \& Partnerships: 50 m pool expansion funded in part by major corporate foundation grant


## Aquatics Programming

- Patriots Swimming Program: Comprehensive Learn to Swim, Private Lessons, Feeder Program, USA age group swim club, and Masters Swimming.
- Lifeguard \& safety training
- Intro to Scuba Diving (3 ${ }^{\text {rd }}$ party, Manta Divers)
- Triathlon \& Open Water Training - in Lake Andrea
- Approximately 35-40 aquatic events on weekends per year
- Limited interference with leisure pool and aquatic programming
- Draws from region: Wisconsin and Illinois mostly
- Hosts USA Swimming Central Zone region meets such as Zones and Sectionals but does not host USA Swimming National Championships meets


## Formation and Operations

- WisPark (Real Estate Development Co) donated a total of $\$ 5.6 \mathrm{M}$ for 425 acre park and capital build in 2000
- 2008 expansion funded through large community corporate partner (ULINE, Inc)


## Triangle Aquatic Center, Cary, North Carolina

Opened in 2007
https://triangleaquatics.org

## Facility Details

- 21.5 acre site
- Competition Pool
- Configurable, 23 lane, 50M
- 1000 seating initially, 1500 post expansion
- Training Pool
- 10 lane 25yd
- Instructional Pool (warm water)
- 2019 Expansion
- Outdoor 9 lane 50M LC (no bulkhead/no events), 20 lane $25 y$, 7 feet deep
- Portable Bleachers
- 4 unisex bathrooms
- Fitness center



## Best In Class Summary

- Community Connection: Serves majority of local youth aquatics which has exploded in area; Learn to Swim and Make-A-Splash supporting low income; Scholarships; Strong bridge programming for non-competitive youth
- Competition Venue: Regional Scale
- Management \& Ownership: Private owned \& operated facility with $\$ 4.3 \mathrm{M}$ revenue and $\$ 4.4 \mathrm{M}$ operating expenses. 3 largest revenue generators: 1. Titan Year Round Swim Team (\$2.2M), 2. TAC Programs (Swim Academy, Private Lessons, LG Classes, Birthday Parties (\$625K), 3. Facility Revenue (Lane Rentals, Café/Swim Shop, External Events, Amenity/Facility fee charges) $\$ 620 \mathrm{~K}$
- Operational Efficiency \& Sustainability - renewable annual revenue through sponsorships and grants (25\%)


## Aquatics Programming

- 510,000 visitors per year
- Serves: 6 Public HS's, 5 Private Schools, 1 Synchro, 1 Homeschool Team (60-70), 1 Adult Water Polo Team, Masters
- Avg team size 50, sm HS 25-30, Ig 75-100
- 5 lanes per team; large team 10 lanes; typical 7-8 lane
- No Diving, No Water Polo
- Learn to Swim, Physical Therapy, Aquatics Fitness Classes
- Lifeguard, CPR/First Aid/AED, Water Safety Instructor Training
- Titan Club Team - 650 swimmers; 8 coaches
- Events: Hosts ALL HS meets, State Championships, 10-12 Titans meets, Age Group Meets, National meets; USA Swimming competition, Wake County High School swimming, NCHSAA state championships, water polo tournaments, triathlons, Special Olympics of NC, the National Black Heritage meet, North Carolina Senior Games and more.
- Serves HS Swimming 1st, then events, then internal programs (Titans, etc.)


## Formation and Operations

- Privately Funded and Operated - After 5 years, transitioned from 'Community Asset' w/ 3 ${ }^{\text {rd }}$ party rental/operate model to 'TAC first' model where TAC programs and operates facility.
- High Demand for Water. Private facility with ample water yet more lane requests than they can meet. Expansion expected to serve Rec swimmers better.
- Capital Funding:
- \$10 M tax exempt bond (Michael G. Curran Family foundation + Wachovia Bank)
- \$7.5 M from local residents, aquatic clubs, corporate sponsors/foundations
- $\$ 3.5 \mathrm{M}$ additional to cover costs (Wachovia Bank line of credit + additional fundraising)
- Land (21.5 acres): land gift + \$1M Family Foundation + \$50K donation
- 2019 Expansion - carried debt w/ biz model to cover
- Revenue
- Prime revenue - Swim Teams and Events
- Top 3 Revenue Sources
- TITAN Swim Team (650, year round) - $\$ 2.2$ M
- TAC Programs - $\$ 625 \mathrm{~K}$
- Learn-To-Swim, Private Lessons, Lifeguard Classes, Birthday Parties
- Facility Revenue - $\$ 620 \mathrm{~K}$
- Lane Rentals, Café/Swim Shop rental, External Events, Amenity/Facility Fees
- Annual Revenue: Grants + Sponsorship
- USA Swimming Make A Splash \$5K-10K
- Donors/Sponsors $\$ 20-25 \mathrm{~K}$ (one primary donor/bank)
- Liability Account that credits the Learn-To-Swim Program
- County pays for HS aquatics - $\$ 65 \mathrm{~K}$ annually (\$20/lane)
- Expenses: $\$ 4.4 \mathrm{M}$ annual expenses ( $\$ 1.5 \mathrm{M}$ on personnel)


## SwimRVA, Richmond, Virginia

Opened in 2012
http://www.swimrichmond.org/
"SwimRVA began as the Greater Richmond Aquatics Partnership (GRAP), a collaboration of five educational and youth sport leaders who shared the goal of providing a world-class aquatics facility in Chesterfield. Today - thanks to ever-developing and evolving partnerships with civic leaders, schools, community groups, and amazing organizations like the YMCA, the Salvation Army Boys \& Girls Clubs, and VCU - we're building social bridges through aquatics that cross physical, racial, and economic barriers. Much more than just a pool, we serve as a catalyst for water safety, health and fitness, sports tourism, competitive aquatics, and possibility, for all Richmonders."

## Facility Details

- 54,000 sq ft facility
- Competition Pool
- 2008 US Olympic Trials pool
- 50m x 25y
- 8 lane w/ moveable bulkheads
- 700 spectator seating w/ $5 \times 36^{\prime \prime}$ TVs
- Instructional Pool
- 25y x 6 lane
- Swim Lessons, Learn-to-Swim, Aquacise, Aqua Zumba, Special Olympics practices, and Scuba courses
- Therapy Pool for seniors (Hydroworx)
- handicap accessible lift
- stabilizing sideboards
- $2 x$ under water treadmills with video system
- Fitness rooms
- SwimRVA's home offices
- Community Room
- Fitness and Adult classes: Zumba, Line Dancing, Core Training, Yoga, Cardio Burn, and Zumba Lite.
- Meetings and Birthday Parties
- Swim Meets Common Room, Vendor area and Cafeteria



## Aquatics Programming

- Swim School - Group, private lessons; Drownproof Richmond, Autism Swims 1-1 program
- Safety School
- Lifeguard instructor training, CPR, First Aid, AED and Babysitting classes
- Swim for Life workforce development program: partner with local College \& Career Academy to take students with little or no swimming ability and training them to be lifeguards
- Health and Wellness - aquatics and dryland; universal access; 70+ classes; free consultation; 1-day or 10visit passes
- Camps - Swim Lessons \& Healthy Living, Water Sports (Water Polo, Kayak, Synchro, Log Rolling), Stroke \& Turns, High Performance, Jr Lifeguarding, Mermaid Camp
- Running University - aquatics based running enhancement \& strengthening program
- Swim Team, Water Polo - SwimRVA Rapids, public swim and water polo teams
- Adult Swim Training Program - SwimRVA Hammerheads


## Best In Class Summary

- Programming: Comprehensive offerings for all ages - skill development, health \& wellness and water safety.
- Community Connection: SwimRVA's mission: health and wellness, sports tourism, competitive swimming and water safety.
- Programming: Water Safety - Drownproof Richmand initiative
- Universal access to water safety, aquatic fitness, and workforce development outreach programs
- Hub for training Lifeguard Instructors in the Richmond region
- Custom built water safety programs for organizations
- Design Elements: Breadth of Aquatic Facility elements; Regional Scale


## Tupelo Aquatic Center, Tupelo, Mississippi

Opened 2013
https://swimtupelo.com/

## Facility Details

- \$12M capital build + CVB \$429K for scoreboard, touchpads, bleachers, lockers, etc.
- Competition Pool
- $50 \mathrm{~m} \times 25$-yard with moveable bulkhead
- $8 \times 9^{\prime} 50 \mathrm{~m}$ lap lanes
- $20 \times 25 y$ lap lanes
- 900 spectator seating
- 600 competitor deck seating
- Recreation Pool
- 25-yard recreation pool
- Learn to Swim, Fitness Classes
- Underwater bench seating
- ADA assessable chair lift
- Stair entry
- Disabled Ramp entry
- Events
- State, Regional, Local HS, Club, Masters



Lenexa Rec Center \& Shawnee Mission Aquatics Center, Lenexa, Kansas
Rec Center: Opened July, 2017; Shawnee Mission Aquatic Center: Opening Oct 2019
https://icprd.com/924/Shawnee-Mission-School-District-Aquatic-

## Facility Details

## Lenexa Rec Center

- Site: Civic Center Campus in Lenexa
- 100,000 sq ft Rec Center
- Leisure Pool
- $14,000 \mathrm{sq} \mathrm{ft}$ : Leisure Pool
- Lap lanes
- Separate Deep Water with Diving Board
- Water slides
- Warm Water Wellness Pool
- Fitness Areas
- Gym
- Indoor track
- Fitness center
- Meeting Rooms
- Adjacent to
- 70,000 sq ft City Hall (offices, leased space for a college, public forum, public market)
- 4 story, 500 car parking structure
- Outdoor commons


Shawnee Mission Aquatic Center


Shawnee Mission Aquatic Center


## Best In Class Summary

- Programming: Community Wellness - Serves recreation, fitness, therapy, Learn to Swim, competitive (SMAC only). Full range: Senior, adult, family and youth programming.
- Community Connection - Integral part of comprehensive Lenexa planning (20yr plan); walkable and accessible City center; Lenexa Rec Center to serve the broadest possible needs of all ages and abilities.

Serving the Community first; the $85 \%$ that don't belong to fitness club. Never displace community programming due to events. County vision to make every $3^{\text {rd }} / 4^{\text {th }}$ grader Water Safe.

- Design Elements: Breadth of Aquatic Facilities with both facilities - leisure, recreation, community, warm water therapy, competition, learn to swim
- Competition venue: Shawnee Mission AC - Regional Scale State of the Art competitive facility.
- Operationally Efficient - Lenexa Rec Center operated by Lenexa Parks and Recreation. Goal to be operationally sufficient in 5 yrs. Exceeded pro forma in first year: 13.9\% above revenue $\& 9.3 \%$ below expenses with $\$ 2.33$ million in revenue $\& \$ 1.92$ million in expenses.
- Partnerships - City, County and School District


## Aquatics Programming

- Community
- Dryland and Aquatics Fitness classes for adults and seniors.
- Silver Sneakers programming
- Family fun (zero depth entry, interactive water features, 2 40ft slides, diving), Lap swimming, lazy river, warm water wellness
- Complimented by dryland: Child Watch, community event rooms, gymnasiums, walking track, wellness assessment, personal training, equipment gym
- SMAC - serves SD and region for Learn to Swim
- Shawnee Mission School District (SM SD)
- 4 SD's in Johnston County
- SM SD has 5 HSs some with own older pools that will be used for smaller dual meets
- Larger HS meets held at SMAC
- Johnston County
- Swim Team - KC Blazers, will use SMAC year round
- Summer league program
- Regional Scale Meets (SMAC only)
- Swimming (HS and Championship league meets, USA Swimming club meets, Masters, Camps \& Clinics), Diving


## Formation and Operations

- Lenexa Rec Center - \$30M
- Funded by portion of the 20yr 3/8th cent sales tax measure passed by voters in 1998
- Sinking Fund - Revolving funds through membership revenues.
- Membership goes toward programming, operating costs \& maintenance. Funds are earmarked and cannot be used for anything else.
- Rec Center Top Usage: 1. Aquatics venue 2. Fitness programming 3. Walking track
- Shawnee Mission Aquatic Center - \$28M
- City donated land to Shawnee Mission SD
- Bond Issue (included in a \$233M 2015 Bond Issue)
- MOU between SM SD and Johnston County
- Johnston County Operates - ensure community access; SD owns buildings/maintenance.
- MOU covers hours of access including meets.


