



**SPLASH***Forward*

Water for All | Water for Life

Partnering with our Community  
to Bring State-of-the-Art Public Aquatics Facilities  
to our Region

**Community Meeting**

September 27, 2022

# Agenda

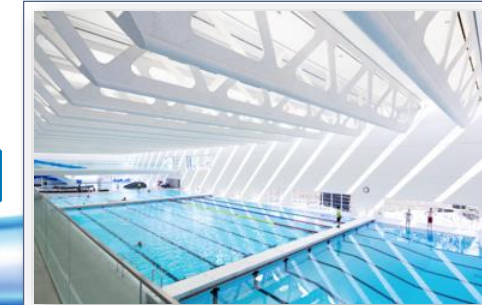
- Welcome
- *SPLASHForward* Intro & Update
- Vision for the New Bellevue Aquatic Center & Existing BAC
- Bellevue Airfield Park Community Meeting #2 Recap
  - How the Master Plan fits into the big picture
  - Goal of Community Meetings
  - What was heard – key themes & questions
- Parks Levy – Vote!
- Breakout Groups – 30min
- What's Next
- Call to Action



# SPLASHForward

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We believe communities are healthier and stronger with safe inclusive places to be active and social together



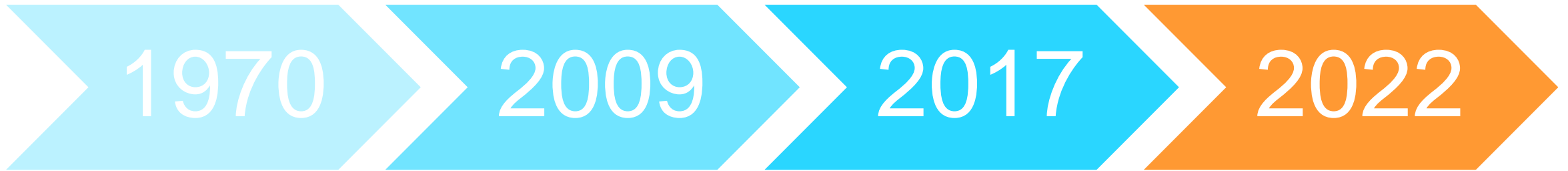
- First new public aquatic facility in Bellevue in over 50 years
- Partnerships with City of Bellevue, BSD, King County, Community
- Private Fundraising Partner
- Bringing Voices to the Table & Representing Community Needs
- Equitable Access
- Master Plan Update for Bellevue Airfield Park

[SPLASHForward.org](https://www.splashforward.org)



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# How Far We've Come



**1970** – 1968 Forward Thrust Bonds built 16 pools in King County over 4yrs, 1970 Bellevue Aquatic Center (BAC)

1992 – City of Bellevue takes ownership of BAC and adds Warm Springs Pool

**2009** – Bellevue Aquatic Center Feasibility Study completed – 5 options, Economy tanked

**2017** – **SPLASHForward** gets its start after original SPLASH (2006-9)

**2020** – SPLASHForward delivers analysis and feasibility report – Preferred and Alternate options

City of Bellevue updates Aquatic Center feasibility study – 3 options, 4 sites

**2021** – City Council supports SPLASHForward & Bellevue Parks **Unified Concept Plan** for facility, update **Bellevue Airfield Park** master plan, and formalize **MOU with SPLASHForward**

 **2022** – **Master Plan Update** for Bellevue Airfield Park, City Council **authorizes** MOU with SPLASHForward

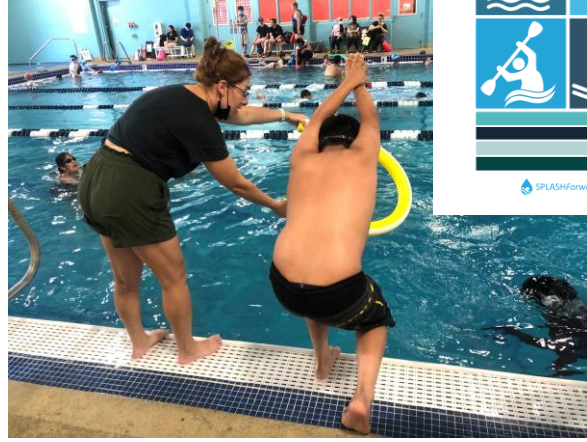
# SPLASHForward Update

- Supporting City's Master Plan Update for Airfield Park
- Board and organizational growth
  - Board Assessment, Org Planning, Fundraising
- Seed Funding
  - Raised \$365,731 – 73% of goal (\$500K)
- HS Lifeguard Training Program
  - 68 student lifeguards trained to date!
  - More each month
- Aquatics Pathways
  - Held 1<sup>st</sup> Intro to Aquatics & Water Safety Summer Camp – with BGCB/RA/Samena/WA State Boating
- Community & Partner Outreach



# Intro to Aquatics & Water Safety '22 Camp

*Splash Forward (@splashfwd) • Instagram photos and*



 SPLASHForward.org



# SPLASH*Forward* and City Partnership



**Susan Pappalardo**  
**SPLASH*Forward***

- SPLASH*Forward* Co-Founder, Board President
- 15yrs Program Management Leadership in Computer Graphics and Mobile Software, (11yrs @ Microsoft)



**Stu Isaac**  
**Isaac Sports Group**



- Independent National Aquatics Consultant
- Former Senior VP of Team Sales & Marketing, Speedo
- ISG has 30+ yrs Facility Operating
- Deep Experience w/ Public/Private Partnerships
- Nationally Recognized Leader & Relationships w/ Sports Governing Bodies & Aquatics Industry