## ATTACHMENT \#7 \& \#8

## LEARN TO SWIM Market Analysis and Projection

- Attachment \#7: Learn to Swim Market Analysis
- Attachment \#8: Learn to Swim Program Projections

ATTACHMENT \#7 Swim Lesson Market Analysis
BELLEVUE AQUATIC CENTER
MARKET COMPARISON OF SWIM LESSON PROGRAMS

June 20, 2020

| PROGRAM PROVIDER | LOCATION | $\begin{gathered} \hline \text { CLASS } \\ \text { SESSION } \end{gathered}$ |  | COST | COST per 30 min . | RATIO | YEAR SCHEDULE SESSIONS | FACILITY | WATER <br> TEMP | COMMENTS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bellevue Aquatic Center | Current Facility | $8 \times 30$ minute lessons | \$ | 80.00 |  | 5 or 6 to 1 | Year Round |  |  | No non-resident rate |
| Proposed Bellevue Aquatic Center |  | $8 \times 35$ minute lessons <br> Private: $4 \times 30$ minute Semi-Private: $4 \times 30 \mathrm{~min}$ | \$ |  75.00 <br>  150.00 <br> 225.00  | $\$$ 8.04 <br> $\$$ 37.50 <br> $\$$ 28.13 | ?? | Year Round | Program Pool | 86 | Did not include non-resident rate in projections |
| Snohomish Aquatic Center | Snohomish, WA | Group lesson 4 sessions <br> Private lessons: $6 \times 30$ minutes <br> Private lesson-4 pack | \$ | 76.00 37.50 130.00 | $\begin{aligned} & \$ 19.00 \\ & \$ 37.50 \\ & \$ 32.50 \end{aligned}$ | 1 to 5 |  |  | 85 | rents pool for partys |
| Lynwood Community \& Rec Center | Lynwood, WA | 7 sessions - 28 minutes |  | $\begin{array}{r} 50.75 \\ 44 \end{array}$ | $\$$ 7.25 <br> $\$$ 6.25 | $\begin{aligned} & 1 \text { to } 4 / 5 \\ & 1 \text { to } 4 / 5 / \end{aligned}$ | NON resident <br> Resident | indoor | 82 |  |
| Samena Swim \& Tennis Club | Bellevue, WA | monthly 8 lessons |  | member \$80 non member \$118 | $\$$ 10.00 <br> $\$$ 11.80 | $\begin{aligned} & 1 \text { to4 } \\ & 1 \text { to } 4 \end{aligned}$ |  |  | 80-82 |  |
| Mary Wayte Pool | Mercer Island | monthly 4 lessons | \$ | 51.00 | \$12.75 | 1 to 4 | monthly |  | 82 |  |
| Rainer Beach Pool |  | 2 month - 8 sessions |  | adult -\$120 <br> youth-\$150 |  $\$ 15$ <br> $\$$ 18.75 | $\begin{aligned} & 1 \text { to } 4 \\ & 1 \text { to } 3 \end{aligned}$ | bimonthly |  | 80-82 |  |

ATTACHMENT \#7 Swim Lesson Market Analysis

| PROGRAM PROVIDER | LOCATION | $\begin{aligned} & \hline \text { CLASS } \\ & \text { SESSION } \end{aligned}$ | COST | COST per 30 min . | RATIO | YEAR SCHEDULE SESSIONS | FACILITY | WATER <br> TEMP | COMMENTS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bellevue YMCA | Bellevue, WA | monthly 8 sessions | member - \$164 <br> nonmember \$287 | \$20.50 <br> $\$ 35.00$ | 1 to 4 | monthly | main indoor pool | 82 |  |
| Newport Hills \& Tennis Club |  | 8 weeks 8 lessons | member \$80 nonmember \$140 private member private nonmember | $\begin{aligned} & \hline \$ 10.00 \\ & \$ 17.50 \\ & \$ 36.00 \\ & \$ 60.00 \end{aligned}$ | $\begin{aligned} & 1 \text { to } 5 \\ & 1 \text { to } 5 \end{aligned}$ | bimonthly |  |  | outdoor in summer bubbled in winter |
| Edgebrook Swim \& Tennis Club |  | per lesson per lesson <br> group - 5 lessons <br> group - 5 lessons | private semi private <br> member \$45 <br> non - \$70 | $\begin{array}{r} \hline \$ 26.00 \\ \$ 15.00 \\ \\ \$ 9.00 \\ \$ 12.00 \\ \hline \end{array}$ | 1 to 5 1 to 5 | 1 to 2 |  | outside | summmer only <br> Private lesson non member add \$10 |
| King County Aquatic Center | Federal Way, WA | 6 weeks - 6 lessons | \$ 105.00 | \$17.50 | 14/5 |  |  |  |  |
| Bellevue Club |  |  |  |  |  |  |  |  | Members only |
| Gold Fish Swim School | Nearest Location: <br> Redmond, WA <br> Also in Shoreline, WA <br> National Franchise locally owned | montly | group \$124 <br> private $\$ 348$ | $\begin{array}{rr} \hline & \$ 31 \\ \$ & 87.00 \end{array}$ | 1 to 4 | Year Round | Small-warmwater shallow pool | 92 | Includes a one-time \$25 registration for an individual or \$45 one-time fee maximum per family. Perpetual membership program. |
| Sea Star Aquatics |  |  |  |  |  |  |  |  |  |
| Swim Guru | LA Fitness Sites Other private clubs Throughout Northeast side |  |  |  |  |  |  |  |  |


| PROGRAM PROVIDER | LOCATION | $\begin{aligned} & \hline \text { CLASS } \\ & \text { SESSION } \end{aligned}$ | COST | COST per 30 min . | RATIO | YEAR SCHEDULE SESSIONS | FACILITY | WATER TEMP | COMMENTS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Water Babies |  | Custom scheduled | \$28.84 per class | \$28.84 | 4:1 |  |  |  |  |
| ORCA Kids/Orca Swim School | Bellevue Aquatic Center <br> Other area sites | Ongoing regular classes | \$23 for 30 minute class | \$23 | 3 or 4:1 |  |  |  |  |
| Safe Spash Swim School | Bellevue, WA Kelsey Creek | Monthly Program 30 minute classes | \$99 | \$24.75 | 4:1 |  |  |  |  |
| Suzie's Swim School | Newcastle, WA |  |  |  |  |  |  |  |  |
| NATIONAL and REGIONAL RATES |  |  |  |  |  |  |  |  |  |
| Collegiate School Aquatic Complex | Richmond, VA | monthly youth adult | $\begin{aligned} & \hline \$ 109 \\ & \$ 149 \\ & \hline \end{aligned}$ | $\begin{array}{\|rr\|} \hline & \$ 27 \\ & \\ \$ & 37.25 \\ \hline \end{array}$ | 1 to 5 | 4 sessions <br> 4 sessions |  | 85 | swim RVA not collegiate school |
| Tualatin Hills Aquatic Center | Portland, OR | 8 lessons | resident \$132 <br> non resident\$221 | $\begin{array}{\|rl\|} \hline & \$ 16.50 \\ & \\ \hline & 27.60 \\ \hline \end{array}$ | $\begin{array}{\|l} \hline 1 \text { to } 5 \\ 1 \text { to } 5 \\ \hline \end{array}$ | Sessions Year Round |  | 81-82 | 2x / week, 4 weeks <br> all ages |
| Lenexa, KS Aquatic Center |  | monthly 8 lessons | member \$50 nonmember \$55 | $\begin{array}{\|ll\|} \hline \$ & 6.25 \\ \$ & 6.85 \\ \hline \end{array}$ | $\begin{aligned} & 1 \text { to } 5 \\ & 1 \text { to } 5 \end{aligned}$ | year round |  | 85 |  |
| Triangle Aquatic Center |  | 6 lessons | \$129 | \$ 21.50 | 1 to 4 | year round |  | 85 | have to me a member |
| Greensbooro Aquatic Center |  | 7 lessons bimonthly | \$ 70 | \$ 10.00 | 1 to 5 | year round |  | 82 |  |
| Holland Community Aquatic Center |  | monthly | resident 47 <br> nonresident 54 | $\$$ 11.75 <br> $\$$ 13.50 |  | 4 lessons |  |  |  |

ATTACHMENT \#7 Swim Lesson Market Analysis

| PROGRAM PROVIDER | LOCATION | $\begin{aligned} & \hline \text { CLASS } \\ & \text { SESSION } \end{aligned}$ | COST | COST per 30 min . | RATIO | YEAR SCHEDULE SESSIONS | FACILITY | WATER TEMP | COMMENTS |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Collegiate Aquatic Center (Swim RVA) |  | see above collegiate |  |  |  |  |  |  |  |
| St. Peters, MO Rec Plex | St. Peters, MO | 6 lessons 35 min | $\begin{gathered} \text { member } \$ 57 \\ \text { nonmember } \$ 64 \end{gathered}$ | $\begin{array}{\|lr\|} \hline \$ & 9.50 \\ \$ & 1,060.00 \end{array}$ | $\begin{aligned} & 1 \text { to } 5 \\ & 1 \text { to } 5 \end{aligned}$ |  |  |  |  |
| Pleasant Prairie RecPlex, WI | Pleasant Prairie, WI (Kenosha area) | monthly 4 lessons | $\begin{gathered} \text { member\$60 } \\ \text { nonmember\$90 } \end{gathered}$ | $\begin{aligned} & \$ 15 \\ & \$ 23 \end{aligned}$ | $\begin{aligned} & 1 \text { to } 5 \\ & 1 \text { to } 5 \end{aligned}$ | Year round | 50M pool | 85 |  |



|  | A |  | B |  | C |  | D |  | E |  | F | G |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5 |  |  | Year 1 |  | Year 2 |  | Year 3 |  | Year 4 |  | Year 5 | Comments |
| 35 |  |  |  |  |  |  |  |  |  |  |  |  |
| 36 | Annual Private Lessons |  |  |  |  |  |  |  |  |  |  |  |
| 37 | Resident |  | 800 |  | 960 |  | 1,104 |  | 1,214 |  | 1,287 | Single 30 minute lessons ( $=200 \times 4$ lesson packages) |
| 38 | Non-Resident |  | 200 |  | 240 |  | 276 |  | 304 |  | 322 | Single 30 minute lessons ( $=50 \times 4$ lesson packages) |
| 40 | Fee per Lesson |  |  |  |  |  |  |  |  |  |  | Calculated on 30 minute lessons. Also offer 60 minute sessions depending on age and skill level |
| 41 | Resident | \$ | 43.75 | \$ | 43.75 | \$ | 43.75 | \$ | 46.00 | \$ | 46.00 | \$175/4 lessons: Using single lesson fee for calculations |
| 42 | Non-Resident | \$ | 52.50 | \$ | 52.50 | \$ | 52.50 | \$ | 55.00 | \$ | 55.00 |  |
| 44 | Private Lesson Subtotals | \$ | 45,500 | \$ | 54,600 | \$ | 62,790 | \$ | 72,560 | \$ | 76,914 |  |
| 45 |  |  |  |  |  |  |  |  |  |  |  |  |
| 46 | Annual Semi-Private Lessons |  |  |  |  |  |  |  |  |  |  |  |
| 47 | Resident |  | 160 |  | 192 |  | 221 |  | 243 |  | 257 |  |
| 48 | Non-Resident |  | 40 |  | 48 |  | 55 |  | 61 |  | 64 |  |
| 50 | Fee per Lesson |  |  |  |  |  |  |  |  |  |  | Calculated on 30 minute lessons. Also offer 60 minute sessions depending on age and skill level |
| 51 | Resident | \$ | 112.50 | \$ | 112.50 | \$ | 112.50 | \$ | 120.00 | \$ | 120.00 | \$112.50/4 lessons: Using single lesson fee for calculations |
| 52 | Non-Resident | \$ | 135.00 | \$ | 135.00 | \$ | 135.00 | \$ | 144.00 | \$ | 144.00 |  |
| 54 | Private Semi-Lesson Subtotals | \$ | 23,400 | \$ | 28,080 | \$ | 32,292 | \$ | 37,889 | \$ | 40,163 |  |
| 55 | TOTAL SWIM LESSONS TOTAL-Revenue | \$ | 527,020 | \$ | 632,424 | \$ | 727,288 | \$ | 846,103 | \$ | 896,869 | Youth and Adult, Private and Group |
| 56 |  |  |  |  |  |  |  |  |  |  |  |  |


|  | A | B | C | D | E | F | G |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5 |  | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Comments |
| 57 | TOTAL GROUP SWIM LESSONS TOTAL | 3,500 | 4,008 | 4,609 | 5,070 | 5,374 |  |
| 59 |  |  |  |  |  |  |  |
| 60 | TOTAL YOUTH GROUP LESSONS | 3,300 | 3,960 | 4,554 | 5,009 | 5,310 |  |
| 61 | TOTAL ESTIMATE OF UNIQUE STUDENTS IN YOUTH GROUP LESSONS | 1,320 | 1,584 | 1,822 | 2,004 | 2,124 | Each student averages 2.5 sessions per year |
| 62 |  |  |  |  |  |  |  |
| 63 | TOTAL YOUTH GROUP LESSONS-Residents | 2,640 | 3,168 | 3,643 | 4,008 | 4,248 |  |
| 64 | TOTAL ESTIMATE OF UNIQUE RESIDENT STUDENTS IN YOUTH GROUP LESSONS | 1,056 | 1,267 | 1,457 | 1,603 | 1,699 | Each student averages 2.5 sessions per year |
| 65 |  |  |  |  |  |  |  |
| 66 | TOTAL YOUTH GROUP LESSONS-NonResidents | 660 | 792 | 911 | 1,002 | 1,062 |  |
| 67 | TOTAL ESTIMATE OF UNIQUE NON-RESIDENT STUDENTS IN YOUTH GROUP LESSONS | 264 | 317 | 364 | 401 | 425 | Each student averages 2.5 sessions per year |
| 68 |  |  |  |  |  |  |  |
| 69 <br> 70 <br> 71 <br> 72 | BELLEVUE POPULATION LESSON <br> PENETRATION <br> Total Population of Bellevue < 11 years old Percent of population < 11 in group lessons | 18,000 $5.87 \%$ | 18,270 $6.94 \%$ | 18,544 $7.86 \%$ | 18,822 $8.52 \%$ | $\begin{array}{r} 19,105 \\ 8.89 \% \end{array}$ | Based on total poplation of 148,100 SF/ISG think this market penetration is conservative. |
| 72 |  |  |  |  |  |  |  |
| 73 | PRIMARY EASTSIDE POPULATION LESSON PENETRATION |  |  |  |  |  |  |
| 74 | Total Primary Eastside Population outside of Bellevue <br> Percent of population < 11 in group lessons | 18,800 <br> 1.40\% | 19,082 <br> 1.66\% | $\begin{array}{r} 19,368 \\ 1.88 \% \end{array}$ | $\begin{gathered} 19,659 \\ 2.04 \% \end{gathered}$ | $\begin{gathered} 19,954 \\ 2.13 \% \end{gathered}$ | Based on Redmond and Kirkland total population of 153,848. |
| 75 |  |  |  |  |  |  |  |
| 76 |  |  |  |  |  |  |  |
| 77 |  |  |  |  |  |  |  |

## ATTACHMENT \#9

## AQUATIC FACILITY SCHEDULE MATRICES

## Schedule Matrices Included in the Attachment

- Attachment \#9A: SF Preferred and City/ARC Option \#3
- School Year
- Mid-August to Mid-November: Two high school aquatic sports in season
- Weekdays
- Saturday
- Sunday
- Mid-November to Mid/late May: One high school aquatic sport in season
- Weekdays
- Saturday
- Sunday
- Mid/late May to end of School Year (Mid-June): No HS teams in season
- Weekdays
- Saturday
- Sunday
- Summer: Mid-June through Mid-August
- Weekdays
- Saturday
- Sunday
- Attachment \#9B: City/ARC Option \#1
- School Year
- Mid-August to Mid-November: Two high school aquatic sports in season
- Weekdays
- Saturday
- Sunday
- Mid-November to Mid/late May: One high school aquatic sport in season
- Weekdays
- Saturday
- Sunday
- Mid/late May to end of School Year (Mid-June): No HS teams in season
- Weekdays
- Saturday
- Sunday
- Summer: Mid-June through Mid-August
- Weekdays
- Saturday
- Sunday


## Bellevue Aquatic Center

SF Preferred Option and City/ARC Option \#3: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool School Year High School Teams in Season: Mid-November to Late-May WEEKDAYS
ONE HS SPORT IN SEASON: Swimming Only or WP Only (Winter and Spring) Mid-November to Late-May

NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time


## Bellevue Aquatic Center

ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool School Year High School Teams in Season: Mid-November to Late-May
Saturdays

ONE HS SPORT IN SEASON: Swimming Only or WP Only (Winter and Spring) Mid-November to Late-May
June 10, 2019
Peak Hours
Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool School Year High School Teams in Season: Mid-November to Late-May Sundays
ONE HS SPORT IN SEASON: Swimming Only or WP Only (Winter and Spring) Mid-November to Late-May

## June 10, 2019

Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool
School Year High School Teams in Season: Mid-August through Mid-November
WEEKDAYS
TWO HS SPORT IN SEASON: Girs Swimming and Boys WP (Fall) Mid-August to Mid November (Thanksgiving)

## Note: Currently 4 HS swim teams but only 3 WP teams

## June 10, 2019

Peak Hours
Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time


## Bellevue Aquatic Center

ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool
School Year High School Teams in Season: Mid-August through Mid-November
SATURDAY
TWO HS SPORT IN SEASON: Girs Swimming and Boys WP (Fall) Mid-August to Mid November (Thanksgiving)
Note: Currently 4 HS swim teams but only 3 WP teams

## June 10, 2019

Peak Hours
Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time


## Bellevue Aquatic Center

ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool School Year High School Teams in Season: Mid-August through Mid-November SUNDAY
TWO HS SPORT IN SEASON: Girs Swimming and Boys WP (Fall) Mid-August to Mid November (Thanksgiving)
Note: Currently 4 HS swim teams but only 3 WP teams

## June 10, 2019

Peak Hours
Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time


## Bellevue Aquatic Center

## ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool

 School Year High School Teams Out of Season: Late May to Mid-JuneWEEKDAYS
HS Teams not in season: Late May to Mid-June (end of school year)

## June 10, 2019 Peak Hours Off Peak Hours

NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool School Year High School Teams Out of Season: Late May to Mid-June

SATURDAY
HS Teams not in season: Late May to Mid-June (end of school year)
June 10, 2019 Peak Hours Off Peak Hours

NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool School Year High School Teams Out of Season: Late May to Mid-June

HS Teams not in season: Late May to Mid-June (end of school year)
June 10, $2019 \quad$ Peak Hours Off Peak Hours

NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


Bellevue Aquatic Center
ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool

## Summer

Weekdays


NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


Bellevue Aquatic Center
ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool
Summer
SATURDAY


NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


Bellevue Aquatic Center
ARC Option \#2 and SF/ISG Option \#2: 50 meter with Deep Water Pool, Program/Teaching Pool, and Wellnes/Therapy Pool
Summer
SUNDAY
June 10, 2019 Peak Hours $\quad$ Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M School Year High School Teams in Season: Mid-November to Late May WEEKDAYS
ONE HS SPORT IN SEASON: Swimming Only or WP Only (Winter and Spring) Mid-November to Late-May

September 1, 2020
Peak Hours
Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M School Year High School Teams in Season: Mid-November to Late May
Saturdays

ONE HS SPORT IN SEASON: Swimming Only or WP Only (Winter and Spring) Mid-November to Late-May

## September 1, 2020

Peak Hours
Off Peak Hours
and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M
school Year High School Teams in Season: Mid-November to Late May

## Sundays

ONE HS SPORT IN SEASON: Swimming Only or WP Only (Winter and Spring) Mid-November to Late-May

## September 1, 2020

Peak Hours
Off Peak Hours
and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

## CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M School Year High School Teams in Season: Mid-August to Mid-November <br> WEEKDAYS

TWO HS SPORT IN SEASON: Girs Swimming and Boys WP (Fall) Mid-August to Mid November (Thanksgiving)
Note: Currently 4 HS swim teams but only 3 WP teams
September 1, 2020 Peak Hours Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M
school Year High School Teams in Season: Mid-August to Mid-November
SATURDAY
TWO HS SPORT IN SEASON: Girs Swimming and Boys WP (Fall) Mid-August to Mid November (Thanksgiving)
September 1, 2020
Peak Hours
Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time


## Bellevue Aquatic Center

CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M
School Year High School Teams in Season: Mid-August to Mid-November
SUNDAY
TWO HS SPORT IN SEASON: Girs Swimming and Boys WP (Fall) Mid-August to Mid November (Thanksgiving)
September 1, 2020
Peak Hours
Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time


## Bellevue Aquatic Center

CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M
School Year High School Teams not in Season: Late May to Mid-June (end of school year)
WEEKDAYS
HS Teams not in season: Late May to Mid-June (end of school year)
September 1, 2020 Peak Hours Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M
ARC Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or WELLNESS/THERAPY POOL
SATURDAY
HS Teams not in season: Late May to Mid-June (end of school year)

## September 1, 2020 Peak Hours Off Peak Hours

NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Bellevue Aquatic Center

CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M
ARC Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or WELLNESS/THERAPY POOL
SUNDAY
HS Teams not in season: Late May to Mid-June (end of school year)

## September 1, 2020 Peak Hours Off Peak Hours

NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Attachment \#9B: City/ARC Option \#1 Schedule Matrix

Bellevue Aquatic Center
CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M
Summer
Weekdays
September 1, 2020 Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## Attachment \#9B: City/ARC Option \#1 Schedule Matrix

Bellevue Aquatic Center
CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M
Summer
SATURDAY
September 1, 2020 Peak Hours
Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


Bellevue Aquatic Center
CITY/ARC 2020 Option \#1: 50 meter with Program Pool, and Wellnes/Therapy Pool--NO DEEP WATER POOL or STRETCH 50M
Summer
SUNDAY
September 1, 2020 Peak Hours
Off Peak Hours
NOTE: During the Short Course Season pool will be configured short course weekdays. Opportunity to configure long course on Saturdays, Sundays, holiday periods, and select mornings.
NOTE: Stations in the Program and Wellness/Therapy pools can be divided to accommodate different programs. Schedule shows prime program at specific time.


## ATTACHMENT \#10

## TRAINING LANE WORKSHEETS Capacity and Teams

## Worksheets Included in Attachment

- Total Training Lane Capacity: Main Pool, Deep Water, and Program Pools
- Bellevue School District Swimming and Diving Teams
- Bellevue School District Water Polo Teams
- Rain City Water Polo
- Northwest Water Polo
- Masters Water Polo (Place Holder: No specific time slots yet)
- Dive Seattle
- Masters Swim Teams
- Seattle Artistic Swimming

NOTE: Specific USA Swimming Club Teams have all expressed interest but have not allocated times to specific teams.


|  | A | B | C | D | E | F | G | H |  | I | J |  | K |  | L |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | Pool | Season Time Frame | Days of Week | Time | Course | $\begin{gathered} \text { Hours per } \\ \text { Day } \end{gathered}$ | Lanes per Hour | Days per Week |  | Weeks per Year | Total Lane Hours |  | Rate |  | Total |
| 38 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Mid/Late May-Mid June HS: Seasons complete |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 40 |  |  | Mon-Fri | 5:30-7:30 am | LC | 2.0 | 6 |  | 5 | 4 | 240.00 | \$ | 40 | \$ | 9,600 |
| 41 |  | LC Season |  | 4:00-7:00 pm | LC | 3.0 | 8 |  | 5 | 4 | 480.00 | \$ | 40 | \$ | 19,200 |
| 42 |  | No HS Teams in Season |  | 7:00-9:30 pm | SC |  |  |  |  | 4 | 0.00 |  |  | \$ | - |
| 43 |  |  | Saturday | 6:00am to noon | LC | 6.0 | 7 |  | 1 | 4 | 168.00 | \$ | 40 | \$ | 6,720 |
| 44 |  |  |  | 3:30-5:00 pm | LC | 1.5 | 5 |  | 1 | 4 | 30.00 | \$ | 40 | \$ | 1,200 |
| 45 |  |  |  | 5:00-7:00 pm | LC | 2.0 | 7 |  | 1 | 4 | 56.00 | \$ | 40 | \$ | 2,240 |
| 46 |  |  |  | 7:00-9:30 pm | Sc | 2.5 | 8 |  | 1 | 4 | 80.00 | \$ | 20 | \$ | 1,600 |
| 47 |  |  | Sunday | 7:00 am to Noon | LC | 5.0 | 7 |  | 1 | 4 | 140.00 | \$ | 40 | \$ | 5,600 |
| 48 |  |  |  | 5:00-8:00 pm | LC | 3.0 | 7 |  | 1 | 4 | 84.00 | \$ | 40 | \$ | 3,360 |
| 49 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 50 |  | SUBTOTAL | (NOTE: Total la | ane hours are all co | rted to | ort course la | nes for calcu | ulation purpos |  |  | 2,476.00 |  |  | \$ | 49,520 |
| 51 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 52 | Mid-June to beginning of August |  | Summer Vacation: Long Course season |  |  |  |  |  |  |  |  |  |  |  |  |
| 53 |  |  | Mon-Fri | 5:30-10:00 am | LC | 4.5 | 7 |  | 5 | 6 | 945.00 | \$ | 40 | \$ | 37,800 |
| 54 | Summer League Team: <br> No rental if in house |  |  | 10:00-noon | SC |  |  |  |  |  | 0.00 |  |  | \$ | - |
| 55 | LC Season |  |  | 5:00-9:00 pm | LC | 4.0 | 7 |  | 5 | 6 | 840.00 | \$ | 40 | \$ | 33,600 |
| 56 |  |  | Saturday | 6:00-10:00am | LC | 4.0 | 7 |  | 1 | 6 | 168.00 | \$ | 40 | \$ | 6,720 |
| 57 | Summer League Team: <br> No rental if in house |  |  | 10:00-noon | SC |  |  |  |  |  | 0.00 |  |  | \$ | - |
| 58 |  |  |  | 5:00-9:00 pm | LC | 4.0 | 7 |  | 1 | 6 | 168.00 | \$ | 40 | \$ | 6,720 |
| 59 | Available but not factored in to capacity |  | Sunday | Noon-5:00 pm | LC |  |  |  |  | 6 | 0.00 |  |  | \$ | - |
| 60 |  |  | 5:00-9:00 pm | LC | 4.0 | 7 |  | 1 | 6 | 168.00 | \$ | 40 | \$ | 6,720 |
| 61 |  |  | 6:30 to 9:00 pm | LC | 2.5 | 6 |  | 1 | 6 | 90.00 | \$ | 40 | \$ | 3,600 |
| 62 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 63 | SUBTOTAL |  |  | (NOTE: Total lane hours are all converted to short course lanes for calculation purposes) |  |  |  |  |  |  |  | 4,758.00 |  |  | \$ | 95,160 |
| 64 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 65 | MAIN | POOL TOTAL |  |  |  |  |  |  |  |  | 50 | 40,714.00 |  |  | \$ | 782,780 |









ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3




ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3

|  | A | B | C | D | E | F | G | H | I | J | K |  | L |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | Pool | Season Time Frame | Days of Week | Time | Course | $\begin{gathered} \text { Hours per } \\ \text { Day } \end{gathered}$ | Lanes per Hour | Days per Week | Weeks per Year | Total Lane Hours | Rate | Total |  |
| 73 |  | Schedule Conflict, meet, holiday, and misc reductions | 5\% |  |  |  |  |  |  | 372.40 |  | \$ | 7,448 |
| 74 | Volume Discount |  | 40\% |  |  |  |  |  | 0.00 |  |  | \$ | 59,584 |
| 75 | GRAND TOTAL OF PROJECTED ANNUAL RENT |  |  |  |  |  |  |  |  | 7,075.60 |  | \$ | 81,928 |



ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3


ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3



ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3


ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3



ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3


ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3


ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3



ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3



ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3


ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3




ATTACHMENT \#10: Training Capacity and Team Requirements SF Preferred and ARC Options \#2 and \#3


## ATTACHMENT \#11

## USA SWIMMING <br> WESTERN ZONE \& PACIFIC NORTHWEST SWIMMINIG Maps

## USA Swimming



## Pacific Northwest Swimming (PN) <br> Western Zone

That portion of the State of Washington west of the counties of Okanogan, Chelan, Kittitas and Yakima; and north of Cowlitz and Skamania counties.