**Michael Shiosaki**  
**City of Bellevue**  
Director of Parks & Community Services



**Pam Fehrman**  
Planning and Development Manager,  
City of Bellevue

# SPLASHForward Vision

Learn To Swim / Water Safety



Family Time



Competition— 50m (2 x 25m) + Deep Water Pool



Family Fun, Leisure Park



Water Therapy



Lap Swim, Masters Swim, Triathlon Training



Programming for All Ages & Abilities





# The New Bellevue Aquatic Center

**\$125 Million (2021), 130,000 sq ft**

- 50m x 25yd competition pool
  - 900 spectators/720 competitors
- Separate 6 lane Deep-Water Tank
- 25yd x 8-10 lane warm water Program and Teaching Pool
- 8,000 sf Leisure Pool
- 2,000-2,500 sf Wellness/Therapy Pool(s)
- Dry side spaces
  - Cardio/Strength/Fitness/Workout
  - Community Use Rooms
  - Lobby & Common Social Spaces
  - Other Flexible Spaces
- Local and Regional Competitions
- Parking for 500



# Bellevue Airfield Park – Potential Site

*It's a Park!*

## Site Benefits

- Multitude of indoor and outdoor usage scenarios
- Within Bellevue's most diverse neighborhoods
- Accessible by foot, bike, bus, light rail, car

## Site Facts

- 27.5 acres
- Owned by City of Bellevue
- Eastgate
- Connects to Robinswood Park
- Centrally located to schools
- Near I-90 Eastgate Park & Ride



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# History of Bellevue Airfield Park

- Acquired by the City in 2002
- Bellevue Airfield operated until 1983
- The site contained a landfill between 1951 - 64
- 2008 Parks Levy (\$40.5M) passed allocating \$6M to Park development
- Master Plan adopted in 2012
- Site named Airfield Park in 2012 as part of Master Plan
- Oct 2021 City Council directed staff to update Master Plan to assess siting an aquatic center at site