## Cities (all in Washington)

1 - Bellingham
2 - Seattle
3 - Tacoma
4 - Olympia


City of Bellevue - Hotel Rooms
*Meet Friendly indicates hotels suitable for aquatic compeititon families and teams.
tel Neighborhood Permit \# Rooms

| Hotel | Neighborhood | Permit \# | Rooms | Friendly* | Address | Comments |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Courtyard by Marriott | CBD | 03-111720-BB | 253 | Meet | 11010 NE 8th |  |
| Hilton Garden Inn Bellevue Dowtown | CBD | 96-6204-BA | 259 | Meet | 10777 NE 10th St |  |
| Hilton Hotel Bellevue (frmly: Double Tree) | South Bellevue | Existing | 353 | Meet | 300 112th AVE SE |  |
| Residence Inn by Marriott | South Bellevue | 06-115863-BB | 231 | Meet | 605 114TH AVE SE |  |
| Hampton Inn \& Suites Hotel | South Bellevue | 12-105017-BB | 128 | Meet | 11405 NE 2nd PI | Opened November 2014 |
| Red Lion Hotel Bellevue | South Bellevue | Existing | 181 | Meet | 11211 MAIN ST |  |
| La Residence Suite Hotel | West Bellevue | Existing | 24 | Meet | 475 100TH AVE NE |  |
| Hotel 116 -Coast Bellevue Hotel | Wilburton | Existing | 176 | Meet | 625 116th AVE NE |  |
| Extended Stay of America frmly Fairfield Inn | Wilburton | 96-8329-BA | 148 | Meet | 11400 MAIN ST |  |
| Embassy Suites Hotel | Eastgate | 88-6746-BA | 240 | Meet | 3225 158th AVE SE |  |
| Hyatt House - Bellevue | Eastgate | 06-103775-BB | 160 | Meet | 3244 139TH AVE SE |  |
| Silver Cloud--Eastgate | Eastgate | 02-116508-BA | 145 | Meet | 14632 SE EASTGATE WAY |  |
| Courtyard by Marriott | Overlake | 88-6921-BA | 152 | Meet | 14615 NE 29th |  |
| Fairfield Inn and Suites--By Marriott | Overlake | 96-914-BB | 144 | Meet | 14595 NE 29th PL |  |
| Residence Inn by Marriott, Overlake (Bellevue-Redmond) | Overlake | Existing | 120 | Meet | 14455 NE 29th Place |  |
| Quality Inn Bellevue) Hickel Properties fka Longhouse | Overlake | Existing | 106 | Meet | 3241 156th AVE SE |  |
| Sheraton (frmly Hilton) | CBD | Existing | 178 | Meet | 100 112th AVE NE |  |
| Hyatt Regency | CBD | 07-111990-BB | 732 |  | 900 BELLEVUE WAY NE |  |
| Westin | CBD | 02-149555-BB | 337 |  | 600 BELLEVUE WAY NE |  |
| Seattle Marriot Bellevue | CBD | 12-126694-BB | 384 |  | 200 110th Ave NE | Opened Jul 16, 2015 |
| AC Hotel -Marriott) | CBD | 14-124454-DB | 274 |  | 202 106th PI NE | Opened August 3, 2017 |
| W Hotel Lincoln Square 2 "W" (4 star) | CBD | 08-103244-LD | 245 |  | 410 Bellevue Way NE | Opened June 162017 |
| Silver Cloud--CBD | CBD | 88-5011-BA | 98 |  | 10621 NE 12TH |  |
| Hotel Bellevue (at Bellevue Athletic Club) | South Bellevue | 93-7838-BA | 66 |  | 11200 SE 6TH ST |  |
| Extended Stay Factoria (formerly Homestead Studio Suites | Eastgate | 96-2751-BA | 144 |  | 3700 132nd AVE SE |  |
| Larkspur Landing Bellevue Hotel (frmrly Candlewood) | Eastgate | 97-3199-BA | 126 |  | 15805 SE 37TH ST |  |
| Trailer Inns RV Park | Eastgate | Existing | 0 |  | 15531 SE 37th |  |
| Aboda Inc fka Corporate Housing Allowance or Northwest | No. Bell.--520 |  | 0 |  | 11113 NE 33rd PL |  |
| Extended Stay Homestead Studio Suites NE 28th | Overlake | 96-5442-BB | 162 |  | 15805 NE 28th ST |  |
| Total Bellevue Hotel Rooms: TOTAL |  |  | 5,566 |  |  |  |
| Team/Meet Suitable Hotel Rooms: TOTAL |  |  | 2,998 |  |  |  |
| Future Hotel Projects: |  |  |  |  |  |  |
| Holiday Inn Express | Wilburton |  | 150 | Meet | 969 118th SE | Planning |
| Homewood Suites | CBD |  | 160 | Meet | 106th Ave NW | Final Planning |
| InterContinental Bellevue | CBD |  | 251 |  | 10300 NE 8th Street | Final Planning |
| Spring district (TBD) | Spring district |  | 180 |  | 120th Ave NE | Planning |
| ONNI Development | CBD |  | 317 |  | Barnes \& Noble / DOXA Churc | Planning |
| Elev8 (Stanford) | Civic Center |  | 250 |  | NE 8th St \& 108th Ave NE | Planning |
| Kaye Smith | Civic Center |  | 250 |  | 700 112th Ave NE | Planning |

Attachment \#12

| Hotel | Neighborhood | Permit \# | Rooms | Meet Friendly* | Address | Comments |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kimpton Hotel (Four 106) | CBD |  | 120 |  | 10655 NE 4th St. | Final Planning |
| Kemper Development | CBD |  | 220 |  | Bel Sa | Planning |
| Equity Commonwealth | CBD |  | 250 |  | Top of ramp | Planning |
| Possible new inventory: TOTAL |  |  | 2,148 |  |  |  |
| Team/Meet Suitable Hotel Rooms TOTAL |  |  | 310 |  |  |  |
| TOTAL EVENT FRIENDLY HOTEL ROOMS | ND PROJECTED |  | 3,308 |  |  |  |

## ATTACHMENTS \#13-15

# EVENT CALENDAR, REVENUE, AND ECONOMIC IMPACT PROJECTIONS 

## Worksheets

Worksheets Included in Attachment

- SF Preferred and City/ARC Option \#3
- 13A: Event Calendar and Projections
- 13B: Economic Impact
- City/ARC Option \#1
- 14A: Event Calendar and Projections
- 14B: Economic Impact
- City/ARC Option \#2
- 15A: Event Calendar and Projections
- 15B: Economic Impact






|  | A | B |  | c | D |  | E | F |  | G | H | 1 | J | K | L | M | N | 0 | P |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 6 |  |  |  |  |  |  | Attendees |  |  |  |  |  | Overnight | Attendees |  |  |  | Total All | Attendees |
| 7 | Event | Days |  | Total endees per Event | Total |  | Average Spend | Total Spend |  | Total tendees per Event | Total Room Nights | Total Room Nights for Out of State Guests | Average Hotel Daily Rate | Hotel Spend | Average NonHotel Spend | Total NonHotel Spend | Total Spend | Total Direct Spend | Total Economic Impact |
| 143 | Assumes all attendees stay in Bellevue Hotels |  |  |  | it Bellevue Valu |  |  |  |  | ISG Reduced S | Spending Proje | ctions (70\%) |  |  |  |  |  |  |  |
| 144 | TAXES GENERATED (based on Direct Spend) |  |  | HOTELS | OTHER SPENDING |  | TOTAL |  |  | HOTELS | $\begin{aligned} & \text { OTHER } \\ & \text { SPENDING } \end{aligned}$ | TOTAL |  |  |  |  |  |  |  |
| 145 | Lodging Taxes TOTAL $=14.40 \%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 146 | Washington State Sales Tax | 6.50\% |  | 144,903 |  | \$ | 144,903 |  |  | 101,432 |  | \$ 101,432 |  |  |  |  |  |  |  |
| 147 | Bellevue Transient Occupancy Tax (TOT) | 5.00\% |  | 111,464 |  |  | 111,464 |  |  | 78,025 |  | \$ 78,025 |  |  |  |  |  |  |  |
| 148 | To Bellevue Convention Center Authority |  |  |  |  | \$ | - |  |  | - |  | \$ |  |  |  |  |  |  |  |
| 149 | Debt Service on BCC Bond (to be retired in 2033) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 150 | Support Meydenbauer Center Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 151 | Support Meydenbauer Theatre Operations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 152 | Support Visit Bellevue/tourism Promotions (approx | .5M/Year) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 153 | Local Sales Tax (hotels) Total 2.90\% |  | \$ |  |  | \$ | - |  |  | - |  | \$ |  |  |  |  |  |  |  |
| 154 | Bellevue Sales Tax Portion | 0.85\% |  | 18,949 |  |  | 18,949 |  |  | 13,264 |  | \$ 13,264 |  |  |  |  |  |  |  |
| 155 | Portion to King County and tourism initiatives | 2.05\% |  | 45,700 |  |  | 45,700 |  |  | 31,990 |  | \$ 31,990 |  |  |  |  |  |  |  |
| 156 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 157 | TOTALS: LODGING TAXES | 14.40\% |  | 321,016 | S |  | 321,016 |  |  | 224,711 |  | \$ 224,711 |  |  |  |  |  |  |  |
| 158 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 159 | General Sales Tax in Bellevue TOTAL $=10.00 \%$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 160 | Washington State Sales Tax | 6.50\% |  |  | \$ 842,972 | \$ | 842,972 |  |  |  | \$ 590,081 | \$ 590,081 |  |  |  |  |  |  |  |
| 161 | Bellevue Total Sales Tax Collected = 3.50\% |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 162 | King County Sales Tax Portion | 0.15\% |  |  | \$ 19,453 |  | 19,453 |  |  |  | 13,617 | \$ 13,617 |  |  |  |  |  |  |  |
| ${ }^{163}$ | County Initiatives: (Transit, Mental Health, Justice) | 2.50\% |  |  | \$ 324,220 | \$ | 324,220 |  |  |  | \$ 226,954 | \$ 2226,954 |  |  |  |  |  |  |  |
| $\frac{164}{}$ | Bellevue Sales Tax Share | 0.85\% |  |  | \$ 110,235 | \$ | 110,235 |  |  |  | \$ 77,164 | \$ 77,164 |  |  |  |  |  |  |  |
| 165 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 166 | TOTALS: NON-HOTEL SALES TAXES | 10.00\% |  |  | \$ 1,296,881 | \$ | 1,296,881 |  |  |  | \$ 907,816 | \$ 907,816 |  |  |  |  |  |  |  |
| 167 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 168 | TOTAL BELLEVUE SALES TAX REVENUE |  | S | 18,949 | \$ 110,235 | \$ | 129,184 |  | \$ | 13,264 | \$ 77,164 | \$ 90,429 |  |  |  |  |  |  |  |
| 169 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 170 | TOTAL BELLEVUE CONVENTION CENTER AUTHORITY REVEN |  | S | 111,464 |  | \$ | 111,464 |  | s | 78,025 |  | \$ 78,025 |  |  |  |  |  |  |  |
| 171 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 172 | TOTAL KING COUNTY TAX AND INITIATIVE REVENUE |  |  | 45,700 | \$ 343,673 | \$ | 389,374 |  | \$ | 31,990 | \$ 240,571 | \$ 272,561 |  |  |  |  |  |  |  |
| 173 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 174 | TOTAL STATE TAX REVENUE |  | 5 | 144,903 | \$ 842,972 | \$ | 987,875 |  | \$ | 101,432 | \$ 590,081 | \$ 691,513 |  |  |  |  |  |  |  |
| 175 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 176 | TOTAL ALL TAX REVENUE |  |  | 321,016 | \$ 1,296,881 |  | 1,617,896 |  |  | 224,711 | \$ 907,816 | \$ 1,132,527 |  |  |  |  |  |  |  |