Existing Landfill



Bellevue Airfield Park



Existing Land Use



# Programming Opportunities

## Public Programming Opportunities



● Sports Fields



● Sports Courts



● Community Garden



● Skate Park



● Amphitheatre



● Dog Park



● Meadow



● Natural Areas



● Playground/Water Play



● Picnic Areas



● Aquatic Center



● Trails

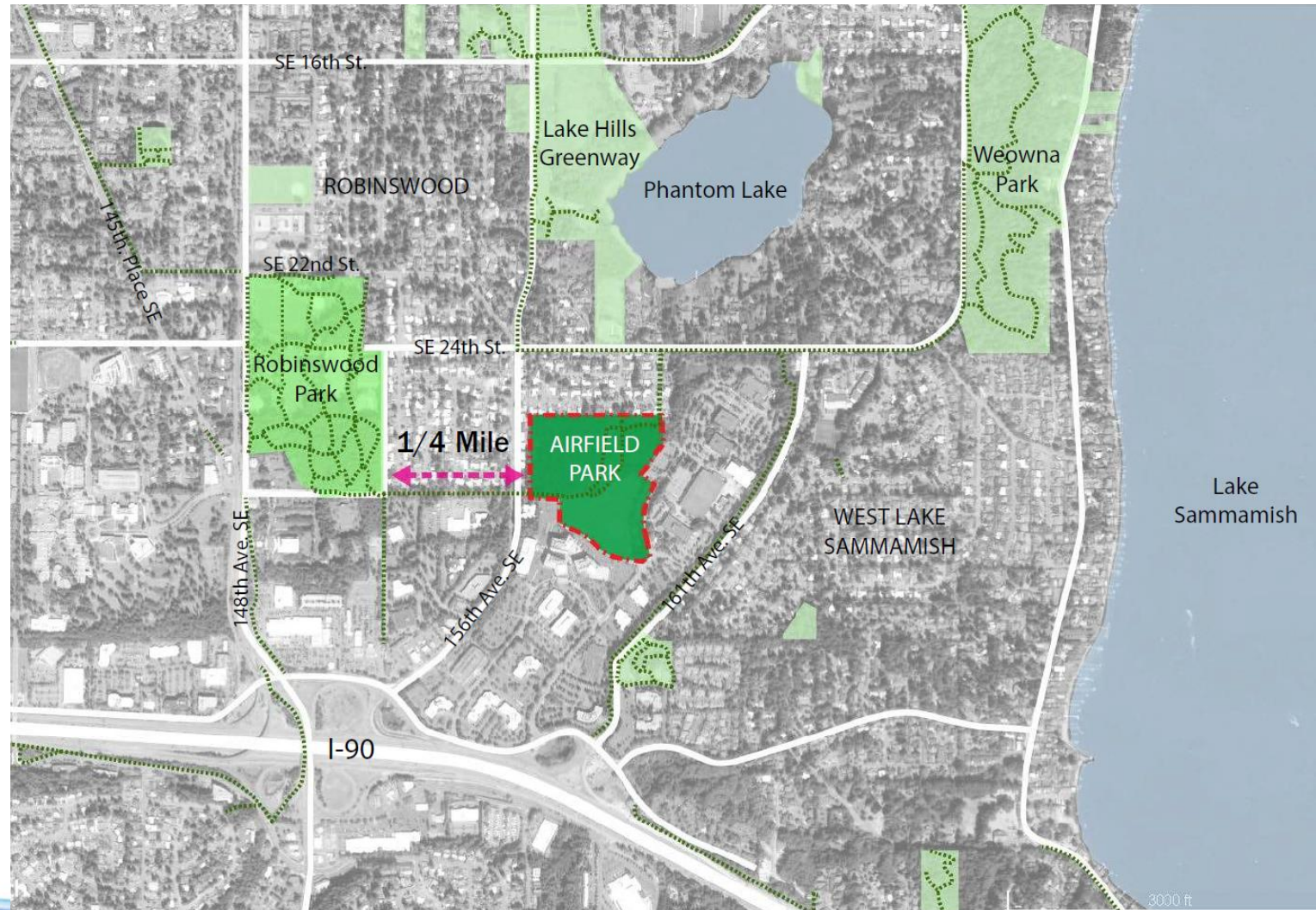
Discussion



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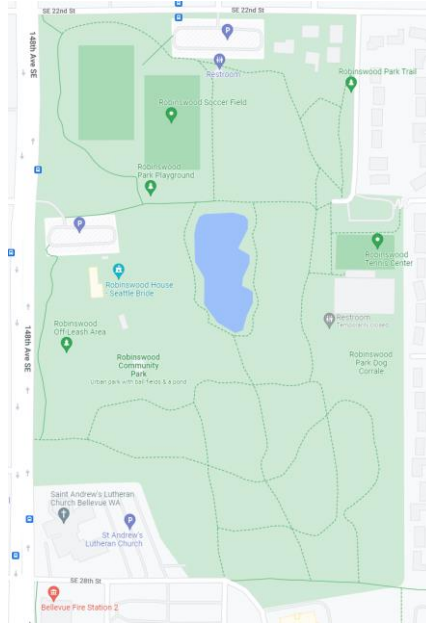
# Robinswood & Bellevue Airfield Park

- Connected by 1/4mi trail



# Robinswood Park Elements

- 2 x Soccer fields – turf
- Softball/Baseball field
- Playground
- Open spaces
- Tennis Courts (4 indoor, 4 outdoor)\*
- Fenced dog park
- Off leash dog park
- 2 x Bathrooms
- Trails / wooded areas
- Trail to Bellevue Airfield Park
- Pond
- Robinswood House
- 3 x parking areas

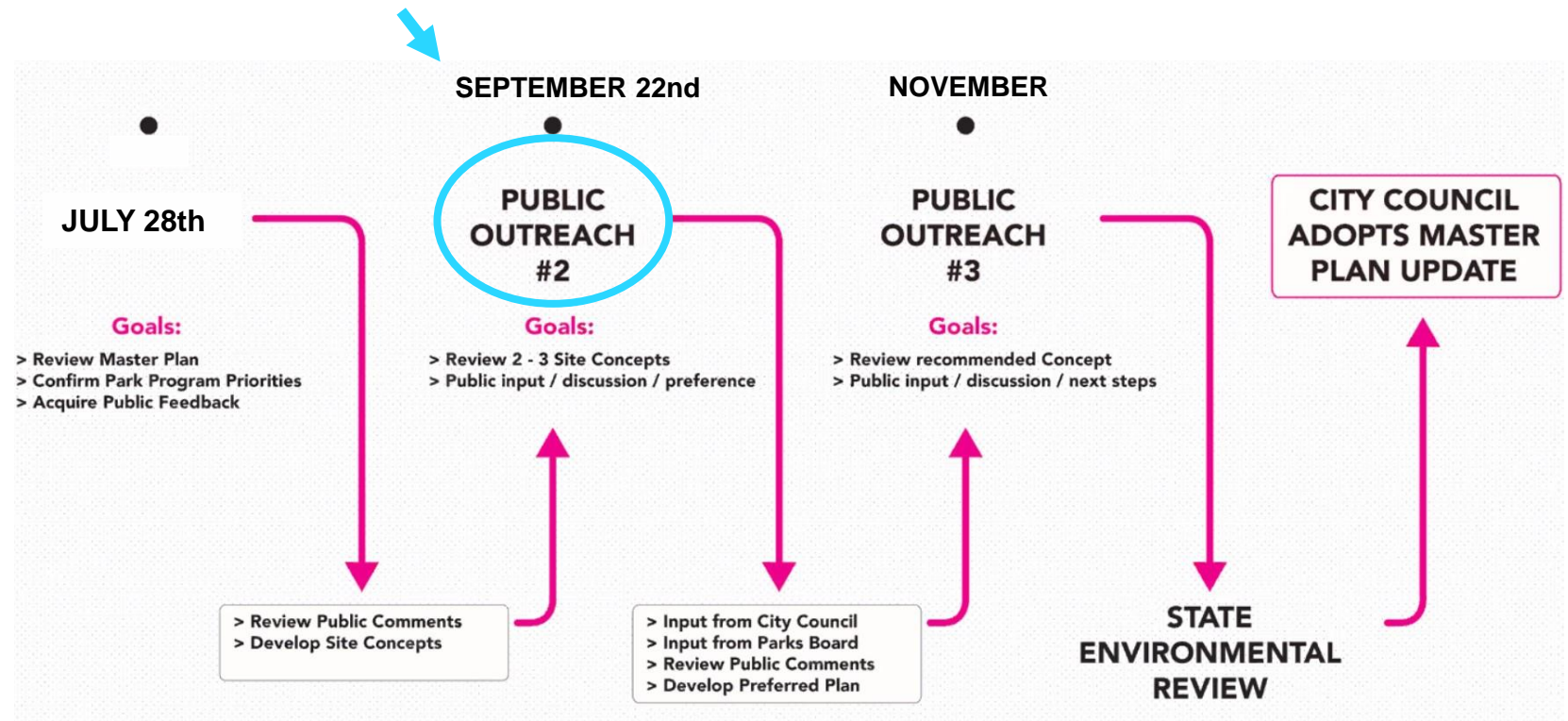


# Airfield Park Master Plan Update Process

## Big Picture Timeline

- **2020**
  - Aquatic Center Feasibility Study (City and SF)
- **2021**
  - Council directs update to Master Plan to explore aquatic center
- **2022**
  - Master Plan Update - Community Input & Plan Refinement
  - Parks Board & City Council - input & Review
- **2023**
  - State Environmental Protection Act Study
  - SF Fundraising Feasibility Study
  - Master Plan Adoption
- **2024 – 26**
  - If Plan includes Aquatic Center - Design Phase

## City of Bellevue Process



# Themes from Community Meeting #1

- Desire to have a balance between active and passive uses at the park
- Support for an aquatic center, pickle ball, dog park, natural areas
- Sports playing fields not high priority compared to 2012 master plan community input
- Neighborhood concerns (noise, light, traffic, environmental impact)
- Unclear sense for scope of aquatic center city is considering
- Organized voices – pickle ball
- Similar top preferences to 2012
  - Active Recreation
  - Preserve Open Meadow
  - Off leash Dog Area
  - Aquatic Center

~78 attendees





# Community Feedback So Far

- Meeting #1 (virtual) ~78 attendees
- Online Survey – 120 responses
- Meeting #2 (in person) ~65 attendees
- Emails



The park should be

- **Inclusive** – activities & opportunities that serve a large age range, ability, diversity
- **Safe** – overall secure, arrival points safe, throughout the day, safety strategy
- **Environmentally Responsive** – protect/maintain wooded area, respect wildlife, pathways through nature
- **Active** – activate the park, activities (pickleball, aquatic center, basketball, picnic, etc.)

# Community Meeting #2 Goals

- Answer why the 2012 Master Plan for Bellevue Airfield Park is being updated
  - 10 yrs ago, priorities have changed; 2012 levy funds still being collected but not enough to fully develop park
  - Last Oct, City Council directed Parks to assess Bellevue Airfield Park as the potential site for the new Bellevue Aquatic Center concept plan
- Present master plan alternatives that include an aquatic center
- Share high level overview of the aquatic center concept plan
- Input & feedback from park users and neighbors on master plan alternatives.

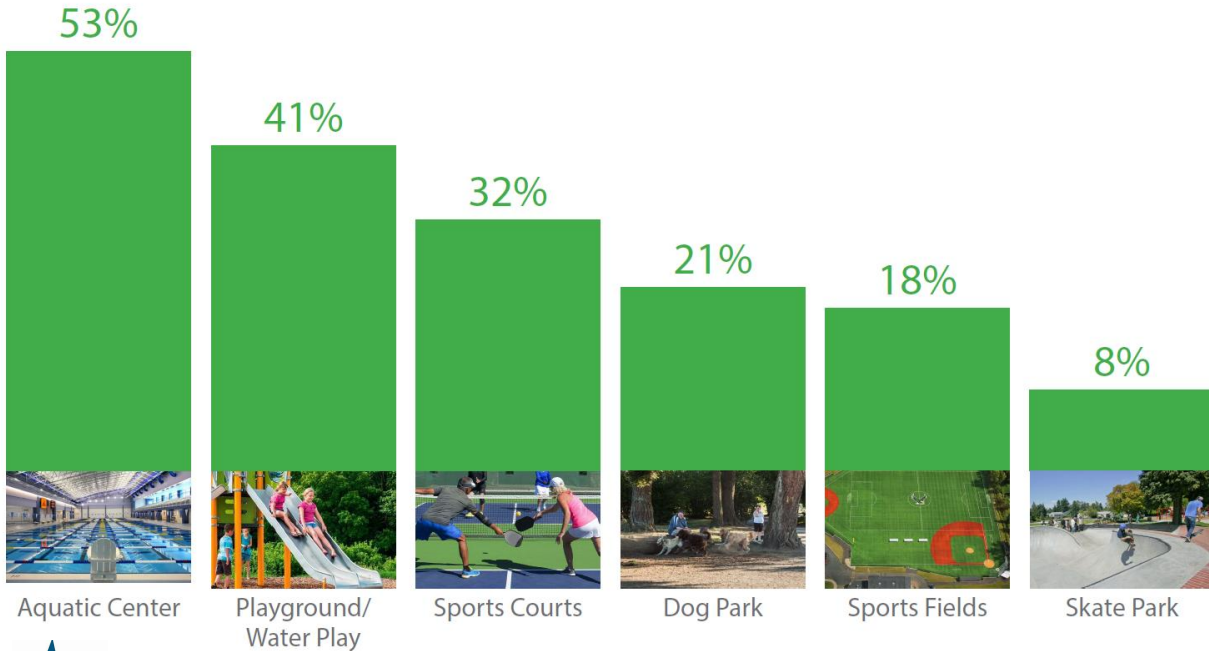


|                   | Updated 2016 Park Plan | Alternative 1 | Alternative 2 |
|-------------------|------------------------|---------------|---------------|
| Aquatic Center    | NO                     | YES           | YES           |
| Soccer Fields     | YES - 1                | YES - 1       | NO            |
| Baseball Fields   | YES - 2                | YES - 1       | NO            |
| Pickleball Courts | YES - 4                | YES - 3       | YES - 4       |
| Tennis Courts     | YES - 2                | NO            | NO            |
| Basketball Courts | YES - 1                | NO            | YES - 2       |
| Splash Pad        | YES - 1                | YES - 1       | YES - 1       |
| Playground Areas  | YES - 2                | YES - 1       | YES - 1       |
| Picnic Areas      | YES - 2                | YES - 2       | YES - 2       |
| Picnic Shelters   | YES - 6                | YES - 6       | YES - 6       |
| Amphitheatre      | YES - 1                | YES - 1       | YES - 1       |
| Natural Areas     | YES                    | YES           | YES           |
| Restroom          | YES - 2                | YES - 1       | YES - 1       |
| Parking           | 123 Stalls             | 250 Stalls    | 253 Stalls    |