|  | A | в | c | D | E | F | 6 | I | J | k | L | M | 0 | p | 0 | R | 5 | T | U | $v$ | w | x | $r$ | z | ${ }^{\text {AA }}$ | ${ }^{\text {AB }}$ | ${ }^{\text {AC }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Event | Host | Month | $\begin{gathered} \text { \#of } \\ \text { Doys of } \\ \text { Comp. } \\ \text { Comp } \end{gathered}$ | $\left\{\begin{array}{l} \text { frequency } \\ \text { feg. every } \\ \text { 2evaror } \\ \text { annual... } \end{array}\right.$ | \# of Ath. | \% Staying overight |  | $\left.\begin{gathered} \text { Total } \\ \text { Compets } \\ \text { and } \\ \text { Spectatars } \end{gathered} \right\rvert\,$ | Total Daily Attendees |  | $\begin{array}{\|c} \text { Estimated } \\ \text { Hotel Roor } \\ \text { Nights } \end{array}$ |  | $\begin{gathered} \substack{\text { Pool } \\ \text { Rental } \\ \text { Fees }} \end{gathered}$ |  | Estimated Goss facility Revenue outside food and Sales | $\begin{aligned} & \text { *Net Direct } \\ & \text { Facility } \\ & \text { Revenue* } \end{aligned}$ |  | $\begin{aligned} & \text { other neet } \\ & \text { Revenue } \\ & \text { RTcks, enet } \\ & \text { sheets, etct. } \end{aligned}$ | $\begin{gathered} \text { Event Advert } \\ \text { and } \\ \text { Sponsorship } \end{gathered}$ | $\begin{gathered} \text { Meet Host } \\ \text { Gerses } \\ \text { Revenue } \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Meet Host } \\ \text { net Revenue } \\ \hline \end{array}$ | $\begin{gathered} \text { Food } \\ \text { Concesion } \\ \text { on } \\ \text { Cosene } \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Food } \\ \text { Concession } \\ \text { Nett rofotit } \end{array}$ | $\begin{gathered} \text { Gross Team } \\ \text { Dealer } \\ \text { Revenue } \end{gathered}$ | $\left.\begin{array}{c} \text { Team } \\ \text { Tealer } \\ \text { Reverue } \\ \text { Ro foraity } \end{array}\right)$ | Comments |
| 71 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s | s | 5 |  |  |  |  |
|  | Collegiate Invitational |  | Nov or Dec | 2.5 | Annual | 200 | 40\% | 1.75 | 550 | 1,375 | 220 | 200 |  | 7,100 |  |  |  |  |  |  | s . |  | 2,750 | ${ }^{413}$ |  | ${ }^{5}$ - | Identit potential opportunities-Only <br> smal invitationals |
|  | ollegiate Conference Meet |  | February |  |  |  | 100\% | ${ }^{1.75}$ |  |  |  |  |  |  |  |  |  |  |  |  | s |  | s . | 5 . |  | 5 - | $\begin{aligned} & \text { Nonotetnialif for conference } \\ & \text { championships. } \end{aligned}$ |
| 74 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\frac{74}{75}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s | - |  |  |  |
| $\frac{75}{76}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 77 | $7{ }^{\text {Recreational Meets-Summer }}$ |  | Summer | 1 | Annually | 250 | \% | ${ }^{1.75}$ | 688 | 688 |  |  |  |  |  |  |  |  |  |  | s . |  | 1,375 | 206 | 1,250 | 125 | 3 day meet or $3 \times 1$ day meas |
| 78 | Mid-Lakes Summer Champs |  | July |  | Annually |  | \% | ${ }^{1.75}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s |  |  | 3 days of prelims and 1 day finals No |
|  | Recreational Meets-Winter League |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 5 - | s . |  |  | Nothing Factored In |
| 88 <br> 81 <br> 82 <br> 82 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $s$ | s. |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 82 | Water polo |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 83 | High School Water Polo Tournament Women | Local wp Team | Spring | 1.5 | Annual | 100 | 15\% | ${ }^{1.50}$ | ${ }^{150}$ | 225 | ${ }^{23}$ | ${ }^{12}$ |  | 2,200 |  |  |  |  |  |  | s - | s 12,200 | 450 | \$ 68 | s ${ }^{\text {s }}$ | s |  |
| 84 <br> 88 <br> 85 <br> 8 | High School Water Polo Tournament Men | Local WP Team | fall | 1.5 | Annual | 100 | 15\% | 1.50 | 250 | 375 | ${ }^{38}$ | ${ }^{23}$ |  | 2,200 |  |  |  |  |  |  | 5 . | [2,200 | 750 | 113 | \$ | s |  |
|  |  | Hs teams | Spring | 8 | Annual |  |  | 1.50 |  |  |  |  |  |  |  |  |  |  |  |  | 5 . | ${ }^{5}$ - | 5 - | 5 . | ${ }^{5}$ - ${ }^{5}$ | 5. | Multiple games in evening |
|  | ${ }^{\text {Hos Wan }}$ | HSteams | fall | 8 | Annual |  |  | 1.50 |  |  |  |  |  |  |  |  |  |  |  |  | s . | s - | s - | s . | s - | s | Multiple games in evening |
| 86 | ${ }^{\text {H/ State WP Championships-Girls }}$ | Ref Assocation | May | 1.5 | Bid | 200 | 25\% | 2.00 | 600 | 900 | ${ }^{50}$ | 90 |  | 2,200 |  |  |  |  |  |  | ${ }^{5}$ | 12,200 | 1.800 | 270 | ${ }^{5} \cdot{ }^{5}$ | ${ }^{\text {s }}$ | 2 Divisions w/8 teams each-figure |
| 88 <br> 89 <br> 90 <br> 90 | HS State WP Championstips.Bry | Refassocation | November | 1.5 | Bid |  | ${ }^{20 \%}$ | 2.00 |  |  |  |  |  |  |  |  |  |  |  |  |  | 5 | 800 | 5 | s | s | 2 Divisions w/8 teams each |
|  |  | $\underbrace{\text { Rain City }}_{\text {Rain city }}$ | ${ }_{\text {April }}$ | ${ }_{2}^{2}$ | Annual | 350 400 | 50\% | 1.00 1.00 | 700 800 | 1,400 2,000 | 350 560 | 280 560 |  |  |  |  |  |  |  |  | S 7.500 | S 3.900 | S 2.800 | $\frac{420}{60}$ | s |  |  |
|  | Youth WP Tournament | Local W P Team | Summer | 1.5 | Annual | 100 | 20\% | 1.00 | 200 | 300 | 40 | 24 |  | 1,000 |  |  |  | 2,000 |  |  | 2,000 | s 1,000 | 600 | 90 | 5 ${ }^{5}$ | s |  |
|  | Youth WP Tournament | ${ }^{\text {Local }}$ WP Team | Summer |  | Annual |  |  | 1.00 |  |  |  |  |  |  |  |  |  |  |  |  | s | s | s | s - | s - | s - | Potentitil for and Xouth $W$ W Tounney per vear |
|  | Club Water Polo Tournament | nwwp | Winter | 2 | Annual | 350 | 35\% | 1.00 | 700 | 1,400 | 245 | 196 |  | 2.500 |  |  |  | S 5,000 |  |  | ¢ 5,000 | ¢ 2.500 | ¢ 2.800 | 420 | 5 S |  |  |
| 92 <br> 93 <br> 93 <br> 95 <br> 95 | ${ }^{4}$ Club Water P Polo Tournment | nwwp | Spring | $\stackrel{2.5}{2.5}$ |  | 500 | ${ }^{35 \%}$ | 1.00 100 | 1,000 1 |  |  | 350 <br> 500 |  | 2.500 <br> 3000 |  |  |  |  |  |  | S 6.000 | S 3,500 | s 5.000 | 750 | S |  |  |
|  | Io Zone Qualifier |  | June | 2.5 | Annual | 500 | 50\% | 1.00 | 1,000 | 2,500 | 500 | 500 |  | 3,000 |  |  |  | \$ 10,000 |  |  | S 10,000 | s 7,000 | 5,000 | 750 | s | s. | 1 per summer |
| $9{ }_{96}^{96}$ | ${ }^{\text {Mid-Lakes WP Games } ~ \text { Tourney }}$ |  | Summer |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 5 - |  |  | Will host some: Nothing factored into financials at this point. |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ${ }_{98}^{97}$ | Olympic Development Program <br> USA Water Polo | USA WP and |  | ${ }^{3}$ |  | 100 | 90\% | ${ }^{1.00}$ | 200 | 600 | 180 | ${ }^{216}$ |  | 3,000 |  |  |  |  |  |  | s . | (3,00) | 1,200 | 180 | 800 |  | Likely to get one ODP camp a year |
| 99 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s | 5 |  |  | 5 |  |  |
|  | ${ }^{\text {Training Camps }}$ | $\begin{aligned} & \text { Local Club, } \\ & \text { Hew or } \\ & \text { Rewion } \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s . | s | 5 | s | s s | s - | Potential to develop for open weekends or summer days |
| $\frac{100}{101}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 101 | STSCHRO METS |  |  |  |  |  | , |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Synchronized Swimming | Seattle Sychro |  |  |  |  |  |  |  |  | - |  |  |  |  |  |  |  |  |  | s. | s - | s - | s - | s | s. |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 105 | Synchronized Swimming | Seatte Syychro | Spring | ${ }^{3}$ | Annual | 150 | 50\% | 1.75 | ${ }^{413}$ | 1,238 | 206 | 248 |  | 5,000 |  |  |  | 7,500 |  |  | 7,500 | 2,500 | 2,475 | ${ }^{371}$ | 1.500 | S 180 |  |
|  | Symchro Regional Meet | Seatte Ssychro | June | ${ }^{3}$ | ${ }^{\text {Bid }}$ | 250 | 70\% | 1.0 | 500 | 1,500 | 350 | ${ }^{420}$ |  | 6,000 |  |  |  | 9,000 |  |  | 9,000 | ${ }^{5} 3.000$ | 3,000 | \$ 450 | \$ 2,500 | 300 | Strong potential to host Regionals |
|  | Western Zone Championships | Seattle Sychro |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ - | 5 - | s - | ¢ ${ }^{5}$ | s - | Opportunity to get this meet. Never had schedule opening at KCAC |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (107 | ${ }^{\text {Other Potential Events }}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s - | 5 | 5 | s ${ }^{\text {s }}$ | \$ - | These are all potential events and training camps that can be hosted in training camps that can be hosted in the facility. |
|  | Special Olympics Minimeet |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s. | s |  |  |  |
|  | Special Olympics Regionals |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s . | 5 | s. | s | $\cdots$ | s. | Currentl only 1 day at KCAC |
|  | 3 Specia Olympics state Games |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s | s | s | s | - |  | Need 2 days for competition |
|  | $4{ }^{4}$ Paralympic Meet |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $\frac{s}{s}$ | $\frac{s}{s}$ | $\frac{5}{\text { s }}$ | $\frac{5}{5}$ | $\frac{5}{\text { s }}$ | s ${ }_{\text {s }}$ |  |
|  | 6 Indoor Triathons | Tri-Club | Winter |  | Variable |  | 30\% | 1.75 |  |  |  |  |  |  | . |  |  |  |  |  | $\frac{5}{5}$ | s |  |  |  | $\frac{5}{5}$ |  |
| 117 | ${ }^{\text {Training Camps }}$ | Facility | $\begin{aligned} & \text { yrround 8 } \\ & \text { Holiday } \end{aligned}$ | 10 | Variable | 250 | 75\% | ${ }^{1.10}$ | 275 | 2,50 | 206 | 525 |  | 7,500 |  |  |  |  |  |  | s - | \$ 17,500$)$ | \$ 5,500 | \$ 825 | \$ 2,500 |  |  |
| ${ }^{1118}$ |  | $\begin{array}{\|l\|l\|} \hline \text { LSC or outside } & \mathrm{Y} \\ \text { teams } & \mathrm{H} \\ \hline \end{array}$ |  | 4 | Variable | 300 | 40\% | ${ }^{1.25}$ | 375 | 1,500 | 150 | 218 |  | 3,600 |  |  |  |  |  |  | s | S (3,60) | 3,000 | \$ 450 | 3,000 | 360 | $\begin{aligned} & \text { Just outside groups renting space. } \\ & \text { Any facility run clinics show in } \\ & \text { program revenue spreadsheet. } \end{aligned}$ |
| (18) | Underwater Hockev |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $s$. | s | $\cdots$ | s | s | s | To be Developed |
| 退 $\frac{120}{121}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 5 . | 5 | ${ }_{\text {s }}^{\text {s }}$ | $\frac{5}{5}$ | 5 | 5 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ${ }^{123}$ | Totals |  |  | 95 |  | 10,720 |  |  | 29,155 | ${ }^{55,968}$ | 5,318 | 5,199 |  | 147,200 |  |  |  | 166,950 | ${ }^{53,50}$ |  | 220,500 | ${ }^{80,400}$ | 185,855 | 27,878 | 53,950 | 5,933 |  |
|  | otal event weekends/year (not including training camps) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | 11 One Wee |  | day events/yea |  |  | Assumptions, | Assumes 2 | Calculations | room on ave | verage | Based on US | SA Swimmin | calculatio |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | 95 Total Eve | ent days |  | Camp day | ys -14 partial |  | Facilty Even | texpenses | are all cove | ered by rent | ing organizatio | ono orabsor | bed into re | ar staffing c |  |  |  |  | Team Deale | aler Commissio | ion to Facility | = $10 \%$ of ros | oss sales |  |  |
| -127 | S SUMMARY Of Net facluty rev | venue |  | Hs Dual | Meet \&WP ${ }^{\text {c }}$ | Game Days | s $=48$ in the | 115 | Food Cone | ession Rever | enue is calcu | wlated at $52 /$ | /person/day for | or day long | meets- | $1 /$ spectato for | or HS Dual m |  |  |  | Facility con | controls food co | oncession and | d team dealer | er concession |  |  |