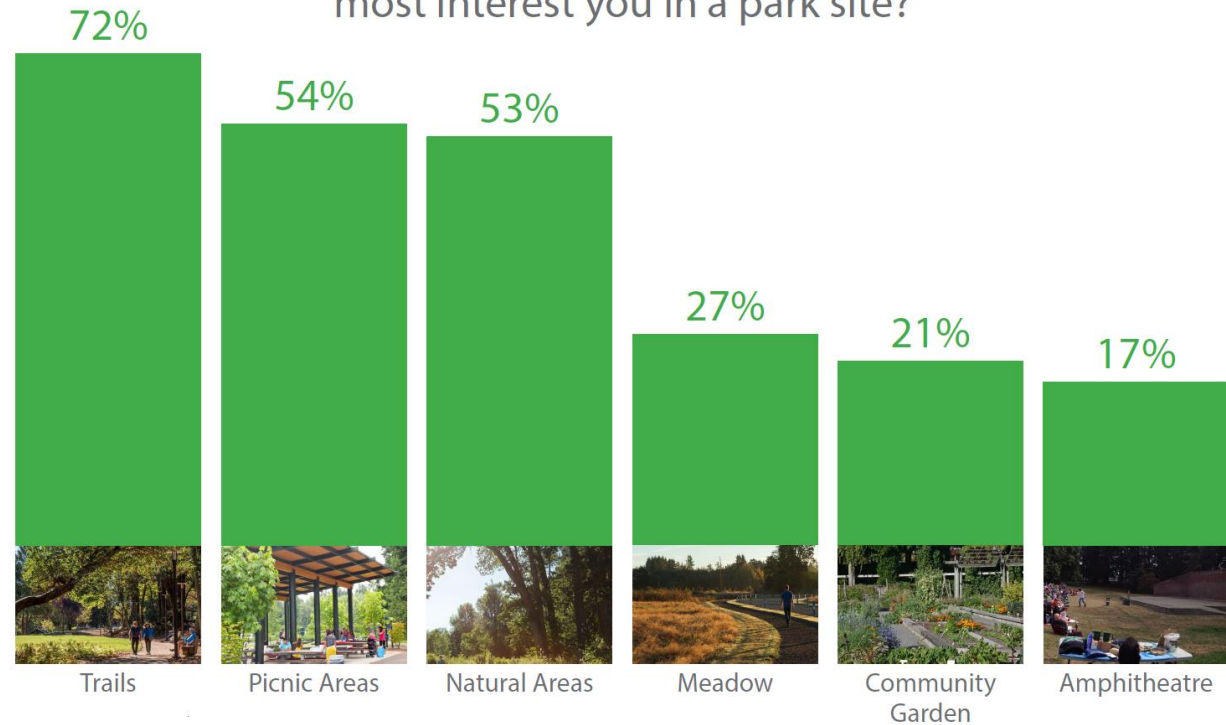
Active Program Comparison

# Online Survey Responses

Which active programs would most interest you in a park site?



Which passive programs would most interest you in a park site?





# Modified 2012 Master Plan (2022)

- Smallest changes to accommodate
  - Multi-use field
  - Tennis and pickleball
- No Aquatic Center

## 2012 Goals

- Preserve natural areas
- Cap landfill & improve landfill systems
- Pathway trail connections throughout

### LEGEND:

- ① Parking Area
- ② Multi-Use Fields
- ③ Playgrounds
- ④ Basketball Court
- ⑤ Splash Pad
- ⑥ Picnic Area
- ⑦ Amphitheatre
- ⑧ Stormwater Area
- ⑨ Restrooms
- ⑩ Tennis/Pickleball Courts



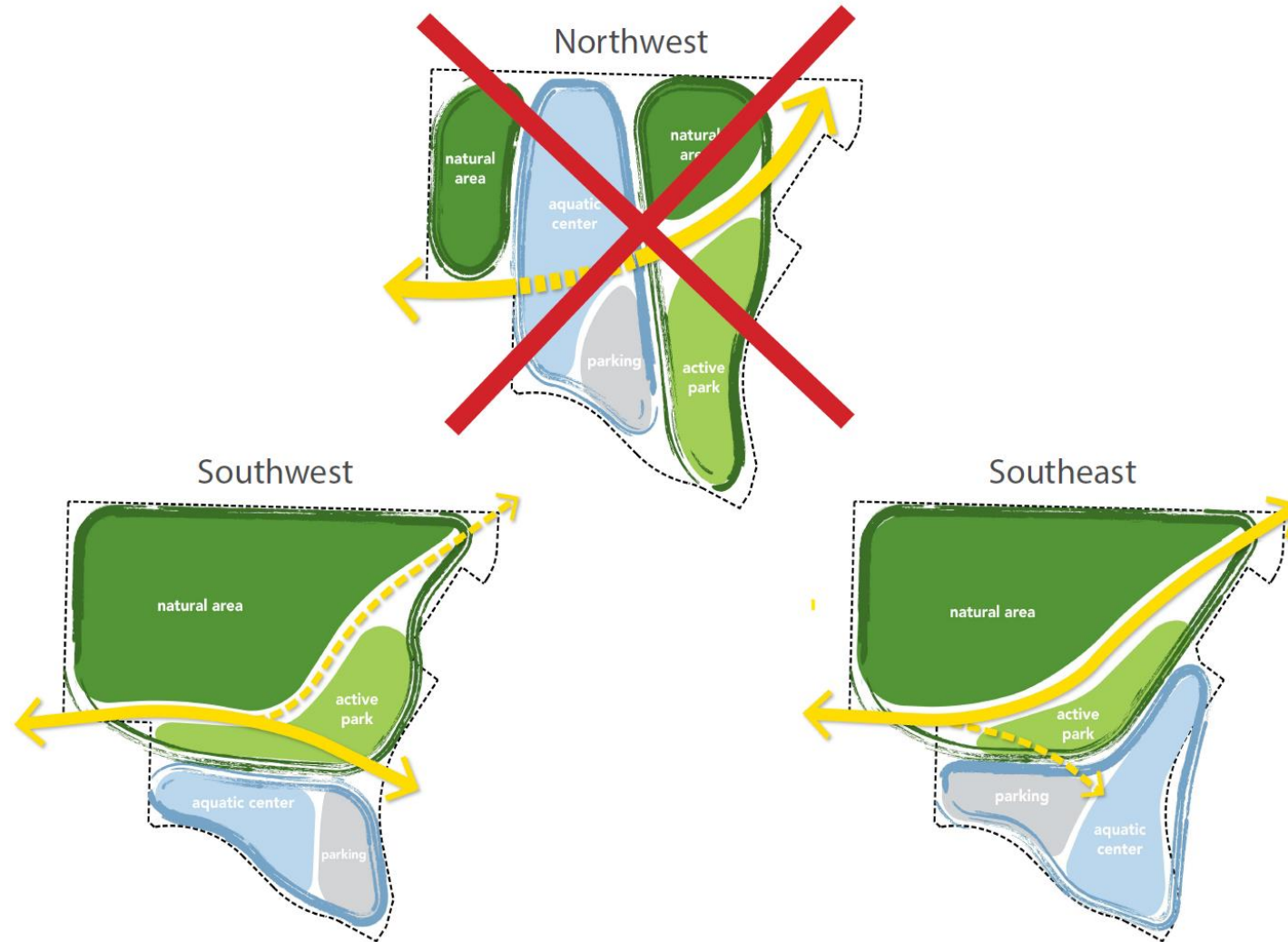
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# Potential Aquatic Center Locations



# Bellevue Airfield Park – Alternative #1

**LEGEND:**

- ① Parking Area
- ② Multi-Use Fields
- ③ Playgrounds
- ④ Splash Pad
- ⑤ Picnic Area
- ⑥ Amphitheatre
- ⑦ Meadow
- ⑧ Stormwater Area
- ⑨ Restrooms
- ⑩ Pickleball Courts
- ⑪ Aquatic Center
- ⑫ Service



# Bellevue Airfield Park – Alternative #2

**LEGEND:**

- ① Parking Area
- ② Playgrounds
- ③ Splash Pad
- ④ Picnic Area
- ⑤ Basketball Courts
- ⑥ Amphitheatre
- ⑦ Stormwater Area
- ⑧ Restrooms
- ⑨ Pickleball Courts
- ⑩ Aquatic Center
- ⑪ Service



W | M





# Comparison of Active Components



|                   | Updated 2016 Park Plan | Alternative 1 | Alternative 2 |
|-------------------|------------------------|---------------|---------------|
| Aquatic Center    | NO                     | YES           | YES           |
| Soccer Fields     | YES - 1                | YES - 1       | NO            |
| Baseball Fields   | YES - 2                | YES - 1       | NO            |
| Pickleball Courts | YES - 4                | YES - 3       | YES - 4       |
| Tennis Courts     | YES - 2                | NO            | NO            |
| Basketball Courts | YES - 1                | NO            | YES - 2       |
| Splash Pad        | YES - 1                | YES - 1       | YES - 1       |
| Playground Areas  | YES - 2                | YES - 1       | YES - 1       |
| Picnic Areas      | YES - 2                | YES - 2       | YES - 2       |
| Picnic Shelters   | YES - 6                | YES - 6       | YES - 6       |
| Amphitheatre      | YES - 1                | YES - 1       | YES - 1       |
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## Notes

- Parking needs include surface parking + adjacent Advanta Complex (after 3pm weekdays)
- Only vehicular access is off 160<sup>th</sup> (MS Advanta Complex)
- Connected to Robinswood Park
- Existing BAC at Odle maintained



W|M

# Community Meeting #2



**Notes** 9/27/22

- Alt. 2 allows better views of park/trees from the parking/entry
- parking closer to pickleball courts ✓
- 1/6 pickleball courts Day ✓
- Pickleball facility designed as a 'destination' designed for tournaments ✓
- Place for food trucks to serve the courts
- LIGHTS on the pickleball courts  
↳ Solar
- Pickleball - half covered / half open

|                   | Modified Master Plan | Alternative 1 | Alternative 2 |
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WALKER | MACY  
Program Comparison



**MIN 48 PICKLEBALL COURTS**

- NIGHT LIT PICKLEBALL
- COVERED PICKLEBALL - 2 MIN.
- PICKLEBALL ON ROOF IF WON'T FIT ELSEWHERE
- concerned w/ cost of building on top of landfill - METHANE RESERVE
- non-slip surface in pool, 10 clear ramps, steps
- can aquatic center include a 2nd floor for indoor pickleball/sport courts ✓
- no tennis - they are at Robinson already
- Canopy - half covered (Contractor asking) (optional) - half open

# Community Meeting #2 Feedback

- More pickleball courts (16 - 18) & amenities (lighting, some covered/canopy), location
- No more tennis courts (at Robinswood already)
- Pickleball on the roof of the aquatic center
- Place for food trucks for events
- Concerned with cost of building on landfill for aquatic center
- Non-skid surfaces in pool area, locker rooms, and steps
- Indoor pickleball court in aquatic center
- Why updating the 2012 master plan?
- We need a place for artistic swimming practice and competition
- What about the existing Bellevue Aquatic Center at Odle Middle School?