|  | A |  | B | c | D | E |  | F | G | H | I | J | K |  | L |  | M |  | N |  | 0 |  | P |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 6 |  |  |  |  |  | Day Attendees |  |  | Total Room Overnight Attendees |  |  |  |  |  |  |  |  |  |  | Total All Attendees |  |  |  |
| 7 | Event |  | Days | $\begin{gathered} \text { Total } \\ \text { Attendees per } \\ \text { Event } \end{gathered}$ | Total | Average Spend | Total Spend |  | Total <br> Attendees per <br> Event | Total Room | Total Room Nights for Out of State Guests | Average Hotel Daily Rate | Hotel Spend | Average NonHotel Spend |  | Total NonHotel Spend |  | Total Spend |  | Total Direct Spend |  | Total EconomicImpact |  |
| 79 | Recreational Meets-Summer League Invitational |  | 1 | 2,200 | 2,200 | 25 | \$ | 55,000 | 0 | 0 |  | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | \$ | 55,000 | \$ | 134,750 |
| 80 | Summer League Championships |  |  |  |  | \$ 25 | \$ | - |  |  |  | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | \$ | $\cdots$ | \$ | - |
| 81 | Recreational Meets-Fall/Winter |  |  |  |  | 25 | \$ | - |  |  |  | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | \$ | - | \$ | . |
| 82 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 83 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 84 | High School Water Polo Tournament Women |  | 1.5 | 150 | 128 | 128 | \$ | 24,480 | 22.5 | 12 | 0 | 180.00 | 2,209 | \$ | 106 | \$ | 3,588 | \$ | 5,797 | \$ | 30,277 | \$ | 74,178 |
| 85 | High School Water Polo Tournament Men |  | 1.5 | 250 | 213 | 128 | 5 | 40,800 | 37.5 | 23 | 0 | 180.00 | \$ 4,050 | \$ | 106 | \$ | 5,979 | \$ | 10,029 | \$ | 50,829 | \$ | 124,532 |
| 86 | HS Water Polo In Season Games-Women |  | 8 | 0 | 0 | \$ 128 | 5 |  | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | 5 | - | 5 | - |
| 87 | HS Water Polo In Season Games-Men |  | 8 | 0 | 0 | \$ 128 | \$ |  | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ |  | \$ |  | \$ | - | 5 |  |
| 88 | HS State WP Champs-Girls |  | 1.5 | 600 | 450 | 128 | \$ | 86,400 | 150 | 90 | 0 | 180.00 | \$ 16,200 | \$ | 106 | \$ | 23,918 | S | 40,118 | \$ | 126,518 | 5 | 309,968 |
| 89 | HS State WP Champs-Boys |  | 1.5 | 0 | 0 | 128 | \$ |  | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ |  | \$ |  | \$ |  | \$ |  |
| 90 | Spring Splash WP Tournament |  | 2 | 700 | 350 | \$ 64 | \$ | 44,800 | 350 | 280 | 224 | 180.00 | \$ 50,400 | \$ | 106 | \$ | 74,410 | \$ | 124,810 | \$ | 169,610 | 5 | 415,545 |
| 91 | Club Water Polo Tournament |  | 2.5 | 800 | 240 | \$ 64 | \$ | 38,400 | 560 | 560 | 448 | 180.00 | \$ 100,800 | \$ | 106 | \$ | 148,820 | \$ | 249,620 | \$ | 288,020 | \$ | 705,649 |
| 92 | Youth WP Tournament |  | 1.5 | 200 | 160 | \$ 64 | 5 | 15,360 | 40 | 24 | 12 | 180.00 | \$ 4,320 | \$ | 106 | \$ | 6,378 | \$ | 10,698 | 5 | 26,058 | \$ | 63,842 |
| 93 | Youth WP Tournament |  | 0 | 0 | 0 | \$ 64 | S | - | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ | - | S | - | 5 | - | 5 |  |
| 94 | Club Water Polo Tournament |  | 2 | 700 | 455 | 128 | S | 116,480 | 245 | 196 | 156.8 | 180.00 | \$ 35,280 | \$ | 106 | \$ | 52,087 | \$ | 87,367 | 5 | 203,847 | 5 | 499,425 |
| 95 | Club Water Polo Tournament |  | 2.5 | 1000 | 650 | 128 | \$ | 208,000 | 350 | 350 | 315 | 180.00 | \$ 63,000 | \$ | 106 | 5 | 93,013 | S | 156,013 | \$ | 364,013 | 5 | 891,831 |
| 96 |  |  | 2.5 | 1000 | 500 | \$ 128 | \$ | 160,000 | 500 | 500 | 0 | 180.00 | \$ 90,000 | \$ | 106 | \$ | 132,875 | S | 222,875 | \$ | 382,875 | \$ | 938,044 |
| 97 | Olympic Development Program USA Water Polo |  | 3 | 200 | 20 | \$ 128 | 5 | 7,680 | 180 | 216 | 172.8 | 180.00 | \$ 38,880 | \$ | 106 | \$ | 57,402 | 5 | 96,282 | S | 103,962 | \$ | 254,707 |
| 98 |  |  | 0 | 0 | 0 | \$ 128 | 5 | - | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ |  | 5 |  | 5 | - | \$ |  |
| 99 | Training Camps |  | 0 | 0 | 0 | \$ 128 | \$ | - | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | s | - | \$ | - |
| 100 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 101 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 102 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 103 | Synchronized Swimming |  | 0 | 0 | 0 | 128 | \$ | - | 0 | 0 | 0 | 180.00 | \$ - | \$ | 106 | \$ | - | \$ | - | \$ | - | \$ |  |
| 104 | Synchronized Swimming |  | 3 | 412.5 | 206 | 128 | 5 | 79,200 | 206.25 | 247.5 | 61.875 | 180.00 | \$ 44,550 | \$ | 106 | \$ | 65,773 | 5 | 110,323 | 5 | 189,523 | 5 | 464,332 |
| 105 | Synchro Regional Meet |  | 3 | 500 | 150 | 128 | 5 | 57,600 | 350 | 420 | 399 | 180.00 | \$ 75,600 | \$ | 106 | \$ | 111,615 | 5 | 187,215 | \$ | 244,815 | 5 | 599,797 |
| 106 | Western Zone Championships |  | 0 | 0 | 0 | 128 | \$ | - | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | \$ | - | \$ | - |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Other Potential Events |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Special Olympics Meet |  | 0 | 0 | 0 | 128 | \$ | - | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | \$ | - | \$ | - |
|  | Special Olympics Regionals |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | - |
| 112 | Special Olympics State Games |  | 0 | 0 | 0 | \$ 128 | 5 | - | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | \$ | - | S | - |
| 113 | Paralympic Meet |  | 0 | 0 | 0 | \$ 128 | \$ | - | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | \$ | - | \$ |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ |  |
| 114 | Indoor Triathlons |  | 0 | 0 | 0 | \$ 128 | \$ | - | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | \$ | - | \$ | - |
|  | Training Camps |  | 10 | 275 | 69 | \$ 128 | 5 | 88,000 | 206 | 525 | 105 | 180.00 | \$ 94,500 | \$ | 106 | S | 219,244 | S | 313,744 | \$ | 401,744 | \$ | 984,272 |
|  | Other Camps and Clinics |  | 4 | 375 | 225 | \$ 128 | 5 | 115,200 | 150 | 218 | 55 | 180.00 | \$ 39,273 | \$ | 106 | \$ | 63,780 | S | 103,053 | S | 218,253 | S | 534,719 |
|  | Underwater Hockey |  | 0 | 0 | 0 | 128 | \$ | - | 0 | 0 | 0 | 180.00 | \$ | \$ | 106 | \$ | - | \$ | - | \$ | - | \$ |  |
| $\begin{array}{\|l\|} \hline 188 \\ \hline 191 \\ \hline \end{array}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{array}{\|l\|} \hline 119 \\ \hline 120 \\ \hline \end{array}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | TOTAL |  | 123 | 40,988 | 30,784 |  |  | 7,611,703 | 10,203 | 10,352 | 4,335 |  | \$ 1,863,405 |  |  |  | 3,044,000 |  | 4,907,405 |  | 12,519,108 |  | 30,671,814 |
| $\begin{array}{\|l\|} \hline \frac{121}{122} \\ \hline \end{array}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{array}{\|l\|} \frac{122}{123} \\ \hline 122 \\ \hline 12 \end{array}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | IRECT SPEND |  | OTAL IMPACT |
|  | Estimated Current Schedule* | Per Year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 5 | - | \$ |  |
| $\frac{124}{125}$ | Estimated with New Facility | Per Year |  | 40,988 | 30,784 | 0 | \$ | 7,611,703 | 10,203 | 10,352 | 4,335 | 0 | \$ 1,863,405 |  | 0 |  | 3,044,000 |  | 4,907,405 |  | 12,519,108 | \$ | 30,671,814 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{array}{\|l\|} \hline 126 \\ 127 \\ \hline \end{array}$ | Net Increase in Economic Impact | Per Year |  | 40,988 | 30,784 |  | s | 7,611,703 | 10,203 | 10,352 | 4,335 |  | \$ 1,863,405 |  |  |  | 3,044,000 |  | 4,907,405 | \$ | 12,519,108 |  | 30,671,814 |
| $\frac{127}{128}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 128 | ISG ADJUSTED PROJECTIONS OF DIRECT SPEND \& IMPACT | Per Year |  |  |  |  | \$ | 5,328,192 |  |  |  |  | \$ 1,304,384 |  |  |  | 2,130,800 |  | 3,435,184 | + | 8,763,375 |  | 21,470,270 |
| 129 | NOTE: SF//SG have reduced the Visit Bellevue model by 30 | \% to refle | eflect the | level of hotels a | spending patt | terns traditional | 号y | used by swimm | ming and aquatic | teams and famil | nilies. |  |  |  |  |  |  |  |  |  |  |  |  |
| $\frac{130}{131}$ | *Currently no significant competitive aquatic events hosted | din the C | City of B | ellevue |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Average Spending used in these calculations based on regio | nal and lo | d local spe | ending values de | oped in resear | rch provided by | Vis | it Bellevue Was | ashington, the local | al cve. |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\begin{array}{\|l\|} \hline 132 \\ \hline 132 \end{array}$ | Based on additional infromation and research from USA Swi | imming an | and our | research on aqu | events and the | he hotel mix in B | Bell | evue, ISG think | ks the spending pros | ojections are ab | bout 30\% high. | See the adjusted | d ISG projections |  |  |  |  |  |  |  |  |  |  |
| $\frac{133}{134}$ | Total Economic Impact is generated by multiplying direct spe | end by 2.4 | 2.45. Th | his is a multipier | provided by Vis | Visit Bellevue base | ed | on their researc | rch on total Domes | estic Produce gen | enerated from the | he visitor Direct S | Spend. |  |  |  |  |  |  |  |  |  |  |
| $\begin{array}{\|l\|} \hline 132 \\ \hline 139 \end{array}$ | Hotel Room nights are based on the average of 2.75 people | per room |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\left\lvert\, \begin{array}{\|l\|} \hline 137 \\ \hline 12 \end{array}\right.$ | Visit Bellevue Spending Guidelines and Averages Used for the | he Calcul | culations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Local Attendees (no hotel) | \$ 1 | 128.00 | per person per |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 139 <br> 140 <br> 18 | Out-of-Town Attendees (not including hotel) | \$ 1 | 106.30 | per person per |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Hotel Based on Average Daily Rate | \$ 1 | 180.00 | Hotel Average | Ily Rate (ADR) |  |  | aily rates report | rted by Visit Bellev | ve: $2018=\$ 185$ | 85.02 2019 $=$ \$ | \$182.80 |  |  |  |  |  |  |  |  |  |  |  |
| $\frac{142}{142}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |



## ATTACHMENT \#16 \& \#17

## HOTEL ANALYSIS <br> ATTACHMENTS

- Attachment \#16: City of Bellevue Monthly and Daily Hotel Occupancy Rates
- Attachment \#17: Aquatic Center Event Hotel Room Nights by Month and Day of Week


## Attachment \#16

## Bellevue Day of Week Hotel Occupancy Analysis

Provided by Visit Bellevue

## PERCENT OCCUPANCY: COLOR CODES

## < 66\%

67\% to 74\%

## 75\% to 100\%

Weekday

| Jan: Ave. 62\%-Sun 46\%, | Mon 70\%, | Tue 70\%, | Wed 70\% | Thu 56\% |
| :---: | :---: | :---: | :---: | :---: |
| Feb: Ave. $66 \%$ - Sun 43\%, | Mon 67\%, | Tue 78\%, | Wed 78\% | Thu 68\% |
| Mar: Ave.72\% - Sun 52\%, | Mon 79\%, | Tue 86\%, | Wed 83\% | Thu 66\% |
| Apr: Ave 70\% - Sun 48\%, | Mon 72\%, | Tue 82\%, | Wed 79\% | Thu 65\% |
| May: Ave 77\% - Sun 58\%, | Mon 75\%, | Tue 89\%, | Wed 89\% | Thu 71\% |
| June: Ave 86\%-Sun 67\%, | Mon 92\%, | Tue 95\%, | Wed 96\% | Thu 85\% |
| July: Ave 85\% - Sun 73\%, | Mon 85\%, | Tue 89\%, | Wed 89\% | Thu 87\% |
| Aug: Ave 80\%-Sun 62\%, | Mon 80\%, | Tue 87\%, | Wed 87\% | Thu 77\% |
| Sep: Ave 80\% - Sun 66\%, | Mon 80\%, | Tue 88\%, | Wed 89\% | Thu 78\% |
| Oct: Ave 75\%- Sun 51\%, | Mon 78\%, | Tue 84\%, | Wed 83\% | Thu 74\% |
| Nov: Ave 63\%- Sun 43\%, | Mon 65\%, | Tue 72\%, | Wed 71\% | Thu 61\% |
| Dec: Ave 56\%- Sun 41\%, | Mon 60\%, | Tue 67\%, | Wed 64\% | Thu 50\% |

## Weekends

| Jan 46\% | FRI: 45\% | SAT 46\% |
| :---: | :---: | :---: |
| Feb 52\% | FRI: 55\% | SAT 49\% |
| Mar 58\% | Fri: 60\% | Sat 55\% |
| Apr 61\% | Fri: 63\% | Sat 59\% |
| May 65\% | Fri: 63\% | Sat 67\% |
| June 79\% | Fri: 79\% | Sat 78\% |
| July 86\% | Fri 86\% | Sat 86\% |
| Aug 82\% | Fri 79\% | Sat 84\% |
| Sep: $76 \%$ | Fri 71\% | Sat 80\% |
| Oct: 57 | Fri 58\% | Sat 56\% |
| Nov:51\% | Fri 49\% | Sat 52\% |
| Dec: 50\% | Fri 45\% | Sat 53 |

## BELLEVUE AQUATIC CENTER

## Monthly and Daily Hotel Room Nights

July 27, 2020

| Month | Monthly |  | Monday |  | Tuesday |  | Wednesday |  | Thursday |  | Friday |  | Saturday |  | Sunday |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Room Nights | Monthly <br> Rm Nights | \% by <br> Month | Rm Nights | $\%$ of Month | Rm Nights | \% of Month | Rm Nights | \% of Month | Rm Nights | \% of Month | Rm Nights | $\%$ of Month | Rm Nights | $\%$ of Month | Rm Nights | $\%$ of Month |
| January | 742 | 7\% |  |  |  |  |  |  | 0 | 0\% | 341 | 46\% | 341 | 46\% | 60 | 8\% |
| February | 670 | 6\% |  |  |  |  |  |  | 150 | 22\% | 260 | 39\% | 240 | 36\% | 20 | 3\% |
| March | 1,421 | 13\% |  |  |  |  |  |  | 349 | 25\% | 449 | 32\% | 449 | 32\% | 174 | 12\% |
| April | 498 | 4\% |  |  |  |  |  |  | 0 | 0\% | 249 | 50\% | 249 | 50\% | 0 | 0\% |
| May | 1,902 | 17\% |  |  |  |  |  |  | 153 | 8\% | 822 | 43\% | 822 | 43\% | 105 | 6\% |
| June | 1,989 | 18\% |  |  |  |  |  |  | 350 | 18\% | 656 | 33\% | 656 | 33\% | 327 | 16\% |
| July | 1,464 | 13\% |  |  |  |  |  |  | 351 | 24\% | 464 | 32\% | 464 | 32\% | 185 | 13\% |
| August | 40 | 0\% |  |  |  |  |  |  | 0 | 0\% | 0 | 0\% | 40 | 100\% | 0 | 0\% |
| September | 0 | 0\% |  |  |  |  |  |  | 0 | \#DIV/0! | 0 | \#DIV/0! | 0 | \#DIV/0! | 0 | \#DIV/0! |
| October | 261 | 2\% |  |  |  |  |  |  | 0 | 0\% | 148 | 57\% | 75 | 29\% | 38 | 15\% |
| November | 1,438 | 13\% |  |  |  |  |  |  | 0 | 0\% | 674 | 47\% | 674 | 47\% | 90 | 6\% |
| December | 720 | 6\% |  |  |  |  |  |  | 160 | 22\% | 260 | 36\% | 300 | 42\% | 0 | 0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TOTALS | 11,145 | 100\% |  |  |  |  |  |  | 1,513 | 14\% | 4,323 | 39\% | 4,310 | 39\% | 999 | 9\% |

## ATTACHMENT \#18

## MEMBERSHIP AND USER FEES Market Analysis




## ATTACHMENT \#19

# SPACE ALLOCATION DESIGN CONCEPT COMPARISON WORKSHEET 

# SPLASHForward Preferred Option City/ARC Option \#2 

## Comparison

Attachment Design \#19


Attachment Design \#19


Attachment Design \#19

|  | A | E | F | G | H | I | J |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\frac{10}{11}$ | FLOOR LEVEL \& DESIGNATED SPACE | ARC 2020 Option \#1 SQ. FOOTAGE | ARC 2020 Option \#2 SQ. FOOTAGE | ARC 2020 Option \#3 SQ. FOOTAGE | SPLASHForward Preferred SQ. FOOTAGE | SPLASHForward Alternate Option SQ. FOOTAGE | COMMENTS and NOTES |
| 53 | Wellness/Therapy Pool <br> Dimensions <br> Square Footage of Pool Area <br> Square Footage of Deck Space <br> Volume of Water <br> Depth <br> Temperature | Not in this Option |  |  |  |  |  |
| 54 |  |  |  |  |  |  |  |
| 55 |  |  | 3,000 | 2,000 | 2,000 | 2,000 |  |
| 56 |  |  | 1,750 | 1,500 | 2,736 | 2,736 |  |
| 57 |  |  | 105,000 | 74,000 | 74,000 | 74,000 |  |
| 58 |  |  | 3.5 ' to $6^{\prime}$ | 3.5 ' to $6^{\prime}$ | 3.5 ' to $6^{\prime}$ | 3.5 ' to 6' |  |
| 59 |  |  | $92^{\circ}$ | $92^{\circ}$ | $92^{\circ}$ | $92^{\circ}$ |  |
| 60 |  |  |  |  |  |  |  |
| 61 | Whirlpool/Spa <br> Square Footage of Pool Area <br> Square Footage of Deck Space |  |  |  | $300$ <br> In Therapy Deck $102-103^{\circ}$ |  | The Whirlpool deck space in Option \#1 seems very large for a 300 sf whirlpool/spa. |
| 62 |  | 300 | 300 | $300$ <br> In Therapy Deck $102-103^{\circ}$ | In Therapy Deck$102-103^{\circ}$ | 300 <br> In Therapy Deck $102-103^{\circ}$ |  |
| 63 |  | 750 | In Therapy Deck |  |  |  |  |
| 64 |  | 102-103 ${ }^{\circ}$ | $102-103^{\circ}$ | $102-103^{\circ}$ | $102-103^{\circ}$ | $102-103^{\circ}$ | 300 sf whirlpool/spa. |
| 65 |  |  |  |  |  |  |  |
| 66 | Aquatic Programming \& Support | 13,450 | 18,250 | 20,700 | 15,275 | 14,875 |  |
| 67 | Locker and Changing Rooms | 8,875 | 10,175 | 11,175 | 10,425 | 10,425 | Includes saunas, laundry, towel service |
| 68 | Fitness Spaces | 7,650 | 13,050 | 30,730 | 10,200 | 10,200 |  |
| 69 | Therapy Spaces | 0 | 1,950 | 2,050 | 1,900 | 1,900 | Not including Wellness/Therapy Pool |
| 70 | Community Spaces | 8,700 | 10,950 | 15,950 | 10,950 | 10,950 | Includes building lobby, restrooms, concessions and first aid |
| 71 | Support and Operations Spaces | 9,240 | 9,440 | 10,090 | 5,440 | 5,440 | Moves building lobby to community spaces |
| 72 | Total Storage Spaces (across all categories) | 10,850 | 15,150 | 16,450 | 10,500 | 10,500 |  |
| 73 |  |  |  |  |  |  |  |
| 74 | TOTAL NET SQUARE FOOTAGE | 85,990 | 116,240 | 147,892 | 116,303 | 114,554 | From City/ARC worksheets |
| 75 |  |  |  |  |  |  |  |
| 76 | TOTAL GROSS SQUARE FOOTAGE | 93,177 | 125,812 | 161,496 | 125,759 | 123,950 | From City/ARC worksheets |
| 77 |  |  |  |  |  |  |  |
| 78 |  |  |  |  |  |  |  |
| 79 |  |  |  |  |  |  |  |
| 80 | DESIGN DETAIL \& COMPARISON |  |  |  |  |  |  |
| 81 | Lower Level/Basement |  |  |  |  |  | Depending on space available on site, can utilize basement for storage, mechanical systems, etc. and reduce building footprint and reduce deck storage space. |
| 82 | Mechanical Room-Water |  |  |  |  |  |  |
| 83 | Lane Line Storage |  |  |  |  |  | Can do this without full basement or corridor pool. |
| 84 | Chemical Storage |  |  |  |  |  |  |
| 85 |  |  |  |  |  |  |  |
| 86 | LOWER LEVEL TOTAL SQUARE FEET | 0 | 0 | 0 | 0 | 0 |  |
| 87 |  |  |  |  |  |  |  |

Attachment Design \#19


Attachment Design \#19

|  | A | E | F | G | H | I | J |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\frac{10}{11}$ | FLOOR LEVEL \& DESIGNATED SPACE | ARC 2020 Option \#1 SQ. FOOTAGE | ARC 2020 Option \#2 SQ. FOOTAGE | ARC 2020 Option \#3 SQ. FOOTAGE | SPLASHForward Preferred SQ. FOOTAGE | SPLASHForward Alternate Option SQ. FOOTAGE | COMMENTS and NOTES |
| 107 |  |  |  |  |  |  |  |
| 108 | Fitness and Recreation Space |  |  |  |  |  | Factor in Bellevue College use and contribution |
| 109 |  |  |  |  |  |  | Additional flex function/workout/activity space can be created with retractable spectator bleachers in portion of 2nd level. |
| 110 | Cardio/Strength Room | 2,500 | 5,000 | 8,500 | 4,000 | 4,000 | NOTE: For reference the cardio/strength room at the SBCC is 2,345sf. This would seem a good benchmark for the space in the Aquatic Center with some additional space for team use as needed. Should reference demand and space and equipment shortages and wait time at SBCC. |
| 111 | Cardio/Strength Storage | 800 | 1,000 | 1,000 | 700 | 700 | NOTE: Total fitness storage at the SBCC is only 387 sf |
|  | Group Exercise and Fitness Rooms |  |  |  | 2,500 | 2,500 | City/ARC plan has three categories of fitness workout spaces; functional fitness, group exercise, and exercise studios totaling 5,000 sf. We don't think enough market and current demand analysis has been done to provide this level of detail so we have allocated 4,000 square feet for these combined spaces to be further defined in the next phase of design. NOTE: The SBCC runs many of their group classes in the multi-functional community room (A \& B or combined). |
| 113 | Fitness Storage |  |  |  | 1,200 | 1,200 | City/ARC has a total of 1,750 sf of storage for these three areas, which we think is high. We have allocated 1,200 sf of storage for the combined space. |
| 114 | Functional Fitness | 750 | 2,000 | 2,000 | 0 |  | These areas overlap in purpose. Flexibility will be key. May include aerobics, martial arts, cross training, TRX, spinning, plyometrics and also serve as dry side group rehab spaces supporting outside providers and generate rental revenue. |
| 115 | Functional Storage | 500 | 600 | 600 | 0 |  | Combined storage for Functional fintess and group exercise. |
| 116 | Group Ex. Rooms-multi-function | 1,000 | 2,000 | 2,000 | 0 |  | Overlaps in programs with functional fitness. Put adjacent to each other with option to open up. Create flexibility. |
| 117 | Group Exercise Storage | 750 | 750 | 750 | 0 | 0 |  |
|  | Fitness \& Exercise Studios \& Space | 750 | 1,000 | 1,000 | 1,500 | 1,500 | NOTE: SBCC has 1,462 in dance, aerobic and fitness studios. This can be covered in the group exercise and functional fitness space with flexible design. Is there significant demand for more fitness studio or group exercise space? Overlaps with group exercise space. Are these studios specially built with special floors or other custom features? |
| $\frac{119}{122}$ | Fitness Studio Storage Trainers \& Fitness Office/Workspace | 400 200 | 400 300 | 400 480 | 300 | 0 300 | In overall Fitness area storage-will breakdown by specific spaces in next design phase. |

Attachment Design \#19


Attachment Design \#19


Attachment Design \#19


Attachment Design \#19

|  | A | E | F | G | H | I | J |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 <br> 11 | FLOOR LEVEL \& DESIGNATED SPACE | ARC 2020 Option \#1 SQ. FOOTAGE | ARC 2020 Option \#2 SQ. FOOTAGE | ARC 2020 Option \#3 SQ. FOOTAGE | SPLASHForward Preferred SQ. FOOTAGE | SPLASHForward Alternate Option SQ. FOOTAGE | COMMENTS and NOTES |
| 185 | HS Coaches Offices/Workspaces | 100 | 200 | 400 | 400 | 400 | Designated works space for HS team coaches to be used by others during off season. This space should be roughly the same for each option since we would anticipate the same number of HS teams and usage in all options. |
| 186 | User Group Offices/Work Stations | 200 | 400 | 400 | 400 | 400 | Flexible work stations for user groups. |
| 187 | Meet Management Suite | 1,000 | 1,000 | 1,000 | 500 | 500 | City/ARC space is very large. Recommend smaller function space that can be used flexibly during daily use. Positioned adjacent to pool deck close to competition starting positions. |
| 188 | Storage |  |  |  |  |  |  |
| 189 | Team Secure Storage Space | 600 | 2,000 | 2,000 | 1,000 | 1,000 |  |
| 190 | Aquatics Bleacher/Event Storage | 2,000 | 3,000 | 4,000 | 2,000 | 2,000 | The City/ARC storage is excessive for tip and roll bleachers. The 4 row and 5 row units take up 36 sf and 45 sf in storage when tipped up on the wheels. We add $15 \%$ to account for movemant space. The main pool would need 17 to 18 units to suppdeck seating. Since these are used on a daily basis for class and team staging, we would not anticipate all being stored at once. We view this storage area as inclusive event storage which includes officials tables, risers, folding chairs, award podium, etc. Even with all of this, we anticipate 2,000 sf as sufficient. |
| 191 | Aquatics Storage | 1,500 | 2,000 | 2,000 |  |  | City/ARC design lumps all aquatic storage together. SF option breaks the storage down by pool. This actually increases aquatic storage from 2,000 to 3,000 sf among the three main pools. Deep water pool storage is part of the main pool. |
| 192 | Main Pool Storage |  |  |  | 2,000 | 2,000 | Includes deep water pool storage areas. |
| 193 | Program Pool Storage |  |  |  | 400 | 400 |  |
| 194 | Leisure Pool Storage |  |  |  | 600 | 600 |  |
| 195 | Aquatics Mechanical Rooms | 3,400 | 4,000 | 4,200 | 3,600 | 3,200 | SF/ISG option space based on regenerative media filters such as Neptune Benson Defenders. |
| 196 | Aquatics Mech./Elec/IT | 1,500 | 1,750 | 2,000 | 1,750 | 1,750 | HVAC systems can be moved outdoors or onto roof to conserve space or building footprint as needed. Pros and Cons in this application. |
| 197 | Aquatics Custodial | 300 | 300 | 300 | 300 | 300 |  |
| 198 | Outdoor Sundeck and spaces |  |  |  |  |  | Open from Leisure and Program pool deck-may include lounges, play ground tables and play and green space. |
| 199 |  |  |  |  |  |  |  |
| 200 | AQUATICS PROGRAMMING \& SUPPORT SUBTOTAL | 13,450 | 18,250 | 20,700 | 15,275 | 14,875 |  |

Attachment Design \#19


Attachment Design \#19

|  | A | E | F | G | H | I | J |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | FLOOR LEVEL \& DESIGNATED SPACE | ARC 2020 Option \#1 SQ. FOOTAGE | ARC 2020 Option \#2 SQ. FOOTAGE | ARC 2020 <br> Option \#3 SQ. FOOTAGE | SPLASHForward Preferred SQ. FOOTAGE | SPLASHForward <br> Alternate Option SQ. FOOTAGE | COMMENTS and NOTES |
| 218 | ARC/City Option \#3: |  |  | 5,700 | 13,702 | 12,203 | Working backwards from the combined main and deep pool, deck space and competitor seating ( $11,220 \mathrm{sf}$ ), this calculates to the following deck width dimensions: <br> Starting/Diving End = 18' Turning End = 12' Sides of Pool $=14.5^{\prime} \quad$ Deck between Pools $=16^{\prime}$ These dimensions can accomodate 600 competitors along the side with 3-row tip \& roll bleachers with circulation space still a little tight at 5.5 ' for this number of competitors. This is 120 below the target of 720 competitors. |
| 221 | SF Preferred Option SF Alternate Option |  |  |  |  |  | Deck Widths: <br> Diving End = 19', Turning End = 14', 20' between pools. <br> Spectator/Meet Management Side $=18^{\prime}$ <br> Opposite side = 17.5' <br> These deck widths accomodate 720 competitor seats along side (4-row tip \& roll bleachers) for meets plus an additional 120 seats on single wall benches at each end for meet/diving staging. This allows good walk space for officials ( $3^{\prime}$ ) and circulation for coaches and competitors (6.5'). See Deck Space \& Seating worksheet. <br> Deck Widths: <br> Diving End = 19', Turning End = 14' <br> Spectator/Meet Management Side $=18^{\prime}$ <br> Opposite side = 20" <br> These deck widths accomodate 730 competitor seats along side ( 4 and 5 row tip \& roll bleachers) for meets plus an additional 120 seats on single wall benches at each end for meet/diving staging. This allows good walk space for officials (3') and circulation for coaches and competitors ( $6.5^{\prime}$ ). See Deck Space \& Seating worksheet. |
| 223 | Athlete Seating on Deck | 525 | 1,400 | 2,520 | 0 |  | Athlete deck seating in SF Option is included in overall deck space calculations |
| 224 Program/Teaching Pool |  |  |  |  |  |  |  |
| 226 | ARC/City Option \#1 | 2,900 | 3,200 | 3,600 | 2,900 | 2,900 | Deck averages approximately $10.0^{\prime}$ on all sides. Suggest benches along pool deck walls. |
| 227 | ARC/City Option \#2 |  |  |  |  |  | Deck averages approximately $10.0^{\prime}$ on all sides. Suggest benches along pool deck walls. |
| 228 | ARC/City Option \#3 |  |  |  |  |  | Deck averages approximately $9.5^{\prime}$ on all sides which is a little generous. |
| 230 | SF Options |  |  |  |  |  | Deck averages approximately $10.0^{\prime}$ on all sides. Suggest benches along pool deck walls. |