*More feedback from paper survey – city to present at meeting #3 (November)*

# Parks Levy on the Nov 8<sup>th</sup> General Election Ballot – Prop 1 (Vote YES)

- Address Parks funding gap (O&M, Capital)
- \$85Million Parks Measure, 9yr Levy Lid Lift
  - Recreation/Community Facilities (e.g. Aquatic Center, Cross Cultural Center) - **\$10M**
- .15 cents/\$1,000 AV – Capital
- .05 cents/\$1,000 AV – M&O
- Livability Bellevue – Vote Yes on Parks

[2022 Levy for Parks and Open Space | City of Bellevue \(bellevuewa.gov\)](http://bellevuewa.gov)

| <i>Categories</i>  | <i>Estimated Capital to be Paid fr Levy (\$M)</i> | <i>Estimated M&amp;O (\$M/yr)</i> |
|--|---|-----------------------------------|
| Open Space, Greenways, Wildlife Corridors & Trails                       | \$20.0  | \$0.4                             |
| Community Parks (e.g. BBG Wetland Sun Terrace Phase Development)         | 5.0   | 0.1                               |
| Neighborhood Parks (e.g. Eastgate/Factoria/Ashwood)                      | 20.0  | 0.4                               |
| → Recreation/Community Facilities (e.g. Aquatics, Cross Cultural Center) | 10.0  | 0.1                               |
| Waterfront Restoration/Development (e.g. Meydenbauer Bay, Chism Beach)   | 10.0  | 0.4                               |
| BelRed/Wilburton Acquisition/Development                                 | 10.0  | 0.4                               |
| Emerging Sports, Off Leash Areas   | 10.0  | 0.3                               |
| Existing Facilities – Maintenance & Operations                           | 0   | 2.0                               |
| <b>TOTAL</b>   | <b>\$85.0</b>                                     | <b>\$4.0</b>                      |
| Tax Rate per \$1,000 AV  | <b>\$0.15</b>                                     | <b>\$0.05</b>                     |
| Estimated Annual Cost Per \$1M home                                      | \$150   | \$50                              |
| Estimated Annual Revenue to the City                                     | <b>\$12M</b>                                      | <b>\$4M</b>                       |

# What is known

- The need and opportunity within the City of Bellevue and region for new public aquatic center(s)
- Parks and *SPLASHForward* Concept Plan for a multi purpose Aquatic Center
- City Council's preferred site is Bellevue Airfield Park
- *SPLASHForward* is the private funding partner – signed MOU with the City '22
- \$10M in Parks Levy for Recreation/Community Facilities (includes Aquatic Center)
- \$4M in draft City of Bellevue Biennial Budget for architectural & engineering costs
- Priority to meet BSD aquatic needs (sports, adaptive PE, aquatics curriculum)
- Pickleball community is synergistic with aquatic center community spaces and demographics – both find 'joy' in their activity

# New Bellevue Aquatic Center

## What is not known yet?

- All capital partners
  - City of Bellevue, Bellevue School District, King County, *SPLASHForward/Private*
- Refinement of concept plan to the site and capital partner needs
- Public funding mechanisms
  - Parks Measure, Grants,
- How is Airfield Park used by all city residents? How does the park grow from neighborhood usage to larger city usage?

# Funding Sources

Project Total = \$125M (2021)

## Public Sources

- 60 – 65% (\$75M - \$81M)
- **General Public**
  - City of Bellevue, King County, State, Federal
  - Bellevue School District, Regional Cities
- **Public Partner**
  - **Corporate**, Health & Wellness
- *SPLASHForward* to assist developing partnerships and public grant funding

## Private Sources

- 35 – 40% (\$44M - \$50M)
- **Corporate, Business, Philanthropic** (Grants, Foundations), **Individual Donors**
- *SPLASHForward* to assess private fundraising capacity via feasibility study
- Conduct Capital Campaign

# Breakout Group Discussions

- Breakout into groups – 20min
- 5 min break
- Breakout group report out





# Take Our Survey

- Tell us how you will use the new Bellevue Aquatic Center
- Share this with your friends & network!

[SPLASHForward Survey](#)



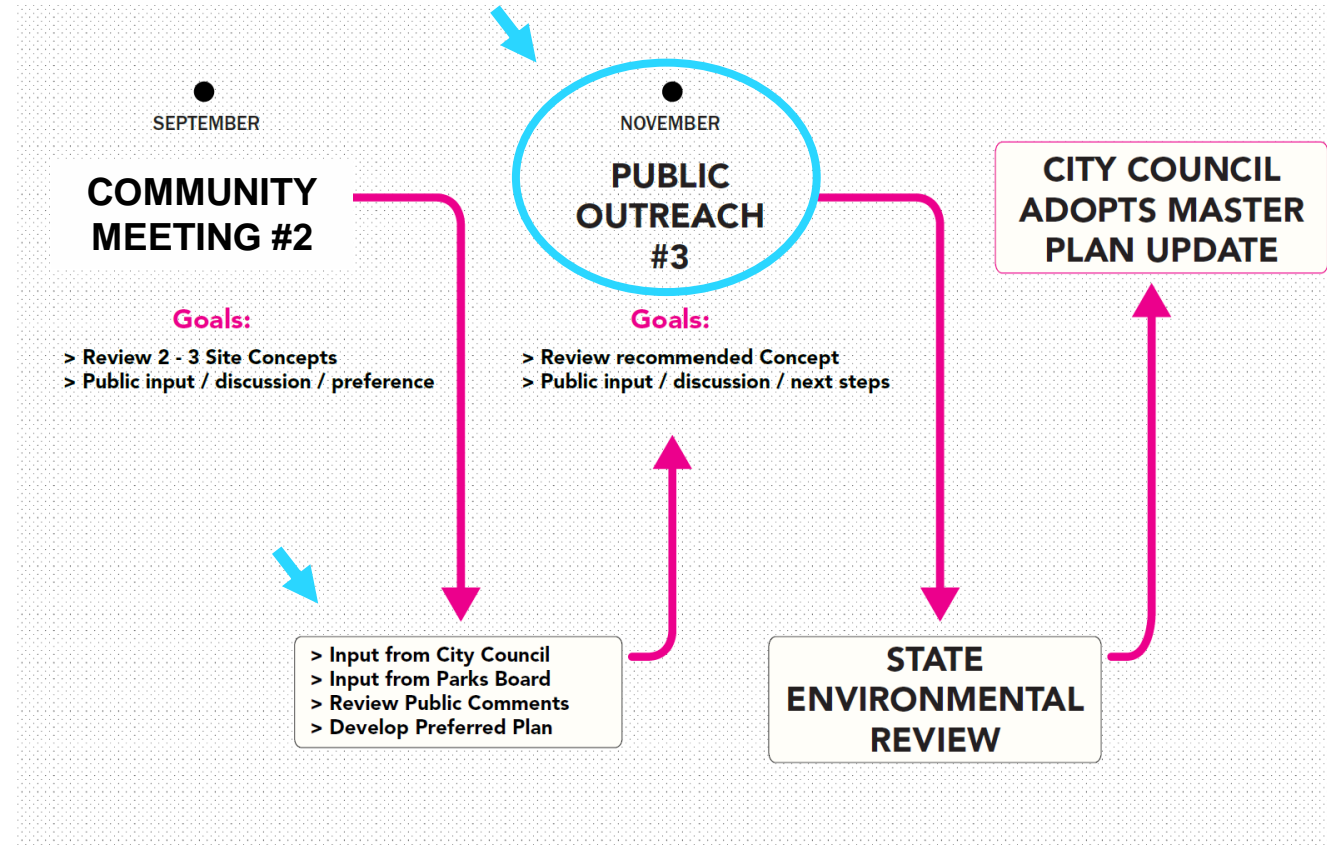
***Thank you!***

# SPLASH*Forward* Next Steps





- Explore indoor and outdoor recreation trends, opportunities, and synergies
- Expand community outreach and engagement
- Expand and develop SF Board and committees/working groups
- Develop plan as the private fundraising partner to the City of Bellevue
  - Continue partnership outreach
  - Identify and engage
- Recruit community members for roles in community engagement & efforts
- Support the City's update of the Bellevue Airfield Park Master Plan

# Master Plan Update Next Steps

- Meeting outtakes and [survey](#) on [City website](#)
- Community Meeting #3
  - In Person meeting in November (date TBD)
  - Review recommended concept plan
  - Public input on plan
- Report City Council
- Your Input?
  - Anytime on [City's website](#)
    - Survey
    - Email



# Call to Action

- **Participate** in Update to Master Plan for Airfield Park
  - Take the City's Survey – **coming online**
  - Next community meeting – **November Date TBD**
- **Help us Create Community Awareness**
  - Share our story – newsletter, flyers
  - Invite us to community meetings
  - Make introductions
- **Follow us**
  - Social media and newsletter    
- **Vote Yes** for [Parks Levy](#) Nov 8<sup>th</sup>



Text SPLASHFWD to  
22828  
to join our mailing list

# Thank You for Your Support!

- Text GIVE to 425-230-5530
- We greatly appreciate you!
- 
- Every gift makes a difference



# We Are Stronger Together

Questions, feedback or insights to share with us?  
[info@splashforward.org](mailto:info@splashforward.org)



<https://www.splashforward.org>

<https://www.facebook.com/splashfwd/>

<https://twitter.com/splashfwd>

<https://www.instagram.com/splashfwd/>

Text SPLASHFWD to  
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# Our Supporters

## Funding Supporters



Pacific Northwest Association of Masters Swimmers



BELLEVUE CLUB SWIM TEAM

HELSELL FETTERMAN



BANK OF AMERICA



Girls Swim & Dive Boosters  
Boys Swim & Dive  
Boys Water Polo

Tim Adkisson  
Nick LeClercq  
Sally and Glen Dillon  
Carolyn and Dean Behse  
Dale & Annadale Martin  
Leslie & Randy Howard  
Madeleine & Bert Valdman  
Lisa Kempf  
& many more on our [website](#)



Northwest Water Polo Club

Clark Nuber PS



## Endorsers



Special Olympics Washington



Bellevue Special Needs PTA



NURTURING WATER THERAPIES

The CG SPORTS Co.



ORCA SWIM SCHOOL  
Heating fear in warm water



BOYS & GIRLS CLUBS OF BELLEVUE