Attachment Design \#19


Attachment Design \#19

|  | A | E | F | G | H | I | J |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 10 | FLOOR LEVEL \& DESIGNATED SPACE | ARC 2020 Option \#1 SQ. FOOTAGE | ARC 2020 Option \#2 SQ. FOOTAGE | ARC 2020 Option \#3 SQ. FOOTAGE | SPLASHForward Preferred SQ. FOOTAGE | SPLASHForward Alternate Option SQ. FOOTAGE | COMMENTS and NOTES |
| 253 | Second Level (Concourse) |  |  |  |  |  | Seating can be also be on first level and elevated a bit above pool deck. Need to discuss ARC vision on seating, seating levels, spectator spaces, etc. |
| 254 | Event/Spectator Spaces \& Services |  |  |  |  |  | In the Base lowest cost options seating can be on the first level but raised off of the pool deck. |
| 255 | Retail Space-Event |  |  |  |  |  | Part of Lobby/Concourse on first level. |
| 256 | Concession/Event Retail Space |  |  |  |  |  |  |
| 257 | Spectator Upper Lobby /Concourse |  |  |  | 3,000 | 3,000 | Accommodates spectator access and standing room and perhaps ability to add temporary additional seating if needed. Need to review ARC ideas on seating, event lobby, and concourse and different levels. The 2nd level spectator lobby/concourse may allow some reduction in the aquatic lobby in the next design phase. |
| 258 | Spectator Seating | 1,400 | 2,450 | 3,150 | 3,600 | 3,600 | Roughly 3.5 sf per spectator in ARC allowance. SF Options allow $4.0 \mathrm{sf} / \mathrm{spectator}$. Ideal to have some of this seating be retractable to open up space. If 400 of the 900 seats are retractable that can open up 1,200 to 1,400 sf of usable function space for dry-land space. |
| 260 | Spectator Restrooms |  |  |  | 2,000 | 2,000 | Spectator restrooms in concourse. May be closed when not used for events reducing custodial needs. ARC design has these included in First Level spaces. Size is Code Driven. |
| 261 | Storage |  |  |  | 100 | 100 | Storage Closet in Spectator Concourse to support events. |
| 262 | Elevator |  |  |  |  |  | In Gross to Net calculation |
| 263 | Stairwells |  |  |  |  |  | In Gross to Net calculation |
| 264 | Ticket Booth (2) 75 Sq. Ft. Each |  |  |  | 150 | 150 | Optional: Not critical |
| 265 |  |  |  |  |  |  |  |
| 266 | SPECTATOR SPACE SUBTOTAL | 1,400 | 2,450 | 3,150 | 8,850 | 8,850 |  |
| 267 |  |  |  |  |  |  |  |
| 268 | Other Second Level Spaces |  |  |  |  |  | No other 2nd level spaces included in these design options at this time. |
| 269 |  |  |  |  |  |  |  |
| 270 | OTHER 2ND LEVEL SPACES SUBTOTAL | 0 | 0 | 0 | 0 | 0 |  |
| 271 |  |  |  |  |  |  |  |
| 272 | 2ND LEVEL SPACES NET SF TOTAL | 1,400 | 2,450 | 3,150 | 8,850 | 8,850 |  |
| 273 |  |  |  |  |  |  |  |
| 274 | Net to Gross Ratio-Second Level |  |  |  | 1,328 | 1,328 | ARC design did not include any gross to net for spectator seating. SF/ISG options do include gross to net on second level. |
| 275 | 15\% |  |  |  |  |  |  |
| 276 | 2ND LEVEL SPACES GROSS ST TOTAL | 1,400 | 2,450 | 3,150 | 10,178 | 10,178 |  |
| 277 |  |  |  |  |  |  |  |
| 278 | TOTAL BUILDING NET SQUARE FEET | 85,990 | 116,240 | 147,892 | 116,303 | 114,554 |  |

Attachment Design \#19


## ATTACHMENT \#20A

# SPLASHForward PREFERRED DESIGN OPTION 

## DRAWINGS



## PREFERRED \& ALTERNATE OPTION

PROGRAM / TEACHING POOL


Water for All | Water for Life


PREFERRED OPTION: 53.6M MAIN POOL
CONFIGURATION: 50M COURSE TRAINING \& COMPETITION


CONFIGURATION: 25YD. TRAINING

SPLASHForward
Water for All | Water for Life


## PREFERRED OPTION: 53.6M MAIN POOL

WATER POLO - PRACTICE CONFIG. WHEN SET UP FOR 25YD. SWIMMING



SYNCHRO CONFIGURATION - COMPETITION

Water for All | Water for Life


## ATTACHMENT \#20B

## SPLASHForward ALTERNATE DESIGN OPTION

## DRAWINGS



Bellevue Aquatic Center
Bellevie, WA

## PREFERRED \& ALTERNATE OPTION

PROGRAM / TEACHING POOL


Water for All | Water for Life

ALTERNATE OPTION: 68M STRETCH MAIN POOL
CONFIGURATION: 25YD COMPETITION = HS/COLLEGE \& DAILY TRAINING


TOTAL POOL AREA: 16,725 SF
DECK SEATING CAPACITY: 850

## SPLASHForward

Water for All | Water for Life


## ALTERNATE OPTION: 68M STRETCH MAIN POOL

CONFIGURATION: 25YD X 25YD COMPETITION = 2 COMPETITION COURSES


TOTAL POOL AREA: 16,725 SF

## SPLASHForward

Water for All | Water for Life

## ALTERNATE OPTION: 68M STRETCH MAIN POOL

CONFIGURATION: 50M COMPETITION
 Bellevue Aquatic Center

Bellevie, WA


ALTERNATE OPTION: 68M STRETCH MAIN POOL
CONFIGURATION: WATER POLO TRAINING DURING SCHOOL YEAR


## SPLASHForward

Water for All | Water for Life

## ALTERNATE OPTION: 68M STRETCH MAIN POOL

CONFIGURATION: WATER POLO GAMES - TYPICAL SCHOOL YEAR


68M STRETCH MAIN POOL

## SPLASHForward

Water for All | Water for Life

## ALTERNATE OPTION: 68M STRETCH MAIN POOL

CONFIGURATION: SYNCHRO COMPETITION


SPLASHForward
Water for All | Water for Life

## ATTACHMENTS \#21

## DECK SPACE and SEATING CAPACITY

## Worksheets

Worksheets Included in Attachment

- 21A: SF Preferred Option Worksheet
- 21B: SF Alternate Option Worksheet
- 21C: City/ARC Option \#2 Worksheet
- 21D: City/ARC Option \#3 Worksheet


Attachment \#21B


Attachment \#21C


Attachment \#21D


## ATTACHMENTS \#22, \#23, \& \# 24

# FINANCIAL PROJECTIONS <br> Budget Line-Item Detail <br> Comparison of SF Preferred and City/ARC Option \#2 

## Worksheets

## Worksheets Included in Attachments

- Attachment \# 22A:
- Attachment \# 22B:
- Attachment \# 22C:
- Attachment \# 22D:
- Attachment \# 22E:

Operating Expenses
Program Expenses
Facility Revenue
Program Revenue
Program Net Profit Analysis

- Attachment \# 23:

Capital Replacement Fund Accrual

- Attachment \# 24:

City of Bellevue Sales Tax Revenue












|  | A | B | D | E | F | G | H | 1 | J | K | L | M |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 13 |  |  | City/ARC 2020 Study Projections |  |  | SPLASHForward /ISG Projections |  |  |  |  |  |  |
| 14 |  | Category | Oct 2019 ARC Full Year | +Jan 2020 <br> ARC Full Year | @City/ARC <br> Study Full Year | Year Zero* | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Comments |
| 286 |  | City Support Charge Backs <br>  <br> Enterprise Fund Total-Aquatics <br> Share) <br> Calculated as $14 \%$ of total direct expenses. | 587,968 | 721,142 | 681,716 | 47,181 | 630,710 | 678,327 | 700,000 | 721,527 | 745,749 | The share of City Overhead and the Enterprise Fund share at the current Odle BAC is $13.7 \%$ of total direct operating costs of the facility (personnel, management, operations). The ARC calculation is approximately $14 \%$ of direct expenses. The ISG calculation uses the same $14 \%$ of total expenses. <br> The analysis of these percentages was provided by to ISG by City staff. |
| 287 |  |  |  |  |  |  |  |  |  |  |  |  |
| 288 | Add | itional Gross Operating Expenses | 787,968 | 921,142 | 881,716 | 47,181 | 830,710 | 884,327 | 912,180 | 940,073 | 970,851 |  |
| 289 |  |  |  |  |  |  |  |  |  |  |  |  |
| 290 | TOT | AL GROSS EXPENSES | 4,987,742 | 5,222,121 | 5,199,885 | 375,162 | 4,791,204 | 5,097,395 | 5,251,146 | 5,408,684 | 5,587,565 |  |





















|  | A | B | D | E | F | G | H | I | J | K | L | M |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12 |  |  | City/ARC 2020 Study Projections |  |  | SPLASHForward /ISG Projections |  |  |  |  |  |  |
| 13 |  | Category | Oct 2019 ARC Full Year | $\begin{gathered} \text { +Jan } 2020 \\ \text { ARC Full } \\ \text { Year } \end{gathered}$ | @City/ARC <br> Study Full Year | Year Zero* | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Comments |
| 104 |  | Sponsorships |  |  |  |  |  |  |  |  |  | In support of Specific Programs |
| 105 |  | Advertising |  |  |  |  |  |  |  |  |  | In support of Specific Programs |
| 106 |  | Annual Fundraising |  |  |  |  |  |  |  |  |  | Annual Fundraising in support of specific programs. May be future ongoing role for SPLASHForward . |
| 年107 |  | Partnerships <br> Grant Support |  |  |  |  |  |  |  |  |  | Opportunity for corporate health programs/program funding and other partnerships <br> Scholarship Programs and other grant support for programs |
| 110 |  | SPONSORSHIP/CONTRIBUTIONS SUBTOTAL | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| 111 <br> 112 <br> 113 <br> 114 | Miscellaneous Income Other |  |  |  |  |  |  |  |  |  |  |  |
| 115 |  | MISCELLANEOUS INCOME | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |  |
| $\frac{116}{117}$ |  |  |  |  |  |  |  |  |  |  |  |  |
| 118 | GRA | AND TOTAL-PROGRAM REVENUE | 728,336 | 725,696 | 728,336 | 0 | 753,343 | 870,720 | 896,842 | 923,747 | 951,459 |  |



|  | A | B | D | E | F | G | H | 1 | J | K | M |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11 |  |  | City/ARC 2020 Study Projections |  |  | SPLASHForward /ISG Projections |  |  |  |  |  |
| 12 |  | Category | $\begin{gathered} \text { Oct } 2019 \text { ARC } \\ \text { Full Year } \end{gathered}$ | +Jan 2020 ARC Full Year | @City/ARC <br> Study Full Year | Year Zero* | Year 1 | Year 2 | Year 3 | Year 4 | Comments |
| 41 |  | Expenses | 0 | 0 | 0 | 19,711 | 25,814 | 26,809 | 27,723 | 28,589 |  |
| 42 |  | Revenue | 22,200 | 19,560 | 22,200 | 60,260 | 78,950 | 81,319 | 83,758 | 86,271 |  |
| 43 |  | Net Revenue (Deficit) | 22,200 | 19,560 | 22,200 | 40,549 | 53,136 | 54,509 | 56,035 | 57,682 |  |
| 44 |  | Profit Margin | 100\% | 100\% | 100\% | 67\% | 67\% | 67\% | 67\% | 67\% |  |
| 50 | Summer Rec Swim Team |  |  |  |  |  |  |  |  |  |  |
| 51 |  | Expenses |  |  |  | 8,400 | 10,238 | 10,626 | 11,041 | 11,487 |  |
| 52 |  | Revenue |  |  |  | 15,000 | 18,750 | 19,313 | 19,892 | 20,489 |  |
| 53 |  | Net Revenue (Deficit) |  |  |  | 6,600 | 8,513 | 8,687 | 8,851 | 9,002 |  |
| 54 |  | Profit Margin | \#DIV/0! |  | \#DIV/0! | 44\% | 45\% | 45\% | 44\% | 44\% |  |
| 65 | Child Watch Program |  |  |  |  |  |  |  |  |  |  |
| 66 |  | Expenses | 171,822 | 187,232 | 187,232 | 171,508 | 190,682 | 205,936 | 216,233 | 227,044 |  |
| 67 |  | Revenue | 37,500 | 37,500 | 37,500 | 30,000 | 37,500 | 38,625 | 39,784 | 40,977 |  |
| 68 |  | Net Revenue (Deficit) | $(134,322)$ | $(149,732)$ | $(149,732)$ | $(141,508)$ | $(153,182)$ | $(167,311)$ | $(176,449)$ | $(186,067)$ |  |
| 69 |  | Profit Margin | -358\% | -399\% | -399\% | -472\% | -408\% | -433\% | -444\% | -454\% |  |
| 70 | Concessions |  |  |  |  |  |  |  |  |  |  |
| 71 |  | Expenses | 111,884 | 117,749 | 117,749 | 0 | 0 | 0 | 0 | 0 | SF/ISG Concessions assume outsourcingno revenue or expenses calculated. |
| 72 |  | Revenue | 97,461 | 97,461 | 97,461 | 0 | 0 | 0 | 0 | 0 |  |
| 73 |  | Net Revenue (Deficit) | $(14,423)$ | $(20,288)$ | $(20,288)$ | 0 | 0 | 0 | 0 | 0 |  |
| 74 |  | Profit Margin | -15\% | -21\% | -21\% | \#DIV/0! | \#DIV/0! | \#DIV/0! | \#DIV/0! | \#DIV/0! |  |

## Bellevue Aquatic Center Comparison of Replacement Fund Accrual over Twenty Years SF Preferred Option and City/ARC Option \#2

## September 1, 2020





[^0]:    ${ }^{1}$ The disabled and special needs population data for Bellevue is captured differently. National population trends through the American Community Survey of the US Census Bureau give us some data (2017). 1 in 5 adults have some disability. Approx 24,533 King County residents have a developmental disability. About 1/3rd of older adults have one or more disabilities; they represent the largest share of individuals with disabilities (extrapolating from above, $9 \%$ of Bellevue's Older Adults have one or more disability, approx. 1830 residents). Through the State Department of Social and Health Services and the Developmental Disabilities Administration (DSHS/DDA), we learn that Bellevue has 852 individuals enrolled. 12,532 in King County. Anecdotally, the local autistic community is the largest growth population for aquatics therapy and adaptive swimming.

